



# WESTCHESTER SQ. PLAZA

Community Workshop

June 20<sup>th</sup> 2017



# NEW YORK CITY PLAZA PROGRAM

Department of Transportation

[nyc.gov/dot](http://nyc.gov/dot)



# WESTCHESTER SQUARE BID

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The Westchester Square BID was established in 2012 to:

- Provide resources for businesses
- Promote and advocate for the community
- Provide sanitation and beautification services
- Coordinate events and programs

Goals of Pedestrian Plaza project:

- Creating a space that welcome patrons and community members to Westchester Square
- Strengthen relations amongst the Square's most prevalent members: the school community, merchants, workforce and residents

# LETTERS OF SUPPORT

## WSDMA Applied to Round 9 in 2016

Ms. Emily Weidenhof  
NYC Plaza Program, NYC DOT  
55 Water Street  
New York, NY 10041

Dear Ms. Weidenhof,

My name is Francine Mar  
at 1400 Bense  
applying to in  
this initiative.

I think the ad  
members to in  
community ex  
exposure to th  
would help in  
result in them

In short, havi  
the space and  
your time and

Sincerely,

Francine Mar  
Resident

October 17, 2016

Ms. Emily Weidenhof  
NYC Plaza Program, NYC DOT  
55 Water Street  
New York, NY 10041

Dear Ms. Weidenhof,

My name is Francisco  
Weidenhof, the  
ultimately

Further  
Square B  
managem  
support n  
to manag  
contact n

Thank you  
Dorado F

By:   
Francisco Weidenhof

Again, I am  
effort. Feel  
your time at

Sincerely,

Owen Dole

### DORADO REALTY LLC

2123 Williamsbridge Road, Bronx, NY 10461 -- Tel: 718-824-5001 -- Fax: 718-824-5053



City of New York  
Parks & Recreation

Borough of the Bronx

October 12, 2016

Ms. Emily Weidenhof  
NYC Plaza Program, NYC DOT  
55 Water Street  
New York, NY 10041

Dear Ms. Weidenhof,

My name is Tony Holmes  
Center located  
Business Improvement  
neighborhood

Outside of my  
only open space  
of times and  
constant pay  
application  
Not only do  
but their ability  
organization  
development  
community

Again, I am  
effort. Feel  
your time at

Sincerely,

Tony Holmes  
Marketing & Communications  
Bronx Council



October 12, 2016

Ms. Emily Weidenhof  
NYC Plaza Program, NYC DOT  
55 Water Street  
New York, NY 10041

Dear Ms. Weidenhof,

My name is Tony Holmes  
Council on the  
Improvement  
organizations

The Bronx Council on the Arts  
neighborhood,  
proud of. As a  
BID organization  
community. The  
neighborhood  
throughout the  
neighborhood

While the initiative  
implementing  
outlets that are  
congregate and  
would be bene  
would further  
various people

On behalf of the  
pedestrian plaza  
progressing th

Sincerely,

  
Tony Holmes  
Marketing & Communications  
Bronx Council

October 17, 2016

Ms. Emily Weidenhof  
NYC Plaza Program, NYC DOT  
55 Water Street, 6th Flr.  
New York, NY 10041

Dear Ms. Weidenhof,

We, the business owners along the East Tremont and Westchester Avenue intersection, write in support of the Westchester Square BID's proposal to place a plaza outside of 122 Westchester Square. Locating communal space near our businesses will increase our consumer potential by encouraging pedestrians passing through the area to stay and use the space recreationally. As business owners looking to further diversify our consumer base, adding a plaza would help us attract customers that otherwise would not venture to our side of Westchester Avenue.

In interest of strengthening our businesses as well as community experience felt throughout the neighborhood, we look forward to the installation of a plaza space and fully support the Westchester Square BID's efforts in doing so. Should you have any questions, our contact information can be found below. Thank you for your consideration.

Sincerely,

Westchester Square Merchants

  
Norma Medina  
Beyond Beauty  
122 Westchester Square  
718-319-9000  
Felipe Lucero  
William's Café  
122 Westchester Square  
347-293-5078  
Oscar Osorio  
NY Bronx Brick Oven Pizza  
123 Westchester Square  
347-281-9500  
Roberto Hernandez  
Verizon Wireless  
125 Westchester Square  
646-951-3242

# SAFETY

## Vision Zero and Crash History

- There have been 33 crashes at the intersection of Westchester Ave and E Tremont Ave. between 2010-2014
- 3 persons were severely injured; 1 person was killed
- E Tremont Ave is a Vision Zero Priority Corridor
- DOT installed refuge islands, 2015



Bronx Priority Corridors, Intersections and Areas



# REFUGE ISLANDS E Tremont Ave



## EXISTING CONDITIONS E Tremont Ave looking West



## EXISTING CONDITIONS E Tremont Ave looking West



## EXISTING CONDITIONS E Tremont Ave looking East



## EXISTING CONDITIONS E Tremont Ave looking East



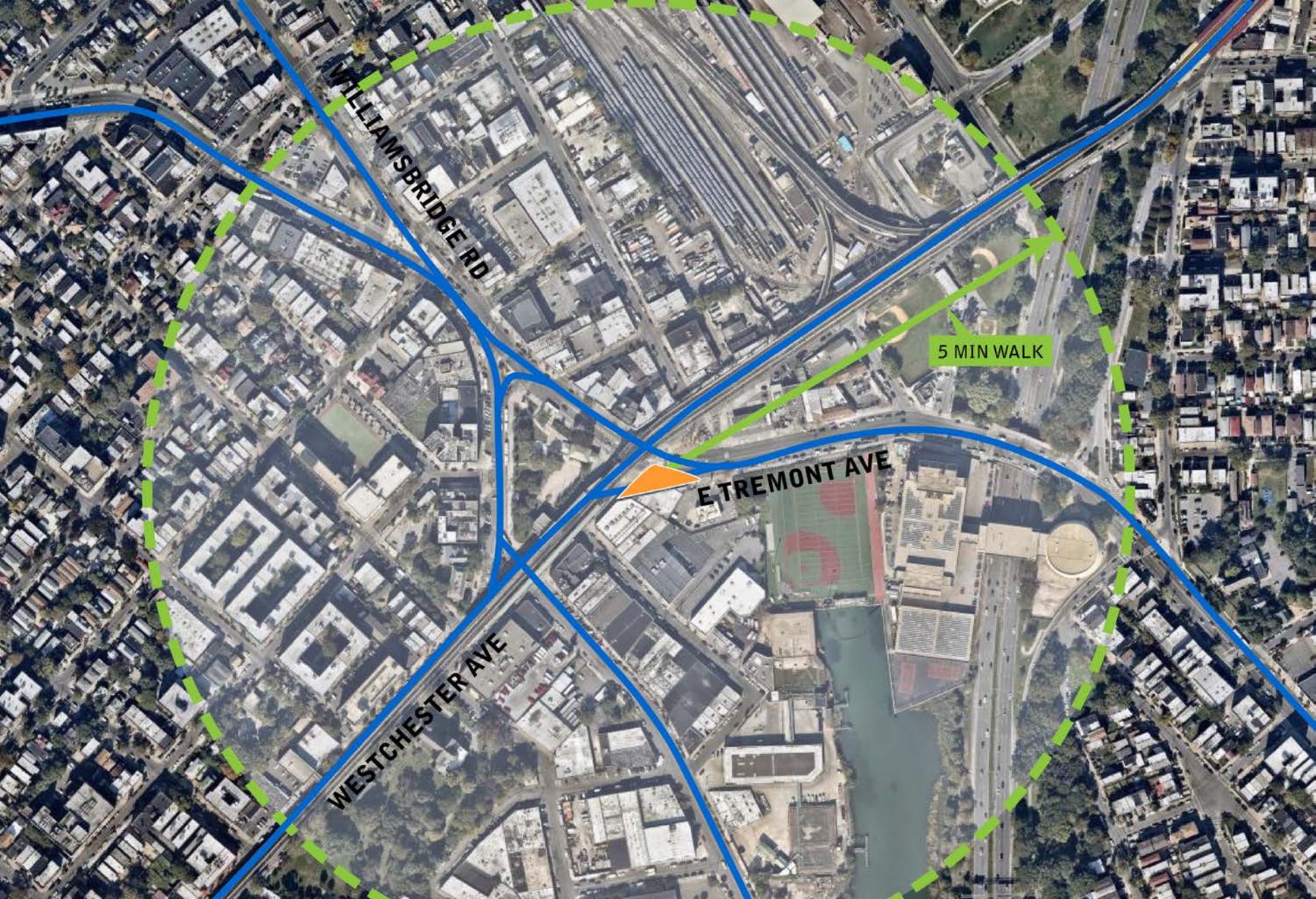
## EXISTING CONDITIONS E Tremont Ave looking South



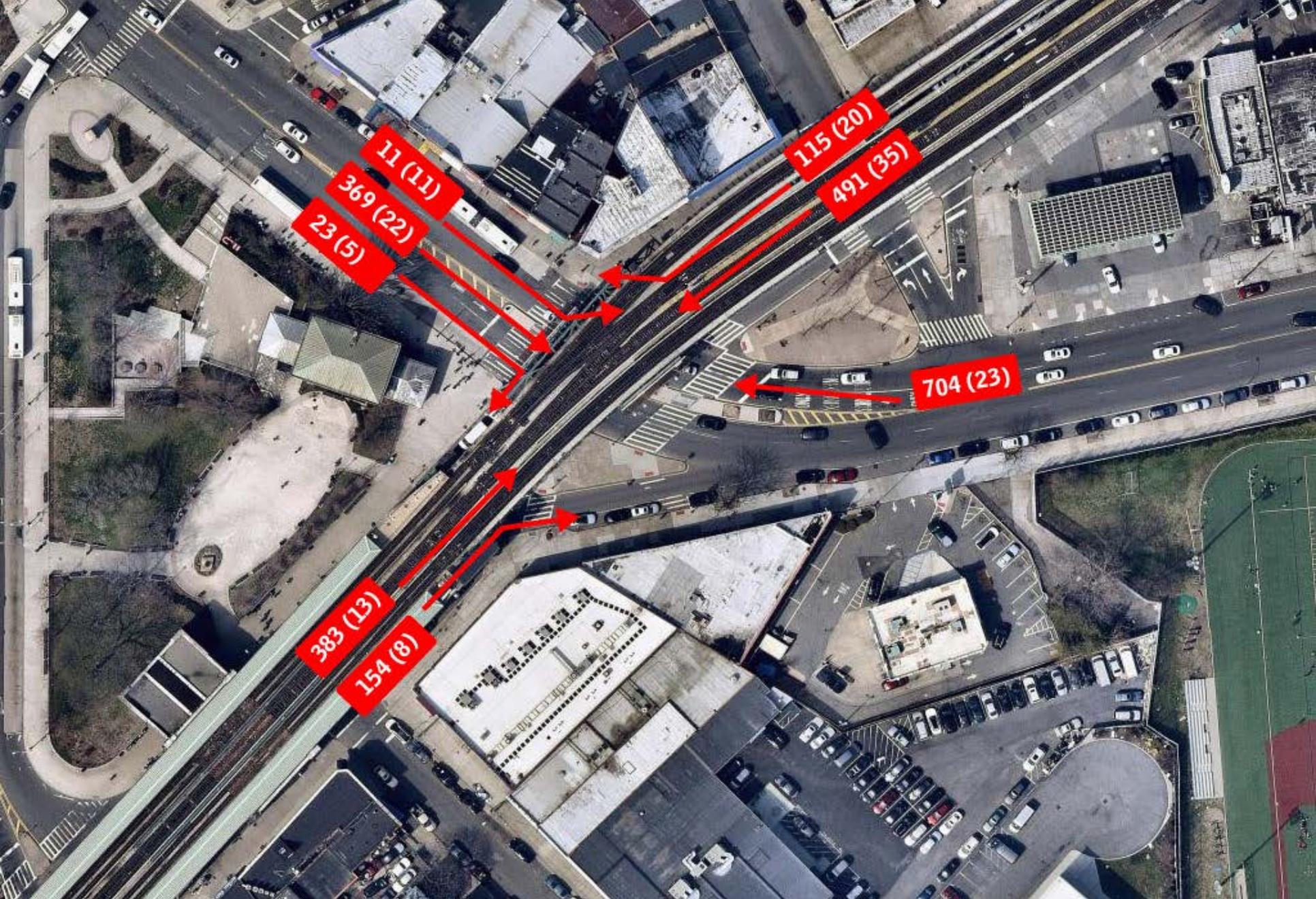
## EXISTING CONDITIONS E Tremont Ave looking North



# BUS MOVEMENT



# LOCAL TRUCK ROUTES



**TRAFFIC DATA – AM PEAK HOUR**



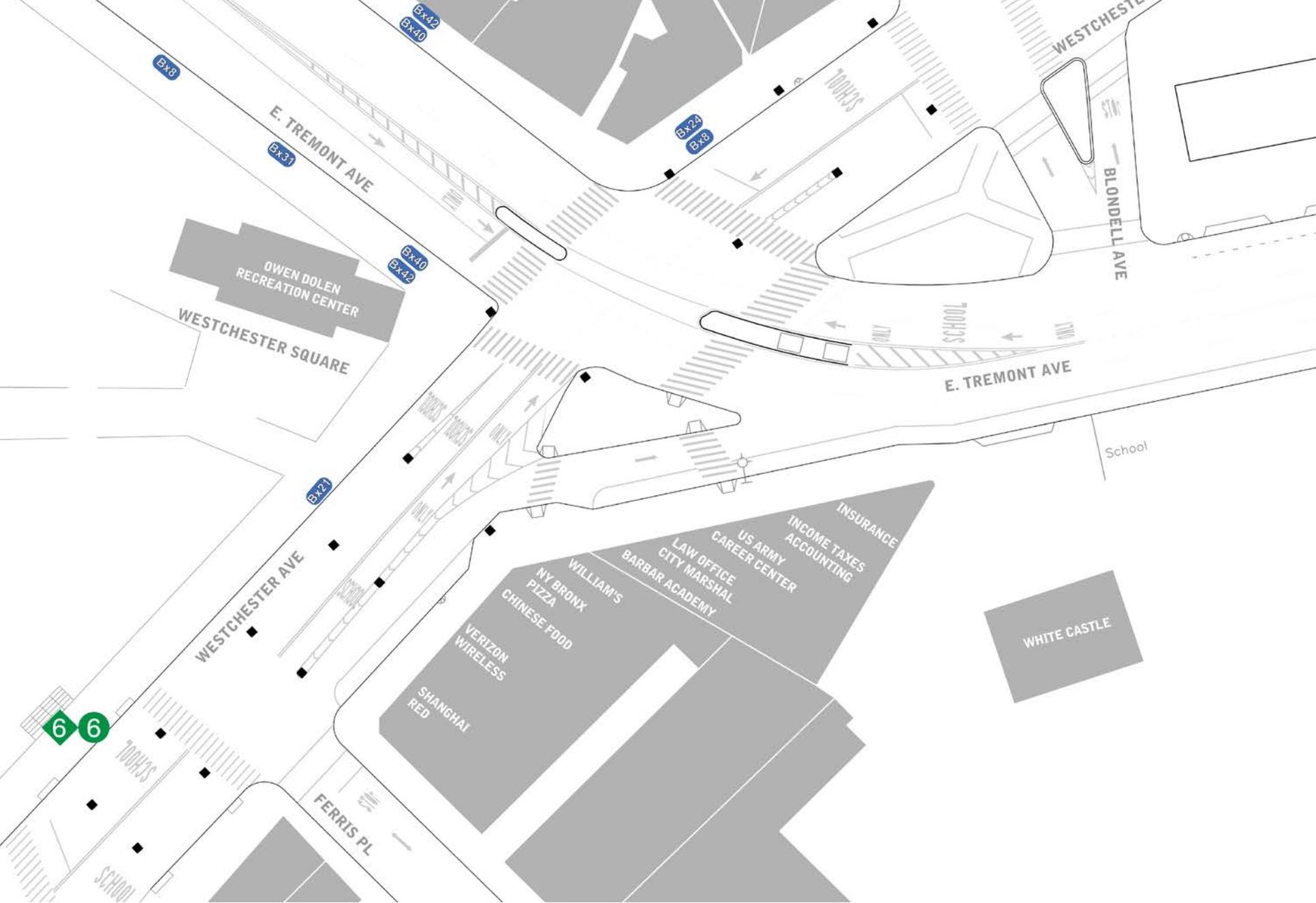
869  
MIDDAY Peak



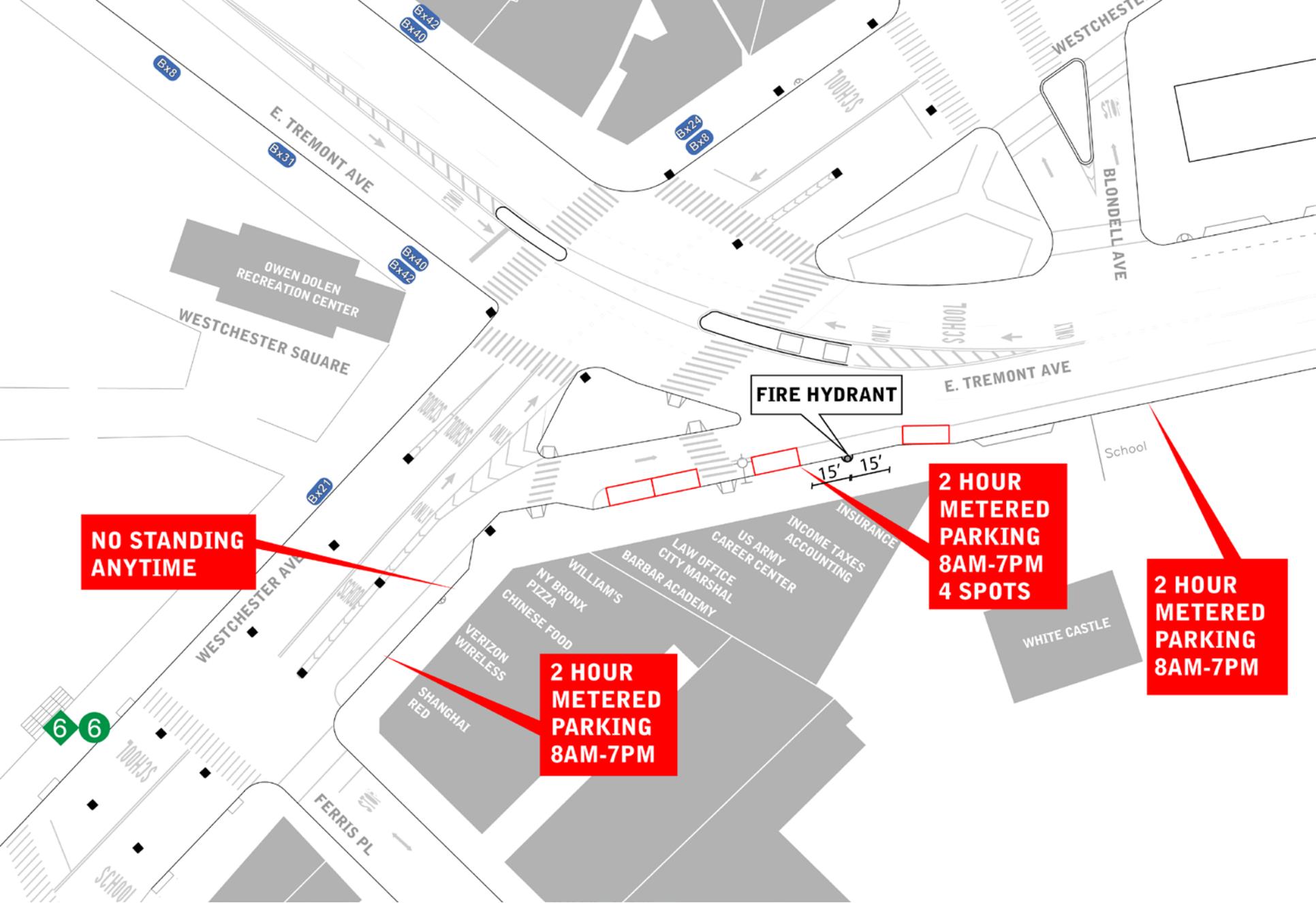
154/254  
AM/PM Peak



# VEHICLES VS. PEDESTRIANS VOLUMES



**PROPOSED SITE**



**NO STANDING ANYTIME**

**2 HOUR METERED PARKING 8AM-7PM**

**2 HOUR METERED PARKING 8AM-7PM 4 SPOTS**

**2 HOUR METERED PARKING 8AM-7PM**

**FIRE HYDRANT**

15' 15'

# PARKING REGULATIONS



UMBRELLAS

MOVABLE FURNITURE

EPOXY GRAVEL

FLEXIBLE DELINEATORS

GRANITE BLOCKS

PLANTERS

# PLAZA TOOL KIT, Fowler Square in Fort Greene, Brooklyn

# MAINTENANCE RESPONSIBILITIES

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The maintenance partner would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care



# PLAZA RULES + SIGNAGE

- New Plaza rules have recently been passed and are part of the Administrative Code.
- With every new Plaza we install rules signage





## ONE DAY PLAZA July 2014



# ONE DAY PLAZA July 2014

# NEXT STEPS

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- One Day Plaza Events (Summer 2017)
- Develop concept design based on community feedback from workshop
- Hold second public workshop to gather further community feedback (Late Summer/ Early Fall)
- Present plan to Community Board No.10 (Fall 2017)
- Implementation (Spring 2018)

# THANK YOU!

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## Questions?



NYC DOT



NYC DOT



nyc\_dot



NYC DOT