Smart Partnerships, **Cleaner Air**

Clean Air NY believes organizations have the power to help reduce greenhouse gas emissions that contribute to climate change. We're stronger when we work together, which is why we've built a network of partner organizations to help spread the word on air quality.

Organizations partner with Clean Air NY to demonstrate their commitment to environmental sustainability and to improve air quality in New York State.

Clean Air NY

Breathe it in.

Partner with Clean Air NY in one of three ways:

Community Partner

Demonstrate your commitment to the health and well-being of the community.

- Be recognized as a Clean Air NY Community Partner on our website and social media platforms.
- Encourage your employees to assess the impact of their travel choices.
- Keep your employees in the know about air quality impacts.

Clean Air NY Campus (Colleges or Universities)

Demonstrate your campus's leadership in sustainability while reducing congestion on campus.

- Provide commuter programs, like incentivized challenges or preferred parking to students.
- Encourage students to assess the impact of their travel choices.
- Encourage and facilitate students and staff to carpool, take transit, bike, or walk to work or school.
- With assistance from Clean Air NY, quantify the impact of your students' travel choices to help bolster campus sustainability efforts.
- Help create a healthy living and learning environment for your faculty, staff and students.
- Get assistance with on-campus events.
- Receive public recognition on the Clean Air NY website and social media platforms.
- Attend a Clean Air NY recognition ceremony to receive a trophy and certificate as a Clean Air NY campus.

Clean Air NY Champion (Organizations or Municipalities)

Bolster your corporate social responsibility by making a positive impact on your local community, New Yorkers and the planet.

- Provide commuter programs like commuter challenges, a pre-tax commuting benefit or preferred parking for employees.
- Receive customized on-site support from local representatives to encourage your employees to make sustainable commute choices.
- With assistance from Clean Air NY, quantify the impact of your employees' travel choices to help bolster corporate sustainability efforts.
- Receive public recognition on the Clean Air NY website and social media platforms.
- Attend a Clean Air NY recognition ceremony to receive a trophy and certificate as a Clean Air NY organization or municipality.

Partner with Clean Air NY today!

Visit **CleanAirNY.org** for more information.

Contact us at **info@CleanAirNY.org**.

Connect with us on social media at **twitter.com/CleanAirNY** and **facebook.com/CleanAirNewYork**.

Clean Air NY is a part of the 511NY Rideshare program, sponsored by the New York State Department of Transportation.

511NY Rideshare

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