



urac & THE LEAPFROG GROUP

HOSPITAL WEBSITE TRANSPARENCY AWARDS

MEDIA CONTACT: Kencle Satchell
kencle.satchell@nychhc.org

Harlem Hospital Center Receives 2013 Hospital Website Transparency Award

Award identifies outstanding hospital websites that promote transparency of safety and quality measures in a manner that is useful and user-friendly for consumers

Washington, DC– December 09, 2013 – Harlem Hospital Center announced today that it has received the *Hospital Website Transparency Award* from URAC and The Leapfrog Group. The award identifies outstanding hospital websites that promote transparency of safety and quality measures in a manner that is useful and user-friendly for consumers. The winners were announced as part of The Leapfrog Group Annual Meeting, held at the Hyatt Regency Crystal City in Arlington, VA.

“URAC commends **Hospital Harlem Center** for achieving the Hospital Website Transparency Award, showing true initiative in protecting consumers through transparency and quality reporting,” said Kylanne Green, URAC President and CEO. “We are celebrating these hospitals who exhibit innovations and best practices, and it is encouraging to see these hospitals that are committed to informing, protecting, and serving the community.”

“For the past two years, the Hospital Website Transparency Awards have recognized hospitals that have adapted and succeeded in the new era of health care consumerism,” said Leah Binder, President and CEO of The Leapfrog Group. “They have designed websites that are informative, engaging, and user-friendly for the communities they serve. We applaud their commitment to innovation and healthcare transparency.”

“Many industries have been transformed by the Internet, but healthcare has been slower to adapt,” said Leah Binder, President and CEO of The Leapfrog Group. “We are proud to recognize **Harlem Hospital Center** as a leader in applying the tools of the digital age to build trust with their community.”

The Hospital Website Transparency Awards program criteria was developed in accordance with the National Quality Forum’s guidelines for consumer-focused, Internet-based public reporting of health performance data as well as the Model Public Report Elements prepared for the Agency for Healthcare Research and Quality.

More information about the awards program can be found at <https://www.urac.org/education-and-events/conferences-and-awards/hospital-web-site-transparency-awards/>.

About Harlem Hospital Center

Harlem Hospital Center is a 286-bed hospital that provides a broad array of preventive, primary and acute care services including general medicine and medical subspecialties, general surgery and surgical subspecialties, infectious diseases, obstetrics and gynecology, pediatrics and neonatology, critical care, imaging, radiology and nuclear medicine, rehabilitation medicine, psychiatry and substance abuse services, dental and oral surgery, physical, speech and occupational therapies. We are an Area-Wide Burn Center and Level I Trauma, with

Centers of Excellence for Bariatric Surgery, Breast Imaging and Sexual Assault Forensics, a designated Stroke and AIDS Center, a World Health Organization's UNICEF Designated Baby Friendly Hospital and a member of America's Essential Hospitals Safety Net Hospitals. Harlem Hospital Center is a member of the New York City Health and Hospitals Corporation and part of the Generations+/Northern Manhattan Health Network. For more information, visit www.nyc.gov/html/hhc/harlem/html/home/home.shtml or call (212) 939-1000.

About URAC

URAC is a national accreditation leader, offering over 30 highly regarded accreditation programs that span the health care spectrum. Our programs are created and updated by independent industry-spanning experts to address the latest market trends and needs, exemplified by our recently launched Clinical Integration and Accountable Care Accreditation Programs. The nation's leading Case Management Accreditor, URAC recently launched the enhanced Case Management Accreditation program which addresses the increased focus on improving care coordination across the evolving health care landscape. Our Health Plan Accreditation program carries HHS approval to accredit health plans on Exchanges in all 50 states and the District of Columbia. URAC's accreditation programs are formally recognized by six federal agencies, as well as 48 states and the District of Columbia. For more information, visit www.urac.org, follow us on [twitter](#), or visit our page on [LinkedIn](#).

About The Leapfrog Group

The Leapfrog Group is a voluntary program aimed at mobilizing employer purchasing power to alert America's health industry that big leaps in health care safety, quality and customer value will be recognized and rewarded. Among other initiatives, Leapfrog works with its employer members to encourage transparency and easy access to health care information as well as rewards for hospitals that have a proven record of high quality care. The Leapfrog Hospital Survey is the gold standard for comparing hospitals' performance on the national standards of safety, quality, and efficiency that are most relevant to consumers and purchasers of care. For more information, visit <http://www.leapfroggroup.org/>.