

A high-angle photograph of a person riding a bicycle across a crosswalk on an asphalt street. The person is wearing a yellow jacket and dark pants. The bicycle has a white bag hanging from the handlebars. The crosswalk is marked with white diagonal stripes. In the background, there are yellow double lines on the road. A dark horizontal band is overlaid on the bottom half of the image, containing text.

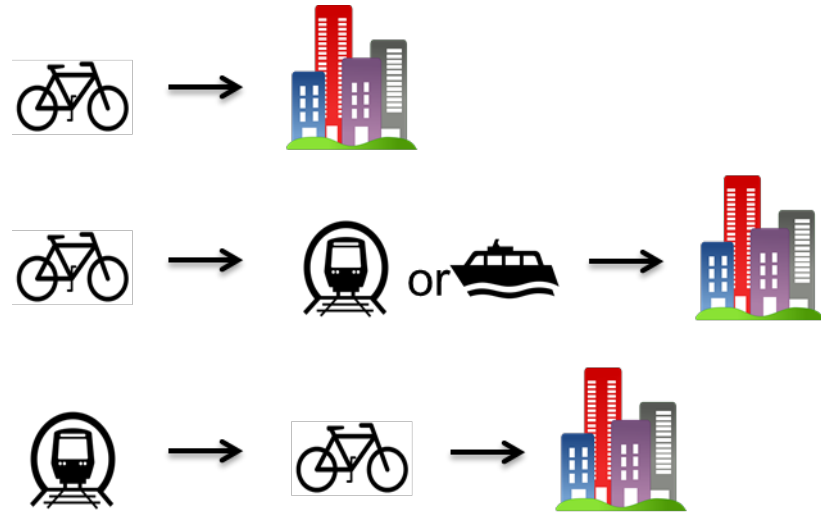
SECURE VALET BIKE PARKING

Brooklyn Community Board 4
February 21, 2018

BIKE PARKING

Purpose

- New York City is committed to expanding cycling as part of a sustainable and multi-modal transportation strategy
- We have identified the lack of secure bike parking as a key barrier to cycling in the city



BIKE PARKING

Short-term vs long-term parking



Short-term:

- Parking for short trips, such as errands, shopping, and dining



Long-term:

- Parking for more than a few hours, such as commuter parking

BIKE PARKING

Examples from around the world



Delft Central Station Parking



McDonald's Cycle Center, Chicago



Bikestation Washington DC

VALET BIKE PARKING

2018 Pilot

- DOT wants to study how long-term, secure bike parking works in NYC
- DOT provides a custom facility at three locations
 - Contains 29 vertical bike racks
 - Includes space at the entrance to run a retail- or repair-based concession
- Organizations submit proposals to manage valet bike parking
 - Final details regarding operations are dependent on proposals
- Winning proposer(s) runs initial concession from April to mid-November
 - This is a pilot. We will evaluate its success and decide whether to run the concession in future years

VALET BIKE PARKING

2018 Pilot

- Minimum operating hours: 7 am to 7 pm
 - Operators can propose longer operating hours
- Cyclists pay a nominal fee to park their bike in the valet facility
 - Please note: staff take the bikes and store them in the structure. Cyclists will not have access to their bikes outside of operating hours
- Facility offers protection from rain, added security, and amenities for cyclists

VALET BIKE PARKING

Conceptual design



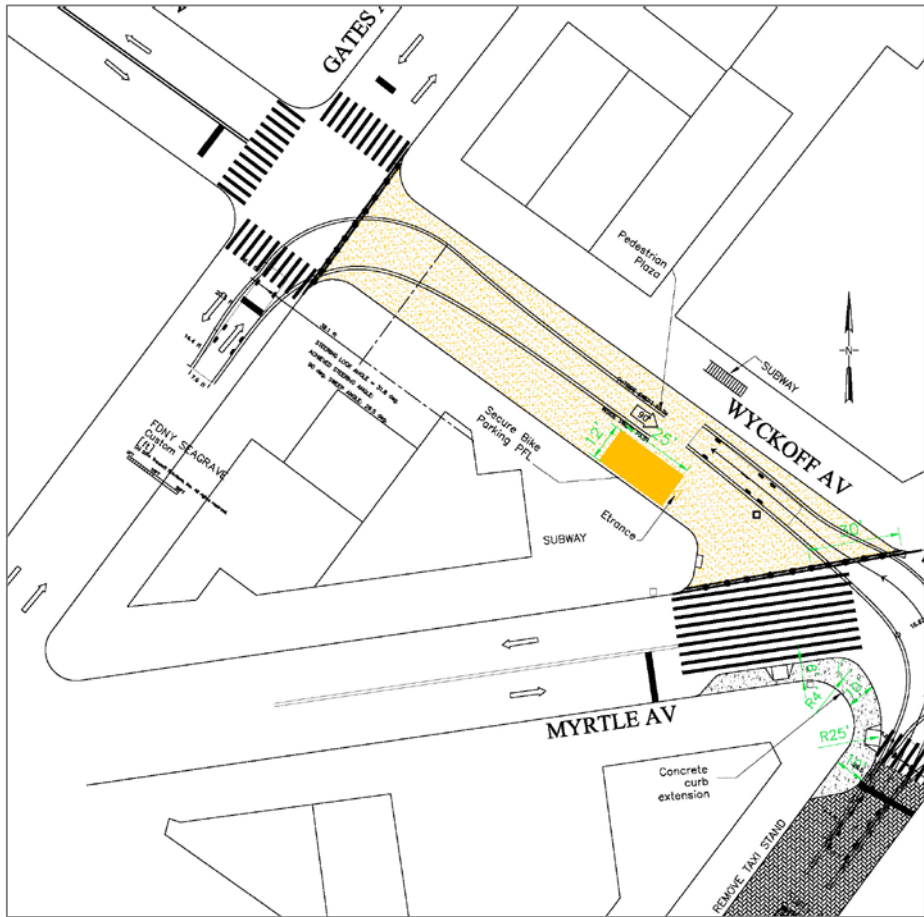
Example only. Not final exterior design.



VALET BIKE PARKING

What we hope to learn from the pilot

- **Parking behavior:** bikes parked each day, average number of hours bikes remain parked, number of unique users in a month.
- **On-site surveys:** do cyclists like the service, does it meet their needs?
- **Financial feasibility:** does the business model work? Is there interest from organizations to run this sort of concession long term?
- **Community stakeholder input:** were there any community concerns that arose during the pilot?



Myrtle-Wyckoff Plaza



THANK YOU!

Questions?



NYC DOT



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