Agenda

• The evolution of Doyers Street
  • A vibrant part of NYC history
  • Seasonal Streets (‘17, ‘18, ’19)
  • Open Streets (‘20, ‘21, ‘22)
  • Public engagement to date
• Doyers Plaza Proposal
  • Design concept
  • Next steps
A Street for People Throughout History

Photo looking down Doyers St from Pell St in 1898
A Street for People Throughout History
Seasonal Street (2017 to 2019)

- 111% increase in pedestrian activity (‘18 counts)
- 69% of businesses saw large increase in foot traffic (‘18 survey)
111% Increase in Foot Traffic

Pedestrian Counts 7am to 7pm

Before - 6/23/2018: 8,594
After - 8/25/2018: 18,149
Seasonal Street (2017 to 2019)
Open Street (2020 to present)

- Pandemic response program to support economic relief and recovery for small businesses during the COVID-19 pandemic
- Adds much needed open space for social distancing and programming
Open Street (2020 to present)
Open Street (2020 to present)
Engagement to Date

- Sept. ‘17 CB 3 Presentation
- 2017 Pedestrian Intercept Survey
- 2017 Doyers Merchant Survey
- May ’18 CB 3 Presentation
- 2018 Pedestrian Intercept Survey
- 2018 Doyers Merchant Survey
- May ‘19 CB 3 Presentation
- 2019 Pedestrian Intercept Survey
- 2022 Doyers Merchant Survey
2022 Merchant Survey

On which days do you typically receive deliveries?

- Friday
- Thursday
- Wednesday
- Tuesday
- Monday
- Sunday
- Saturday

Do you support the permanent pedestrian plaza proposal for Doyers Street?
- Yes
- No

On which days does your trash typically get picked up?

- Wednesday
- Friday
- Thursday
- Tuesday
- Monday
- Sunday
- Saturday
Doyers Plaza Proposal

- Fully pedestrianize Doyers w/ gravel, markings, & planters
- Shorten Bowery crossing distance
- Convert 2hr Metered Parking on Bowery between Doyers and Pell to 3hr Commercial Metered Parking for loading, pick up/drop off
- Convert No Parking 7AM-7PM on Bowery between Mott and East Broadway to 2hr Metered Parking
Plaza Toolkit

- Planters
- Umbrellas
- Movable Furniture
- Granite Blocks
- Epoxy Gravel
- Flexible Delineators
Operational Items
To Be Coordinated w/ Stakeholders

- Coordinating trash pick up for both commercial establishments and residential buildings
- Adding dedicated loading and delivery space on Bowery
- Addressing unique access needs (moving, utility work, post office)
- Sanitation needs (e.g. new trash bins for the public to use)
Next Steps

• Community feedback survey
  https://www.surveymonkey.com/r/doyers2022
• Coordinating operational items with local stakeholders
• Fall 2022 Implementation
THANK YOU!
Email publicspace@dot.nyc.gov with any questions or to provide further feedback

Take our survey!