Pedestrian fatalities in the Bronx have fallen by 55% in the past three decades but have begun to rise in recent years. The Bronx’s pedestrian fatality rate is 1.91 fatalities per 100,000 residents, slightly higher than the citywide average. Pedestrian fatalities and severe injuries are heavily concentrated in higher density neighborhoods in the north- and south-westerly portions of the Bronx.

Overnight pedestrian fatalities account for a far greater share in the Bronx (31%) than for all NYC (21%). Younger adults (18–29) in the Bronx accounted for 18% of the borough’s fatalities, vs. 10% for all NYC. 8% of Bronx pedestrian fatalities involved a truck, vs 12% for all NYC. Dangerous driver choices are the primary cause or a contributing factor in 85% of pedestrian fatalities in the Bronx, vs 69% for all NYC.

### Findings

<table>
<thead>
<tr>
<th>Share of Borough</th>
<th>Borough</th>
<th>% of Borough</th>
<th>Share of Ped KSI</th>
<th>Total Ped KSI</th>
<th>% of Total Ped KSI</th>
<th>% of Total Ped Fatalities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority Corridors</td>
<td>25 corridors (65 miles)</td>
<td>791 miles</td>
<td>8%</td>
<td>534</td>
<td>1,041</td>
<td>51%</td>
</tr>
<tr>
<td>Priority Intersections</td>
<td>6,438 intersections</td>
<td>1%</td>
<td>159</td>
<td>1,041</td>
<td>15%</td>
<td>8%</td>
</tr>
<tr>
<td>Priority Areas</td>
<td>8.5 sq miles</td>
<td>42 sq miles</td>
<td>20%</td>
<td>521</td>
<td>1,041</td>
<td>50%</td>
</tr>
<tr>
<td>Combined Total</td>
<td>——</td>
<td>——</td>
<td>——</td>
<td>774</td>
<td>——</td>
<td>——</td>
</tr>
</tbody>
</table>

*Ped KSI: Pedestrians Killed or Severely Injured*

### Action Plan

**Engineering and Planning**
- Implement at least 50 Vision Zero safety engineering improvements annually at Priority Corridors, Intersections, and Areas citywide, informed by community input at project locations.
- Significantly expand exclusive pedestrian crossing time on all Bronx Priority Corridors by the end of 2017.
- Add exclusive pedestrian crossing time to all feasible Bronx Priority Intersections by the end of 2017.
- Modify signal timing to reduce off-peak speeding on all feasible Bronx Priority Corridors by the end of 2017.
- Install expanded speed limit signage on all Bronx Priority Corridors in 2015.
- Drive community input and engagement at Bronx Priority Corridors, Intersections, and Areas.
- Install additional lighting under elevated trains and around other key transit stops.
- Expand midblock treatments on Bronx Priority Corridors with high rates of midblock crossing pedestrian crashes.
- Coordinate with MTA to ensure bus operations contribute to a safe pedestrian environment.
- Expand a bicycle network in the Bronx that improves safety for all road users.
- Proactively design for pedestrian safety in high-growth areas in the Bronx, including locations in the Housing New York plan.

**Enforcement**
- Implement the majority of speed camera at Priority Corridors, Intersections, and Areas.
- Focus enforcement and deploy dedicated resources to Bronx NYPD precincts that overlap substantially with Priority Areas.
- Prioritize targeted enforcement at Bronx Priority Corridors, Intersections, and Areas annually.
- Focus speeding enforcement in the overnight hours, targeting transit stops and other pedestrian hotspots for off-peak commuting.

**Education and Awareness Campaigns**
- Target child and senior safety education at Bronx Priority Corridors and Priority Areas.
- Target Street Team outreach at Bronx Priority Corridors, Intersections, and Areas.
- Focus messaging and paid placement of Vision Zero public information campaigns targeting night-time drivers, as well as addressing at-risk Bronx demographic groups, such as younger adults and overnight commuters.