Weekend Walks – Since 2012
Weekend Walks – Since 2012
Growth in Chinatown

2012 to 2016 – Single Corridor WW

2017 – Contiguous Ped Area WW

2017, 2018, 2019 – Seasonal Street
Seasonal Street – Since 2017
Success over the Years

- **Weekend Walks (since 2012)**
  - 25,000+ attendees at Mott St events
  - Strong desire for more open public space/events
    (175 pedestrian intercept surveys)

- **Seasonal Streets (since 2017)**
  - 111% increase in pedestrian activity
  - 80% ask for more blocks in Chinatown car-free
    (445 pedestrian intercept surveys)
  - 69% of businesses saw large increase in foot traffic
    (2018 Merchant Survey)
Proposal

- Rebalance the street use for pedestrians
- Seasonal Streets on Doyers and Mott
  - July 15 – October 31
  - Time of day closure
  - Overnight/early morning deliveries and carting
  - Public art, programming, and movable furniture
Making it Work

– Soutbound Mott St traffic must head east on Bayard
– Southern Mott St access via Pell St
– Time of day closure
  – Overnight and early morning deliveries and hauling
  – Daytime parking loss – 9 metered spots east curb
Why Chinatown?

- Pedestrians are the majority user of streets at all times in the heart of Chinatown
- 88% of all traffic at Mott St and Bayard St is pedestrians
- Many sidewalks are inaccessible due to encroachments (cellars, stoops, doors, etc.)
- Seasonal Streets are a quick and easy solution to rebalance the street for pedestrian use
Community Advisory Committee

- Local stakeholders to help guide development
  - Businesses
  - Institutions
  - Residents
- Provide and produce programming
- Maintenance
- Ongoing feedback and evaluation
Proposed Timeline

- 4/9 – CB 3 meeting
- 4/10 – Public Art RFP Release
- Early May – Stakeholder Meeting
- 5/22 – Public Art RFP Close
- 6/15 – Pre-Implementation Outreach
- 7/8-7/15 – Art Implementation
- 7/15-10/15 – Seasonal Street open
- 10/15 – Art Removal
- 10/31 – Seasonal Street end
THANK YOU!

Questions?