HILLEL PLACE

May 25th, 2017
SAFETY

Vision Zero and Crash History

- Flatbush is a Vision Zero Corridor
- Nostrand is a Vision Zero Corridor
- The intersection of Flatbush and Nostrand is a Vision Zero Intersection
- There have been 71 crashes at the intersection of Flatbush, Nostrand, and Hillel Place between 2010-2014
SAFETY IMPACTS OF PLAZAS

Total crashes **down 12%**
Crashes w/injuries **down 50%**
Pedestrian injuries **down 100%**
Total injuries **down 76%**

Putnam Plaza crash data between 2008/09-2012/13
Fulton and Putnam, Brooklyn
PROPOSED SITE

PLAZA AREA: 6200 SQ FT
COMPARISON OF PEAK HOUR USAGE
BY PEDESTRIANS AND CARS
PARKING IMPACTS

1 HOUR METERED PARKING
9AM-7PM
9 SPOTS

NO STANDING
BROOKLYN COLLEGE SECURITY PRESENCE

24 HOUR SECURITY BOOTH
PLAZA TOOLKIT

Fowler Plaza, Fort Greene, BK
SAFETY TOOLKIT

Putnam Plaza, Clinton Hill, BK
PLAZA PROGRAMMING

Plazas are opportunities to build community through
• a launch day event
• recurring small scale events
• annual events
• markets
FULL ACCESS TO THE PUBLIC

- Plaza is public, DOT property, and amenities are non-exclusive.
- Anyone can apply to hold an event in the plaza
- Visit: www.nyc.gov/sapo
MAINTENANCE RESPONSIBILITIES

The BID would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care.
PLAZA RULES + SIGNAGE

• New Plaza rules have recently been passed and are part of the Administrative Code.
• With every new Plaza we install rules signage.
COMMUNITY OUTREACH
TASTE THE FLAVOR AT THE JUNCTION

July 15, 2016

WOULD YOU LIKE TO SEE A PERMANENT PLAZA HERE?

YES 91%

NO 9%
AFTER THE FÊTE AT THE JUNCTION

September 15, 2016
SUPER THURSDAY AT THE JUNCTION

April 27, 2017

RELATIONSHIP TO THE NEIGHBORHOOD

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SUPER THURSDAY AT THE JUNCTION

May 4, 2017

TRAFFIC SAFETY CONCERNS

- ILLEGAL PARKING, 34
- ILLEGAL TURNS, 54
- LONG CROSSING DISTANCES, 64
- FAILING TO YIELD, 94
- SPEEDING, 97
SUPER THURSDAY
AT THE JUNCTION

May 11, 2017

I FEEL SAFE FROM CRIME

I FEEL SAFE FROM TRAFFIC

STRONGLY DISAGREE
SOMewhat DISAGREE
NEUTRAL
SOMewhat AGREE
STRONGLY AGREE
PROJECT TIMELINE

November, 2015: Flatbush Junction BID applies to the NYC Plaza Program

Ongoing Outreach with Elected Officials, PD, and other stakeholders

Ongoing Outreach Events: July 15, 2016; September 15, 2016

August 30, 2016: Meeting with the Precinct

March 6, 2017: Meeting with Brooklyn College Representatives

April 6: Flatiron Junction BID Artwalk Launch on Hillel Place

April 27, May 4, May 11: One-Day Plazas with 70th Precinct

May 25: 2nd Public Workshop

Early September: Arts based events

September 18: CB14 Transportation Committee

Fall, 2017: Potential Implementation with CB14 Approval
THANK YOU!

Questions?