OVERVIEW

This appendix contains the actual data collection instruments team members used to survey users of pilot program measures in July 2002.
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented curb extensions on both sides of the approach on Lafayette Avenue, and curb extensions on the side streets Carlton Avenue and Adelphi Street. This pilot is intended to slow traffic on Lafayette Avenue, improve pedestrian crossing opportunities and safety.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn’s street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are you familiar with the Downtown Brooklyn Traffic Calming Project?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Do you think the Downtown Brooklyn Traffic Calming Project is a good idea?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the recent change in traffic volumes &amp; patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this measure make you feel that Adelphi Street and Carleton Avenue have a different character/nature than Lafayette Avenue?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this measure slow down vehicles making turns off Lafayette Avenue onto Carleton Avenue or Adelphi Street?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this measure improve pedestrian opportunities to cross the street?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this measure improve the safety of the pedestrian crossing?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

E-mail bktrfcalm@aol.com

ZETLIN STRATEGIC COMMUNICATIONS
314 WEST 71ST STREET
NEW YORK
NY 10023

OVE ARUP & PARTNERS
155 AVENUE OF THE AMERICANS
NEW YORK
NY 10013

T: (212) 799 8803
F: (212) 799 2206

T: (212) 229 2669
F: (212) 352 1354
<table>
<thead>
<tr>
<th>Question</th>
<th>Significant Improvement</th>
<th>Slight Improvement</th>
<th>No Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does this measure improve visibility for and of pedestrians?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this measure reduce vehicle speeds?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this measure succeed in its goal described above?</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

E-mail bktrfcalm@aol.com
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented a curb extension on Hicks Street at the intersection with Atlantic Avenue. This pilot is intended to slow traffic along Hicks Street, and improve pedestrian safety.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn's street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

Are you familiar with the Downtown Brooklyn Traffic Calming Project? Yes No

Do you think the Downtown Brooklyn Traffic Calming Project is a good idea? Yes No

Does the recent change in traffic volumes & patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective? More effective Less effective Same degree of effectiveness

Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)? Yes No

Does this measure make you feel like Hicks Street has a different character/nature than Atlantic Avenue? Yes Slight No

Does this measure slow down vehicles making turns off Atlantic Avenue onto Hicks Street? Yes Sometimes No

Does this measure improve pedestrian opportunities to cross the street? Significant improvement Slight improvement No improvement

Does this measure give crossing priority to pedestrians? Significant improvement Slight improvement No improvement

Does this measure improve visibility for and of pedestrians? Significant improvement Slight improvement No improvement

Does this measure reduce vehicle speeds on Hicks Street?

E-mail bktrfcalm@aol.com
### DOWNTOWN BROOKLYN TRAFFIC CALMING PROJECT

**Brooklyn Heights**  ●  **Boerum Hill**  ●  **Cobble Hill**  ●  **Carroll Gardens**  ●  **Clinton Hill**  ●  **Fort Greene**  ●  **Gowanus**  
**DUMBO**  ●  **Fulton Landing**  ●  **Park Slope**  ●  **Prospect Heights**  ●  **Red Hook**  ●  **Vinegar Hill**

<table>
<thead>
<tr>
<th>Significant reduction</th>
<th>Slight reduction</th>
<th>No reduction</th>
</tr>
</thead>
</table>

Does this measure succeed in its goal described above?
Significantly  Slightly  Not at all
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented a **raised intersection** at Hicks Street and Pierrepont Street. This pilot is intended to slow traffic along Hicks Street, and improve pedestrian safety.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn's street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are you familiar with the Downtown Brooklyn Traffic Calming Project?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Do you think the Downtown Brooklyn Traffic Calming Project is a good idea?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the recent change in traffic volumes &amp; patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?</td>
<td>More effective</td>
<td>Less effective</td>
</tr>
<tr>
<td>Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Does this measure make you feel like Hicks Street has a different character/nature than Pierrepont Street?</td>
<td>Yes</td>
<td>Slight</td>
</tr>
<tr>
<td>Does this measure slow down vehicles making turns off Pierrepont Street onto Hicks Street?</td>
<td>Yes</td>
<td>Sometimes</td>
</tr>
<tr>
<td>Does this measure improve pedestrian opportunities to cross the street?</td>
<td>Significant improvement</td>
<td>Slight improvement</td>
</tr>
<tr>
<td>Does this measure give crossing priority to pedestrians?</td>
<td>Significant improvement</td>
<td>Slight improvement</td>
</tr>
<tr>
<td>Does this measure improve visibility for and of pedestrians?</td>
<td>Significant improvement</td>
<td>Slight improvement</td>
</tr>
</tbody>
</table>

E-mail bktrfcalm@aol.com

---

**DOWNTOWN BROOKLYN TRAFFIC CALMING PROJECT**

*Brooklyn Heights ● Boerum Hill ● Cobble Hill ● Carroll Gardens ● Clinton Hill ● Fort Greene ● Gowanus DUMBO ● Fulton Landing ● Park Slope ● Prospect Heights ● Red Hook ● Vinegar Hill*

---
<table>
<thead>
<tr>
<th>Does this measure reduce vehicle speeds on Hicks Street?</th>
<th>Significant reduction</th>
<th>Slight reduction</th>
<th>No reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does this measure succeed in its goal described above?</td>
<td>Significantly</td>
<td>Slightly</td>
<td>Not at all</td>
</tr>
</tbody>
</table>
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented **widened median refuges on Tillary Street at Adams Street** and **lengthened the pedestrian signal phases** within current signal timing cycle. This pilot is intended to improve pedestrian’s safety crossing major travel streets.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn’s street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are you familiar with the Downtown Brooklyn Traffic Calming Project?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Do you think the Downtown Brooklyn Traffic Calming Project is a good idea?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the recent change in traffic volumes &amp; patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?</td>
<td>More effective</td>
<td>Less effective</td>
</tr>
<tr>
<td>Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Do cars turn slower as a result of this measure?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this measure make the driver more aware of the pedestrian crossing?</td>
<td>Significantly more aware</td>
<td>Slight awareness</td>
</tr>
<tr>
<td>Does this measure improve visibility for and of pedestrians?</td>
<td>Significant improvement</td>
<td>Slight improvement</td>
</tr>
<tr>
<td>Does this measure reduce vehicle speeds along this road?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Does this measure improve pedestrian safety?</td>
<td>Significant improvement</td>
<td>Slight improvement</td>
</tr>
</tbody>
</table>

E-mail bktrfcalm@aol.com
Does this measure increase the opportunities for safe pedestrian crossing?
- Significant increase
- Slight increase
- No increase

Does this measure improve the sidewalk environment?
- Significant improvement
- Slight improvement
- No improvement

Does this measure succeed in its goal described above?
- Significantly
- Slightly
- Not at all
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented a pedestrian refuge on Atlantic Avenue at Bond Street, a left-turn lane, and modified parking regulations on Atlantic Avenue. This pilot is intended to improve management of vehicular traffic and pedestrian crossing safety, and rearrange on-street parking regulations on Atlantic Avenue.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn's street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

Are you familiar with the Downtown Brooklyn Traffic Calming Project? Yes No
Do you think the Downtown Brooklyn Traffic Calming Project is a good idea? Yes No
Does the recent change in traffic volumes & patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?
More effective Less effective Same degree of effectiveness
Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?
Yes No
Does this measure provide a reduction in the pedestrian crossing distance and crossing time?
Significant reduction Slight reduction No reduction
Does this measure changes driver behavior?
Significant change Slight change No change
Does this measure makes you feel like Bond Street has a different character/nature than Atlantic Avenue?
Yes Slightly No
Does this measure slow down vehicles making turns off Atlantic Avenue onto Bond Street?
Yes Sometimes No
Does this measure improve pedestrian opportunities to cross the street?

E-mail bktrfcalm@aol.com
<table>
<thead>
<tr>
<th>Significant improvement</th>
<th>Slight improvement</th>
<th>No improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does this measure improve visibility for and of pedestrians?</td>
<td>Significant improvement</td>
<td>Slight improvement</td>
</tr>
<tr>
<td>Does this measure succeed in its goal described above?</td>
<td>Significantly</td>
<td>Slightly</td>
</tr>
</tbody>
</table>
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented a Colored Bicycle Lane for a two block length, on Henry Street south of Atlantic Avenue. This pilot is intended to improve vehicular traffic compliance of Bicycle Lane regulations.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn's street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

Are you familiar with the Downtown Brooklyn Traffic Calming Project?  Yes  No

Do you think the Downtown Brooklyn Traffic Calming Project is a good idea? Yes   No

Does the recent change in traffic volumes & patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective? More effective  Less effective  Same degree of effectiveness

Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)? Yes    No

Does the measure provide a sense of differentiation between the street and the bike lane? Significant differentiation  Slight differentiation  No differentiation

Does this measure improve bicyclist safety? Significant improvement  Slight improvement  No improvement

Does this measure improve the overall safety on Henry Street? Significant improvement  Slight improvement  No improvement

Does this measure make cars and pedestrians more aware of bicyclists? Significantly more aware  Slightly more aware  No more aware

Do motorists ignore the differentiation and drive in the bike lane? Yes     No    Sometimes
Do bicyclists use the bicycle lane instead of the street or sidewalk?
Most of the time  Sometimes  Rarely

Does this measure succeed in its goal described above?
Significantly  Slightly  Not at all
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented peak hour parking restrictions on Clinton Street between Atlantic Avenue and Tillary Street. This pilot is intended to reduce priority to through-traffic on north-south streets.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn’s street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

Are you familiar with the Downtown Brooklyn Traffic Calming Project?  Yes  No

Do you think the Downtown Brooklyn Traffic Calming Project is a good idea?  Yes  No

Does the recent change in traffic volumes & patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?
More effective  Less effective  Same degree of effectiveness

Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?
Yes  No

Does this measure improve parking conditions on Clinton Street?
Significant improvement  Slight improvement  No improvement

Does this measure discourage double parking on Clinton Street?
Significantly discourages  Slightly discourages  No discouragement

Does this measure improve the flow of traffic on Clinton Street?
Significant improvement  Slight improvement  No improvement

Does this measure improve the overall street conditions on Clinton Street?
Significant improvement  Slight improvement  No improvement

Does this measure improve pedestrian safety on Clinton Street?
Significant improvement  Slight improvement  No improvement

E-mail bktrfcalm@aol.com
<table>
<thead>
<tr>
<th>Does this measure reduce vehicle speed on Clinton Street?</th>
<th>Significant reduction</th>
<th>Slight reduction</th>
<th>No reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does this measure succeed in its goal described above?</td>
<td>Significantly</td>
<td>Slightly</td>
<td>Not at all</td>
</tr>
</tbody>
</table>
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented a leading pedestrian interval (LPI) at the intersection crosswalk of Atlantic Avenue at Clinton Street. This pilot is intended to improve the safety of crossing the street for pedestrians.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn's street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11\textsuperscript{th} tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

Are you familiar with the Downtown Brooklyn Traffic Calming Project? Yes No

Do you think the Downtown Brooklyn Traffic Calming Project is a good idea? Yes No

Does the recent change in traffic volumes & patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?
More effective Less effective Same degree of effectiveness

Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?
Yes No

Does this measure increase pedestrian safety?
Significantly Slightly Not at all

Does this measure improve pedestrian crossing opportunities?
Significant improvement Slight improvement No improvement

Does this measure improve the pedestrian environment along this street?
Significant improvement Slight improvement No improvement

Does this measure improve traffic flow?
Significant improvement Slight improvement No improvement

Does this measure change driver behavior?
Significantly Slightly Not at all
Does this measure change pedestrian behavior?
Significantly  Slightly  Not at all

Does this measure succeed in its goal described above?
Significantly  Slightly  Not at all
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented an exclusive pedestrian phase at the Remsen Street / Court Street intersection. This pilot is intended to improve the safety of crossing the street for pedestrians.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn's street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

---

Are you familiar with the Downtown Brooklyn Traffic Calming Project?  Yes  No

Do you think the Downtown Brooklyn Traffic Calming Project is a good idea?  Yes  No

Does the recent change in traffic volumes & patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?
- More effective
- Less effective
- Same degree of effectiveness

Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?
- Yes
- No

Does this measure improve pedestrian safety?
- Significant improvement
- Slight improvement
- No improvement

Does this measure improve pedestrian crossing opportunities?
- Significant improvement
- Slight improvement
- No improvement

Does this measure improve the pedestrian environment along this street?
- Significant improvement
- Slight improvement
- No improvement

Does this measure improve traffic flow?
- Significant improvement
- Slight improvement
- No improvement

Does this measure change driver behavior?
- Significantly
- Slightly
- Not at all

Does this measure change pedestrian behavior?

---

E-mail bktrfcalm@aol.com
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Significantly</td>
<td>Slightly</td>
<td>Not at all</td>
</tr>
</tbody>
</table>

Does this measure succeed in its goal described above?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Significantly</td>
<td>Slightly</td>
<td>Not at all</td>
</tr>
</tbody>
</table>
Congratulations! You have just used, or are about to use, a Downtown Brooklyn Traffic Calming Pilot Program. We have implemented a gateway treatment on South Oxford Street at the intersection with Fulton Street. This pilot is intended to slow traffic turning onto South Oxford from Fulton Street, and improve pedestrian safety.

NYCDOT, in partnership with Brooklyn Borough President Markowitz and Assemblywoman Millman, undertook the Downtown Brooklyn Traffic Calming Project to find ways to improve the quality of life in Downtown Brooklyn through identifying traffic problems and devise strategies that will effectively manage Downtown Brooklyn's street environments. As part of the project, we have implemented a pilot program, intended to test the viability and effectiveness of how certain traffic calming measures can aid in mitigating the negative impacts vehicles have on their surrounding environment. The treatments and locations are intentionally prototypical so that, if successful, they can be applied to other similar locations in Downtown Brooklyn.

Since pilot programs are a test of whether a particular measure works in specific circumstances, the practical effectiveness of pilot programs can still be measured even with the traffic volume and pattern changes since the September 11th tragedy.

Your input is crucial to the success of this project. Please fill out and return this questionnaire to one of the addresses below. If you have any questions or comments you can e-mail them to bktrfcalm@aol.com or write to one of the addresses below. Thank you for your participation.

Are you familiar with the Downtown Brooklyn Traffic Calming Project? Yes  No

Do you think the Downtown Brooklyn Traffic Calming Project is a good idea? Yes  No

Does the recent change in traffic volumes & patterns in downtown Brooklyn make this particular Pilot Program treatment more or less effective?  
More effective  Less effective  Same degree of effectiveness

Were you aware that a pilot program/installation of traffic calming measures was being implemented (in general and specifically in this location)?  
Yes  No

Does this measure make you feel like South Oxford Street has a different character/nature than Fulton Street?  
Yes  Slight  No

Does this measure slow down vehicles making turns off Fulton Street onto South Oxford Street?  
Yes  Sometimes  No

Does this measure improve pedestrian opportunities to cross the street?  
Significant improvement  Slight improvement  No improvement

Does this measure give crossing priority to pedestrians?  
Significant improvement  Slight improvement  No improvement

Does this measure improve visibility for and of pedestrians?
## DOWNTOWN BROOKLYN TRAFFIC CALMING PROJECT

*Brooklyn Heights*—*Boerum Hill*—*Cobble Hill*—*Carroll Gardens*—*Clinton Hill*—*Fort Greene*—*Gowanus*—*DUMBO*—*Fulton Landing*—*Park Slope*—*Prospect Heights*—*Red Hook*—*Vinegar Hill*

<table>
<thead>
<tr>
<th>Significant improvement</th>
<th>Slight improvement</th>
<th>No improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does this measure reduce vehicle speeds on South Oxford Street?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Significant reduction</td>
<td>Slight reduction</td>
<td>No reduction</td>
</tr>
<tr>
<td>Does this measure succeed in its goal described above?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Significantly</td>
<td>Slightly</td>
<td>Not at all</td>
</tr>
</tbody>
</table>