46TH AVE PLAZA PROPOSAL

Public Space Unit  . October 2021
46th Ave Plaza Application
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- Round 13 of NYC Plaza Program
- Application received in 2020
- Intersection studied and designed in the Long Island City CPSD
Plaza Partner: MoMA PS1

- MoMA PS1 champions art and artists at the intersection of the social, cultural, and political issues of their time. Providing audiences with the agency to ask questions, access to knowledge, and a forum for public debate, PS1 has offered insight into artists’ diverse worldviews for more than 40 years. Founded in 1976 by Alanna Heiss, the institution was a defining force in the alternative space movement in New York City, transforming a nineteenth century public schoolhouse in Long Island City into a site for artistic experimentation and creative expression. PS1 has been a member of New York City’s Cultural Institutions Group (CIG) since 1982, and affiliated with The Museum of Modern Art since 2000.
PROGRAMMING

Partners are encouraged to program their plazas, particularly with community organizations and events.

Site will now be listed in SAPO (Street Activity Permit Office) as a plaza and not a street.

Any organization can apply for a SAPO permit to program the new plaza.
MAINTENANCE RESPONSIBILITIES

The maintenance partner would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care.
SUMMER 2021: POP-UP PLAZA

Inaugurated in early July 2021
SUMMER 2021: POP-UP PLAZA

Inaugurated in early July 2021
SUMMER 2021: FREE PROGRAMMING

Hosted by MoMA PS1

- **Niki de Saint Phalle Family Day**
  Sunday, August 8th
- **Create Your Dream Block with Block Builder**
  Sunday, September 26th
SUMMER 2021: FREE PROGRAMMING

Hosted by MoMA PS1

Pennants & Poets
Saturday, September 25th
SUMMER 2021: COMMUNITY ENGAGEMENT

1. **In-person, outdoor workshop:** July 8, 2021
   NYCDOT and MoMA PS1 set up a table outside with informational material and maps and spoke with the public about the project

2. **Virtual Workshop:** July 14, 2021
   NYCDOT and MoMA PS1 co-hosted a virtual public workshop to gather feedback on design concepts

3. **Online Survey:** Late July – September
   Disseminated via social media, email blasts, and on-site flyers with QR codes
   - Gathered 667 responses
   - 92% of respondents live near this location
WHAT WE LEARNED

Recommended improvements:

- More bike infrastructure
- More trees and greenery
- Add more seating
- Add crosswalks across Jackson Ave and improve pedestrian connections
- Narrowing of roadway at Jackson Ave
- Traffic calming

Issues highlighted:

- Mostly related to poor vehicular behavior, such as speeding, double-parking, cars not stopping for pedestrians, etc.
- Concerns over cyclists and scooters crossing through the plaza
- Lack of infrastructure to support pedestrians along Jackson Ave

* Graphics show results from the online survey
STRONG COMMUNITY SUPPORT

1. Most people we have engaged with support the full pedestrianization of this slip street.
2. The CM Jimmy Van Bramer’s office awarded $40,000 to program the new plaza.
3. The public space is well-used.
4. Most survey respondents considered the pop-up plaza to be well-maintained.

Would you like to see the pop-up plaza at 46th Ave transformed into a permanent plaza?

- Yes: 89%
- No: 9%
- Unsure: 2%

Have you visited the new pop-up plaza at 46th Ave and Jackson Ave?

- Yes: 72%
- No: 28%

* Graphics show results from the online survey.
DESIGN PROPOSAL

- Bike Corral: 18 new bike parking spaces
- Neck Downs
- Activation of green area
- Seating Area
- Trash Bin
- Granite Blocks
- Planters
- MoMA PS1
- 46th Ave
- Jackson Ave
- MoMA PS1
- Granite Blocks
- Planters
PLAZA TOOLKIT

PLANTERS

UMBRELLAS

MOVABLE FURNITURE

GRANITE BLOCKS

EPOXY GRAVEL

FLEXIBLE DELINEATORS
DOT PLAZAS: JOHNNY HARTMAN (MN)
PLAZA RULES + SIGNAGE

• DOT created plaza rules, many of which are based on Parks code of conduct rules which allow the plaza to be managed as a public space.
• Rules signage is posted in all plazas.
NEXT STEPS

• Maintain the pop-up plaza in place through spring 2022
• NYCDOT will continue working with MoMA PS1 on a winter programming agenda and on public art ideas to activate the space
• NYCDOT will install the full plaza treatment in the spring 2022
Thank you!