SAFETY

Vision Zero and Crash History

• Flatbush is a Vision Zero Corridor
• Nostrand is a Vision Zero Corridor
• The intersection of Flatbush and Nostrand is a Vision Zero Intersection
• There have been 71 crashes at the intersection of Flatbush, Nostrand, and Hillel Place between 2010-2014
COMPARISON OF PEAK HOUR USAGE
BY PEDESTRIANS AND CARS
<table>
<thead>
<tr>
<th>STREET CLOSURE</th>
<th>PEAK # OF VEHICLES / HOUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Willoughby St, BK</td>
<td>320</td>
</tr>
<tr>
<td>78th St, QN</td>
<td>269</td>
</tr>
<tr>
<td>Putnam Ave, BK</td>
<td>263</td>
</tr>
<tr>
<td>Legion St, BK</td>
<td>217</td>
</tr>
<tr>
<td>Hillel Place, BK</td>
<td>118</td>
</tr>
<tr>
<td>S. Elliott Pl, BK</td>
<td>95</td>
</tr>
</tbody>
</table>
CURRENT ROUTE

ALTERNATE ROUTE
EMERGENCY ACCESS
PARKING IMPACTS

1 HOUR METERED PARKING 9AM-7PM 9 SPOTS IMPACTED

NO STANDING

1 HOUR METERED PARKING 9AM-7PM 5 SPOTS REMAIN
PARKING IMPACTS

24 Spots Return
32 Spots Under Consideration

14 Spots Return

11 Spots on Avenue I, E. 21- E 29

18 Spots on Glenwood, Ocean Ave- E 21

3 Spots
ONGOING COMMUNITY OUTREACH

7/15/2016: Taste the Flavor at the Junction, with surveying
9/15/2016: After the Fete at the Junction, with mini workshop
4/10/2017: Merchant Surveys
4/27, 5/4, 5/11/2017: Supersized Thursdays, working with the Precinct, with surveying
5/1/2017: Street Ambassador Surveying at Brooklyn College
5/25/2017: Public Workshop
6/26/2017: Street Ambassador Surveying at Clarendon Branch of the Brooklyn Public Library
7/26/2017: Street Ambassador Surveying at the corner of Flatbush + Hillel Place

SURVEY LOCATION

THE JUNCTION: 31%
BROOKLYN COLLEGE: 27%
HILLEL PLACE ODPs: 34%
CLARENDON LIBRARY: 7%
A PLAZA IS POPULAR

WOULD YOU LIKE TO SEE A PLAZA AT HILLEL PLACE?

- YES: 88%
- NO: 5%
- I'M NOT SURE: 7%
RESPONDENTS ARE LOCAL

RELATIONSHIP TO THE NEIGHBORHOOD

- LIVE 43%
- WORK 12%
- SCHOOL 26%
- ERRANDS 12%
- SOCIAL 6%
- OTHER 1%
PROPOSED SITE

PLAZA AREA: 6,200 SQFT
PLAZA TOOLKIT

Fowler Square, Fort Greene, BK
SAFETY TOOLKIT

Putnam Plaza, Clinton Hill, BK
PLAZA PROGRAMMING

Plazas are opportunities to build community through
• a launch day event
• recurring small scale events
• annual events
MAINTENANCE RESPONSIBILITIES

The BID would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care.
ONE NYC PLAZA EQUITY PROGRAM

- Two Types of assistance based on capacity / need
- $20k/yr to subsidize maintenance and programming
- Contract services provided by the Horticultural Society of New York
  - Technical Assistance
  - Daily Maintenance
  - Capacity Building
PROJECT TIMELINE

November, 2015: Flatbush Nostrand Junction BID applies to the NYC Plaza Program

Ongoing Outreach with Elected Officials, PD, and other stakeholders

Ongoing Outreach Events: July 15, 2016; September 15, 2016

August 30, 2016: Meeting with the Precinct

March 6, 2017: Meeting with Brooklyn College Representatives

April 6: Flatbush Nostrand Junction BID Artwalk Launch on Hillel Place

April 27, May 4, May 11: One-Day Plazas with 70th Precinct

May 25: 2nd Public Workshop

September 18: CB14 Transportation Committee

October: CB14 Full Board

Spring/Summer, 2018: Potential Implementation with CB14 approval
THANK YOU!

Questions?
BARUCH COLLEGE
Extended Partner Security Presence
BARUCH PLAZA

Clear Emergency Access

- The maintenance partner, Baruch College, maintains clear lane for emergency access
BARUCH PLAZA

Clear Emergency Access

• This requires an expanded maintenance team
PUTNAM PLAZA
Close work with local precinct
PLAZA SAFETY IMPACTS

Total crashes **down 12%**
Crashes w/injuries **down 50%**
Pedestrian injuries **down 100%**
Total injuries **down 76%**

Based on 3 years before / 3 years after comparison
PUTNAM PLAZA

Before implementation
PUTNAM PLAZA

After implementation

- The plaza has become a great asset for the community
FOWLER PLAZA

Plaza at the intersection of three neighborhoods, adjacent to 2 schools, and easy access to transit.
POST IMPLEMENTATION SURVEY

Is the overall quality of life better, worse, the same, or unsure?

- Better: 83%
- Same: 5%
- Unsure: 11%
- Worse: 1%
CAPITAL PLAZA DESIGN
MYRTLE-WYCKOFF
Plaza as safety project
PRE-IMPLEMENTATION

Between 2009-2014, three pedestrians were killed at the intersection of Myrtle, Wyckoff, and Palmetto.

The plaza was implemented as part of a full intersection overhaul to improve safety.
The plaza has become a vibrant community asset with added safety benefits
ZION TRIANGLE
Community asset with safety elements
ZION TRIANGLE

- In the winter there is limited seating
ZION TRIANGLE

- The plaza has become a huge community asset
ZION TRIANGLE

- The plaza also serves the adjacent school
BROOKLYN COLLEGE
SECURITY PRESENCE

24 HOUR SECURITY BOOTH
FULL ACCESS TO THE PUBLIC

- Plaza is public, DOT property, and amenities are non-exclusive.
- Anyone can apply to hold an event in the plaza
- Visit: www.nyc.gov/sapo
PLAZA RULES + SIGNAGE

• New Plaza rules have recently been passed and are part of the Administrative Code.
• With every new Plaza we install rules signage