PUBLIC SPACE IMPROVEMENTS IN DYCKMAN STREET

Public Space Unit . May 2021
DYCKMAN STREET

- In May 2020, the segment of Dyckman Street between Seaman Ave and Broadway is designated a NYC Open Street.
- In July 2020, the location joined the Open Street: Restaurants program.
- Open Street: Restaurants was created to support economic recovery in response to the pandemic.
- Of all the citywide locations participating in the program, Dyckman Street is one of the most successful.
DYCKMAN STREET

- In November 2020, Dyckman Garden, the maintenance entity overseeing the Dyckman Open Street, applied to the NYC Plaza Program.

- In April 2021, the location was accepted to the NYC Plaza Program.

- NYC DOT will be building on the success of the Open Street and getting community input through our community engagement efforts.
82 Plazas currently in development, construction, or complete, of those

66 Plazas open to the public

3 Plazas located within CB12’s district
PLAZA PROGRAM

To create high quality public space in underutilized roadway, particularly in low to moderate income neighborhoods that lack open space. Plazas aim to enhance:

- Local Economic Vitality
- Pedestrian Mobility and Access to Public Transit
- Safety For All Street Users
- Added Value:
  - Bolster Civic Engagement
  - Enhance Public Safety
PLAZA RULES + SIGNAGE

- New Plaza rules have recently been passed and are part of the Administrative Code.
- With every new Plaza we install rules signage.
MAINTENANCE RESPONSIBILITIES

The maintenance partner would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care.
PROGRAMMING

Partners are encouraged to program their plazas, particularly with community organizations and events.

Site will now be listed in SAPO (Street Activity Permit Office) as a plaza and not a street.
PUBLIC SPACE TOOLKIT
COMMUNITY ENGAGEMENT

• First outreach activity was to distribute an online survey
• DOT Public Space will be hosting two community engagement events in May:
  • In-person meet-up at Dyckman St
  • Virtual design workshop
• The goals of both events are:
  • discuss design solutions to increase street safety and expand public space amenities; and
  • gather programming ideas.
ONLINE SURVEYS: FINDINGS

• First outreach activity was to launch an online survey
• Online survey in English and Spanish
• Launch day April 5th, open for 2 weeks
• Dissemination via flyers, social media, and an one in-person deployment during the weekend of April 17th.
• Flyers were also bilingual
• Effort gathered 565 responses
ONLINE SURVEY: FINDINGS

Respondents relationship to the Dyckman Open Street

- I work nearby
- I live nearby
- I go to school here
- I visit friends nearby
- I shop/run errands nearby
- I visit nearby medical services
- I visit restaurants nearby
- Passing through
- I attend nearby religious services
- I have visited only once
- Other

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
ONLINE SURVEY: FINDINGS

45% of respondents visit the Open Street daily

35% of respondents visit the Open Street several times a week
ONLINE SURVEY: FINDINGS

Mode of transport typically use on the Dyckman Open Street

- Walk: 89%
- Personal Bike: 25%
- Bikeshare (e.g., Citibike): 8%
- Personal car
- Dropped off by someone else
- Access-A-Ride
- Taxi/FHV
- Other
Dyckman Open Street mostly visited:

**Time of Day**
1. 4 PM – 6 PM
2. 6 PM – 8 PM

**Day of the week**
1. Saturdays
2. Sundays
For day to day trips, did you use the Dyckman Open Street instead of a route you would have usually taken?

- **Yes**: 47%
- **No**: 36%
- **N/A**: 16%
Would you like to see a plaza on Dyckman St between Broadway and Seaman Ave?

- **Yes**: 69%
- **No**: 19%
- **Unsure**: 12%
ONLINE SURVEY: FINDINGS

Activities that respondents performed & want to perform on the Dyckman Open Street

- **Outdoor Dining**
- **Strolling** (walking leisurely, enjoying outdoor space)
- **As part of my commute and other daily trips**
- **Exercise**
- **Biking**
- **Socially distanced outdoor group activities, community programming, or other types of events**
- **Driving**

2020-2021 usage
Aspirational usage
ONLINE SURVEY: FINDINGS

When traveling as a pedestrian on the Dyckman Open Street, do you agree or disagree with the following statements.

- I feel safe from traffic.
- I think the streets and sidewalks are well maintained.
- I think the sidewalks are too crowded (i.e., pedestrians, obstacles, etc.).
NETWORK CONDITIONS: VEHICULAR ACCESS
NETWORK CONDITIONS: BIKE ACCESS

NB & SB Bike Lanes

2-way Protected Bike Lane

NB Bike Lane
NETWORK CONDITIONS
IN-PERSON COMMUNITY ENGAGEMENT

- Saturday, May 15th, 11 AM to 3 PM
- NYCDOT will set up a table with informational material and maps to gather feedback from the public
- Bilingual staff (Spanish and English)
- Engagement material will include a mapping and drawing exercise
VIRTUAL COMMUNITY ENGAGEMENT

- Tuesday, May 18th, 6:30 PM - 8 PM
- NYCDOT will host a virtual public workshop to gather feedback on design concepts
- Simultaneous translations in Spanish
- Presentation followed by a town hall-style open discussion
The goal of the project is to create a long-term public space in this block, that could be programmed with active (e.g. cultural events) and passive recreational (e.g. public seating) activities.

The project will also introduce safety and bike improvements.

While the adjacent restaurants will use the new space, it will not be created for the exclusive use of the restaurants.

DOT Public Space is committed to working with the community on identifying public space improvements that reflect the need of the community.

We are working with the community partner on a summer programming initiative to activate the Open Street with recreational events and a long-term outreach plan.

DOT will be back to present to CB12.

Our goal is to install the public space amenities this year.