Agenda

Implementation Update

SBS User’s Guide

Bus Lane Rules and Enforcement

Outreach

Next Steps
Overview

M15 Select Bus Service begins: October 10, 2010

Adds over 10 miles of new and improved bus facilities

Doubles the protected bike lanes in New York City

Bus and bike lanes already in use
Implementation Update as of 9/10/10

Resurfacing

Markings/Paint

Milling and paving on First and Second Avenues completed August 18

Signs/Signals

Pedestrian Islands

Shelters/Fare Machines
Implementation Update as of 9/10/10

Resurfacing

Markings/Paint

<table>
<thead>
<tr>
<th>Markings</th>
<th>First Avenue</th>
<th>Second Avenue</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Houston St to 125th St</td>
<td>• 125th St to 101st St</td>
</tr>
<tr>
<td></td>
<td>• 69th St to 14th St</td>
<td>• 125th St to 101st St</td>
</tr>
</tbody>
</table>

Bus lane Paint

<table>
<thead>
<tr>
<th>Bus lane Paint</th>
<th>First Avenue</th>
<th>Second Avenue</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Houston St to 72nd St</td>
<td>• 125th St to 101st St</td>
</tr>
<tr>
<td></td>
<td>• 23rd St to 14th St</td>
<td>• 125th St to 101st St</td>
</tr>
</tbody>
</table>

Bike Lane Paint

<table>
<thead>
<tr>
<th>Bike Lane Paint</th>
<th>First Avenue</th>
<th>Second Avenue</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Houston St to 34th St</td>
<td>• 34th St to 17th St</td>
</tr>
<tr>
<td></td>
<td>• 14th St to Houston St</td>
<td>• 14th St to Houston St</td>
</tr>
</tbody>
</table>

Shelters/Fare Machines

Signs/Signals

Pedestrian Islands
Implementation Update as of 9/10/10

Resurfacing

Markings/Paint

Signs/Signals

Pedestrian Islands

Shelters/Fare Machines

Installation continuing in conjunction with bus lane markings
Implementation Update as of 9/10/10

Left Turn Restrictions In Effect

Resurfacing
Markings/Paint
Signs/Signals
Pedestrian Islands
Shelters/Fare Machines
Implementation Update as of 9/10/10

Resurfacing

Markings/Paint

Signs/Signals

Pedestrian Islands

<table>
<thead>
<tr>
<th></th>
<th>First Avenue</th>
<th>Second Avenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Islands Completed</td>
<td>Houston to 10th St</td>
<td>34th St to 29th St</td>
</tr>
</tbody>
</table>

Shelters/Fare Machines
Implementation Update as of 9/10/10

Resurfacing

Markings/Paint

Signs/Signals

Pedestrian Islands

Shelters/Fare Machines

Shelters and fare machines installed at 6 locations
How SBS Works

M15 SBS replaces M15 Limited
M15 Local unchanged
SBS fare = Local bus fare
Transfers permitted between SBS and Local
How SBS Works

Hours of service

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>M15 SBS Northbound</td>
<td>6 am to 11 pm</td>
</tr>
<tr>
<td>M15 SBS Southbound</td>
<td>5 am to 10 pm</td>
</tr>
<tr>
<td>M15 Local</td>
<td>24 hours</td>
</tr>
</tbody>
</table>

Frequency of Service

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Peak</th>
<th>Off-peak</th>
</tr>
</thead>
<tbody>
<tr>
<td>M15 SBS</td>
<td>4-5 minutes</td>
<td>7-8 minutes</td>
</tr>
<tr>
<td>M15 Local</td>
<td>5-8 minutes</td>
<td>7-9 minutes</td>
</tr>
</tbody>
</table>
How SBS Works

Paying your fare:

1. Pay at sidewalk Metrocard or coin machines before boarding the bus
2. Take your receipt
3. Enter through any of the three doors
How SBS Works

Paying your fare at the Metrocard machine:
1. Push the Start button
2. Insert your Metrocard
3. Take your receipt
4. Hold receipt for inspection

All Metrocards accepted
How SBS Works

Paying your fare at the coin machine:
1. Insert coin fare
2. Take your receipt
3. Hold receipt for inspection
How SBS Works

Eagle Team fare inspectors
How SBS Works

Customer Ambassadors

NYCT/DOT staff at each station 16 hours a day during launch period to explain how to use SBS
Bus Lane Rules

When the bus lane is in effect, stay out of the lane except to:

- Turn right at the next corner
- Quickly drop off or pick up passengers
Bus Lane Rules

OK

- Left turn
- Right turn

Not allowed

- Left turn
- Right turn
Bus Lane Rules

Where bus lane is offset:

- Bus lane in effect at all times
- Curb lane parking regulations remain unchanged
Bus Lane Rules

Where bus lane is at the curb:

Bus lane hours 7 am to 10 am, 2pm to 7pm
Metered commercial loading 10 am to 2 pm
Open parking overnight
Bus Lane Enforcement

Video cameras (coming November 2010)
Increased police enforcement

Fines range from $115 to $150
Public Outreach

Open Houses
September 27 & 28

Project Newsletter #2 and Bus Lane Brochure

Being distributed to every business and accessible residence in the corridor
Next Steps

Outgoing outreach and education

Phase I project launch: October 10, 2010

Monitoring of transit service, traffic operations and safety

CAC #6 - Spring 2011