Public Space Management
Broadway Boulevard
Planning for the Future
ONGOING DEVELOPMENT IN THE DISTRICT
DOT Projects & Outcomes
Since 2009
267 CRASHES (2006 - 2009)

51% DECREASE IN CRASHES (2009 - 2012)
Feedback & Goals
THE PLAZA IS WELL USED

What is your relationship to the neighborhood?

- 46% Work
- 20% Shop
- 16% Live
- 5% Other
- 4% Study

How often do you come to the plaza?

- 32% Daily
- 32% Several times a week
- 22% Several times a month
- 11% Less often
- 3% First visit

Did you plan to visit the plaza today?

- 51% Yes, I planned to come to the plaza today
- 30% I happened to pass by
- 15% Yes, on my way someplace else
- 4% Yes, as part of my daily commute

Based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018
IMPROVEMENTS ARE NEEDED

What could be improved regarding the bike connections?

- 28% Additional Buffers
- 28% Markings
- 27% Alignment through pedestrian areas

What could be improved in the Herald Square & Greeley Square area?

- 19% More public space
- 16% More seating options
- 15% More space for circulation
- 15% Cleanliness

Top responses based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018
PROJECT GOALS
Expand Pedestrian Space
PROJECT GOALS
Repair Damaged Surface
PROJECT GOALS
Clarify & Enhance Bike Lanes
PROJECT GOALS
Reduce Turn Conflicts
Proposal & Impacts
EXISTING

PROPOSED

- Relocate & Expand Bikeshare Dock
- Public Space Refresh
- Clearly Marked Bike Lane
- Reopen 33rd Street to Vehicular Traffic
- Protected Two-way Bike Connection
- Expand Public Space

EXISTING

PROPOSED

35th Street

34th Street

33rd Street

32nd Street

35th Street

34th Street

33rd Street

32nd Street
BROADWAY VS 6TH AVE
Peak Hour Peds & Vehicles

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
EXISTING VOLUMES
33rd Street Peak Hour

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
DIVERSION #1
SB at Bway/32\textsuperscript{nd} St.

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
DIVERSION #2
SBT at Bway/W 32\textsuperscript{nd} St.

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
DIVERSION #3
NBL at 6th Ave/33rd St.

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
DIVERSION #4
31st & 35th Sts to 33rd St.

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
CURB IMPACTS

EXISTING

PROPOSED

2 Metered Spaces

Q32 Bus Stop
SAFETY PERIMETER & EMERGENCY ACCESS

- **Granite Blocks**
- **Planters**
- **Flexible Delineators**
- **Double White Lines**

[Image of street scene with granite blocks and delineators.]

[Map showing emergency access pathways.]
We Need Your Input
NEXT STEPS

Outreach

January  2 Public Workshops
February  CB5 Joint Parks/Transportation Meeting
March    CB5 Full Board

Implementation

Spring 2019  Implementation, Pending CB5 Approval
Fall 2019   Traffic Study Update to CB5 and Ongoing Considerations
THANK YOU!

Questions?