

**VISION
ZERO**
nyc.gov/visionzero

NEW YORK CITY
DOT
NYC.GOV/BIKES

get
THERE  **SAFELY** 

GET THERE SAFELY



If you can't see the driver they can't see you

Use extra caution when passing trucks, buses, or approaching an intersection alongside a large vehicle.



Stop at all red lights and stop signs

Running a red light or stop sign puts you at risk for a serious crash, and startles pedestrians who don't see you.



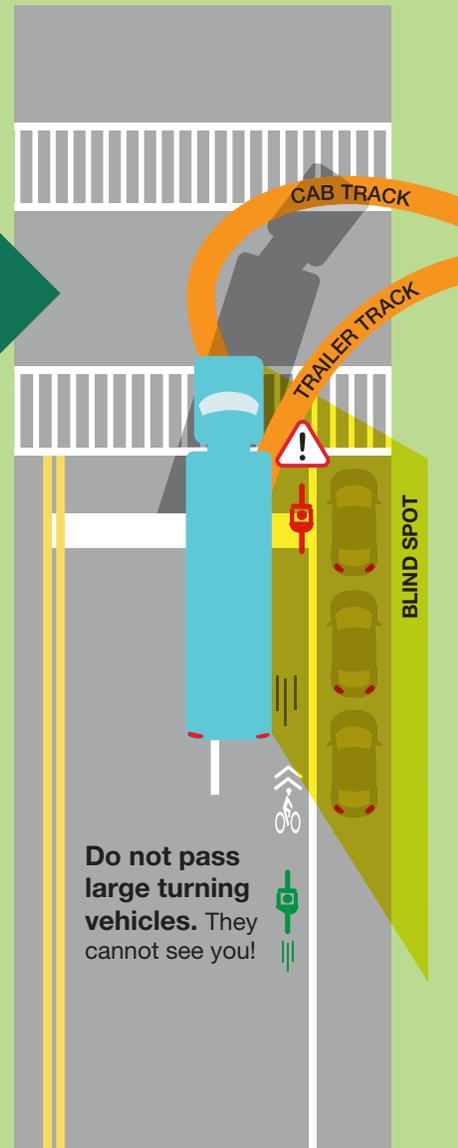
Be sure to be seen when stopped

At red lights, stop to avoid the driver's blind spot – slightly ahead of a waiting vehicle.



Be aware of your surroundings

Do not wear more than one earphone while riding. Check behind you, especially changing lanes.



get
THERE  **BIKE PARKING** 



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NEW YORK CITY

NYC.GOV/BIKES

BIKE PARKING



DOT provides bike racks across NYC

New racks for short term parking will be installed this year, visit nyc.gov/cityracks for up-to-date locations.



DOT provides bike corrals

DOT program to provide more bike parking where demand is high and sidewalks are narrow. Visit nyc.gov/bikecorrals



Lock responsibly

Do not lock to trees, signposts, or subway railings. Don't leave your bike for extended periods of time or block access.



Lock securely

Use a U-Lock or heavy chain, and be sure to lock your wheels to your frame. Don't leave your bike for extended periods of time.

REPORT DERELICT AND ABANDONED BIKES

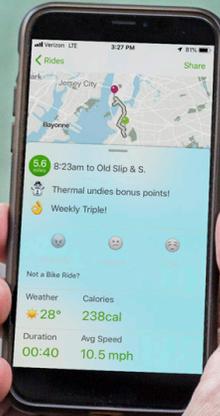


If a bike is crushed and unusable, has bent pieces, missing essential parts, or is 50% rusted. It might be a derelict bike. Report to 311- Bike chained to public property.



If a bike has never moved as long as you can remember, it might be an abandoned bike. Report to your local NYPD precinct.

get
THERE  WITH AN APP 



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NEW YORK CITY

NYC.GOV/BIKES

DOWNLOAD RIDE APP



Get Ride on your Smartphone at: ride.app

It's free! You'll be up and running in less than a minute.



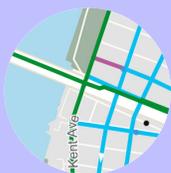
Ride your bike

Ride can tell you're biking and tracks your route automatically.



Earn Trophies

Get rewarded for multi-day ride streaks, riding in the rain, and more.



Use the Map

Ride has the official NYC Bike Map, complete with bike shops and Citi Bike stations.

WHAT IS RIDE?

Ride is a third-party smart phone application that lets you record and rate your bike rides. Once you download the app, you can forget about it—there is no need to push start or stop. The app also includes the latest NYC Bike Map, complete with bike shops and Citi Bike stations.

Data from Ride will help DOT learn more about where people are biking and how they feel while biking in NYC. All information is aggregated and anonymized—your personal information and individual routes will not be shared.

For more information visit:
nyc.gov/bikemapapp



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NEW YORK CITY
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get
THERE  **MYTHS** 

BIKING MYTHS VS FACTS



Biking takes too long

FACT: More than half of peak hour taxi trips would be faster if taken on a bike.



Riding a bike in NYC is too dangerous

FACT: Cycling risk is very low and can prolong your life. Cycling commuters have roughly half the risk of developing heart disease.



My bike will get stolen

FACT: While an unlocked wheel can be a target, a bike lock can prevent theft. Stolen bikes can be covered by renters insurance.



I'll get too sweaty

FACT: Biking takes half the energy of walking and you can bike in regular clothes!





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NEW YORK CITY
DOT
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get
THERE 
WITHOUT A TICKET 

BIKE LAWS



Stop at all red lights and stop signs

Most serious cycling injuries (89%) occur at intersections. Wait for green to be seen!



Ride in the direction of traffic

That's where people expect to see you.



Be seen to avoid collision

Use a white headlight and red taillight at night.



Yield to pedestrians - they have the right of way

People walking may not see or hear you coming. Nobody likes to be startled!





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NEW YORK CITY
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get
THERE  
BIKE SHARE

BIKE SHARE



Try out bike share

Rent Citi Bike from hundreds of locations for \$3 a ride!



Get there faster

Shorten your commute by pairing Citi Bike with another mode or by using the new pedal assist electric bikes!



Get healthy

Biking, even for short distances, leads to positive health benefits.



Ride for just \$5 per month

Unlimited 45 minute rides for NYCHA, SNAP or participating Credit Union recipients! More info at: www.citibikenyc.com/pricing

Citi Bike will play a large role in transporting New Yorkers to where they need to go during the L Project.

Citi Bike will be adding:

1,250 bikes

2,500 docks
to the existing bike share service areas and adding valet service at key stations

1,000 pedal-assist
bicycle shuttle service over the Williamsburg Bridge

Visit nyc.gov/bikeshare to learn more about bike share in NYC.