W. 103rd Open Street Enhancements

CB 7 Transportation Committee

06/14/2022
2022 Open Streets

Third Season, now a permanent program
• 150+ Locations, more to come this summer!
• 300+ Blocks
• 120+ Community Partners
• 20 City Maintained Locations

2022 Program Vision
• Equity in line w/ NYC Streets Plan Priority Investment Areas
• Sustainable operations & partner growth to cultivate long-term change
• Increase school participation
W. 103rd St Open Street
Amsterdam Ave to Riverside Dr
Started May 2020
103rd Street Open Street Community Coalition
# Outreach Events

### February 2021
- Stakeholder interview with Madelyn Innocent, a member of the CB7 NYCHA Task Force
- Park to Park 103 Presentation and discussion with Broadway Malls
- Park to Park 103 Presentation and discussion with Bloomingdale Aging in Place
- Park to Park 103 Presentation and discussion with Hosteling International

### March 2021
- Park to Park 103 Presentation to Toll Brothers Development

### April 2021
- Street Arts Event + Tabling + Surveying

### May 2021
- Park to Park 103 Presentation to the W 102nd & W 103rd Block Association
- Park to Park 103 Presentation to NYCHA Tenants Association
- Presentation to Purple Circle Early Childhood Education Center

### June 2021
- Tabling at Douglass Houses Basketball Court Opening June 3, 2021
- Follow up presentation to the W 102nd & W 103rd Block Association
- Tabling & Surveying at Make Music NY Event
- Street Lab activations on W 103 Open Street Amsterdam Ave - Broadway Blocks

### July 2021
- Temporary Mural and curb extension activation on July 24, 2021

### September 2021
- Park(ing) Day outreach events on W 103rd and Broadway and Amsterdam Ave

### October 2021
- Halloween Parade with Mary Christian and the W 102 & 103rd Streets Block Association

### January 2022
- 2020-21 Report and Community Vision finalized
- Community Engagement Manager Hired

### February 2022
- 2020-21 Report and Community Vision is shared
- Valentine’s Day at The Marseilles
- Park to Park 103 Valentine’s Day Bingo

### March 2022
- A Spring Celebration on Park to Park 103

### April 2022
- #Streetarts- Annual Earth Day Celebration

### June 2022
- June Funday event (May reschedule)
- Zelma’s caffe.
- Make Music NY event
<table>
<thead>
<tr>
<th>Stakeholder Outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zelma's Caffe</td>
</tr>
<tr>
<td>BeFitNYC</td>
</tr>
<tr>
<td>Frederick Douglass Center</td>
</tr>
<tr>
<td>The West 104th Street Community Garden</td>
</tr>
<tr>
<td>210 W. 103rd Co-Op</td>
</tr>
<tr>
<td>Alms Chic</td>
</tr>
<tr>
<td>Broadway Malls Association</td>
</tr>
<tr>
<td>Columbia Facilities at 2700</td>
</tr>
<tr>
<td>Broadway</td>
</tr>
<tr>
<td>Columbus Amsterdam BID</td>
</tr>
<tr>
<td>Columbus Avenue BID</td>
</tr>
<tr>
<td>Hosteling International</td>
</tr>
<tr>
<td>Manhattan Valley Development</td>
</tr>
<tr>
<td>Corporation</td>
</tr>
<tr>
<td>NYC DOT</td>
</tr>
<tr>
<td>NYCHA Frederick Douglass Houses Tenant Association</td>
</tr>
<tr>
<td>NYPD 24th Precinct Community Affairs</td>
</tr>
<tr>
<td>New York Horticultural Society One Block UWS</td>
</tr>
<tr>
<td>Purple Circle Early Childhood Education Program</td>
</tr>
<tr>
<td>Restaurante Bosino</td>
</tr>
<tr>
<td>Street Lab</td>
</tr>
<tr>
<td>Streetopia UWS</td>
</tr>
<tr>
<td>Streetopia Youth for Livable Cities</td>
</tr>
<tr>
<td>The City Cleanup Corps</td>
</tr>
<tr>
<td>The Marseilles</td>
</tr>
<tr>
<td>The UWS Coalition of Block Associations and Community Organizations</td>
</tr>
<tr>
<td>Toll Brothers Development</td>
</tr>
<tr>
<td>Transportation Alternatives</td>
</tr>
<tr>
<td>Valley Restoration Local Development Corporation</td>
</tr>
<tr>
<td>W 104 Street Block Association</td>
</tr>
<tr>
<td>West 102nd &amp; 103rd Streets Block Association</td>
</tr>
<tr>
<td>West Side Federation of Senior and Supportive Housing</td>
</tr>
</tbody>
</table>
Project Goals:
- Prioritize pedestrians + cyclists
- Expand public space and add amenities
- Enhance Safety
- Traffic Calming
W. 103rd, Broadway – Amsterdam Gateway Block: Shared Street

- Treat full block as Gateway to the Open Street
- Work with the Hostel to expand usable public space with potential to add amenities in the future
- Enhance safety
W. 103rd, Broadway - Amsterdam

- Shared Street Color
- Traffic Calming
- Street Access from the Sidewalk
- Additional circulation space
- Public Space Amenities
- Opportunities for Asphalt Art
- Offset Crossing + Bike Corral
- Shortened Crossings
- W. 103rd Street
- Amsterdam Ave
- Broadway
- Bosino
- Hosteling International
Curb Usage
W. 103rd, Broadway - Amsterdam

- Impacted Parking Spots (6)
- Added Parking Spots (2)

Maintain FDNY + DSNY Access
W. 103rd, West End Ave – Broadway
Light Touch

- Maintain necessary vehicular access
- Expand access to the Open Street
- Add amenities
- Slow through traffic
W. 103\textsuperscript{rd}, West End Ave - Broadway

- **Shortened Crossings**
- **Traffic Calming**
- **Opportunities for Asphalt Art**
- **Public Space Amenities**

Additional notes:
- Marseilles Seniors Housing
- Purple Circle Early Childhood Program
- West End Ave
- W. 103\textsuperscript{rd} Street
- Broadway
- W. 103\textsuperscript{rd} Street
W. 103rd, West End Ave - Broadway

Maintain FDNY + DSNY Access

Impacted Parking Spots (5)

Purple Circle Early Childhood Program

Marseilles Seniors Housing
W. 103rd, Riverside - West End Ave
Light Touch

- Maintain necessary vehicular access
- Expand access to the Open Street
- Add amenities
- Slow through traffic
W. 103rd, Riverside - West End Ave

Maintain FDNY + DSNY Access

Impacted Parking Spots (4)
Jerome Ave Street Seat, Bronx
Fourth Ave Offset Crossing, Brooklyn
Flatiron Street Shared Street, Brooklyn
Implemented: 2017
Next Steps

June
Present to CB7

July
Coordinate Final Design Details
Scheduling & Notifications

August-September
Implementation
Thank You!

Questions?