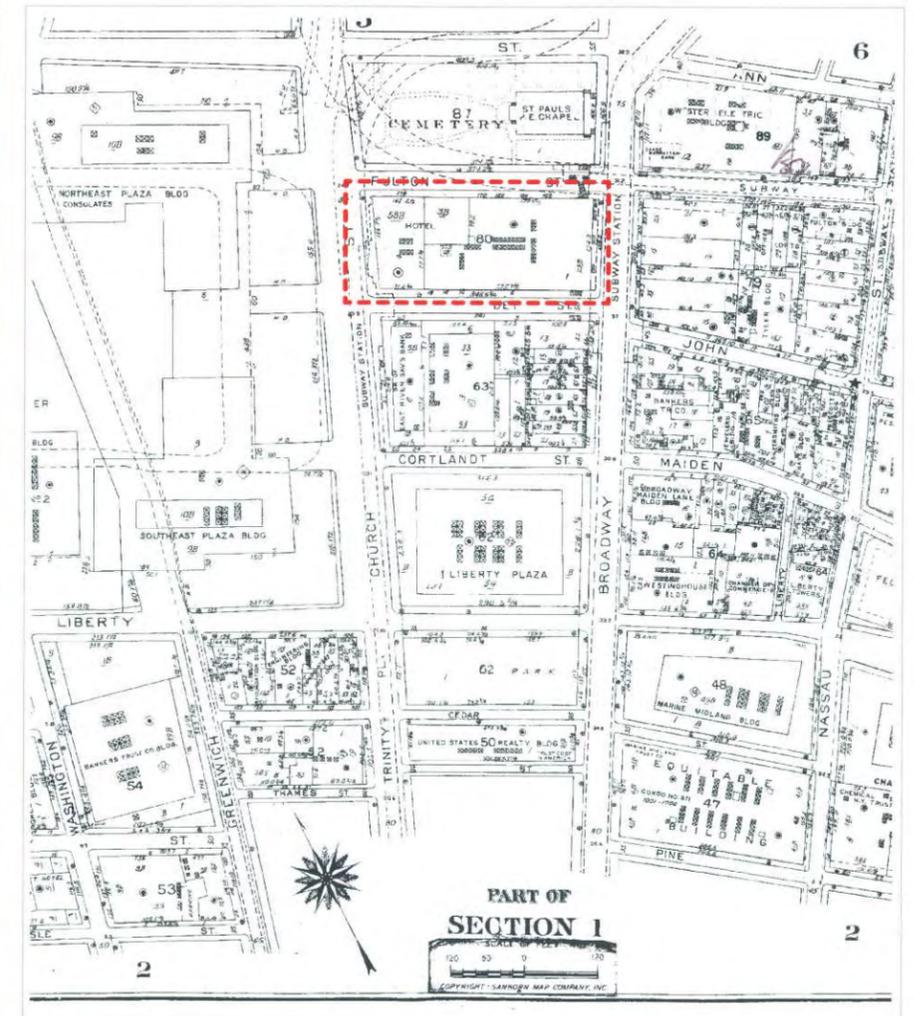


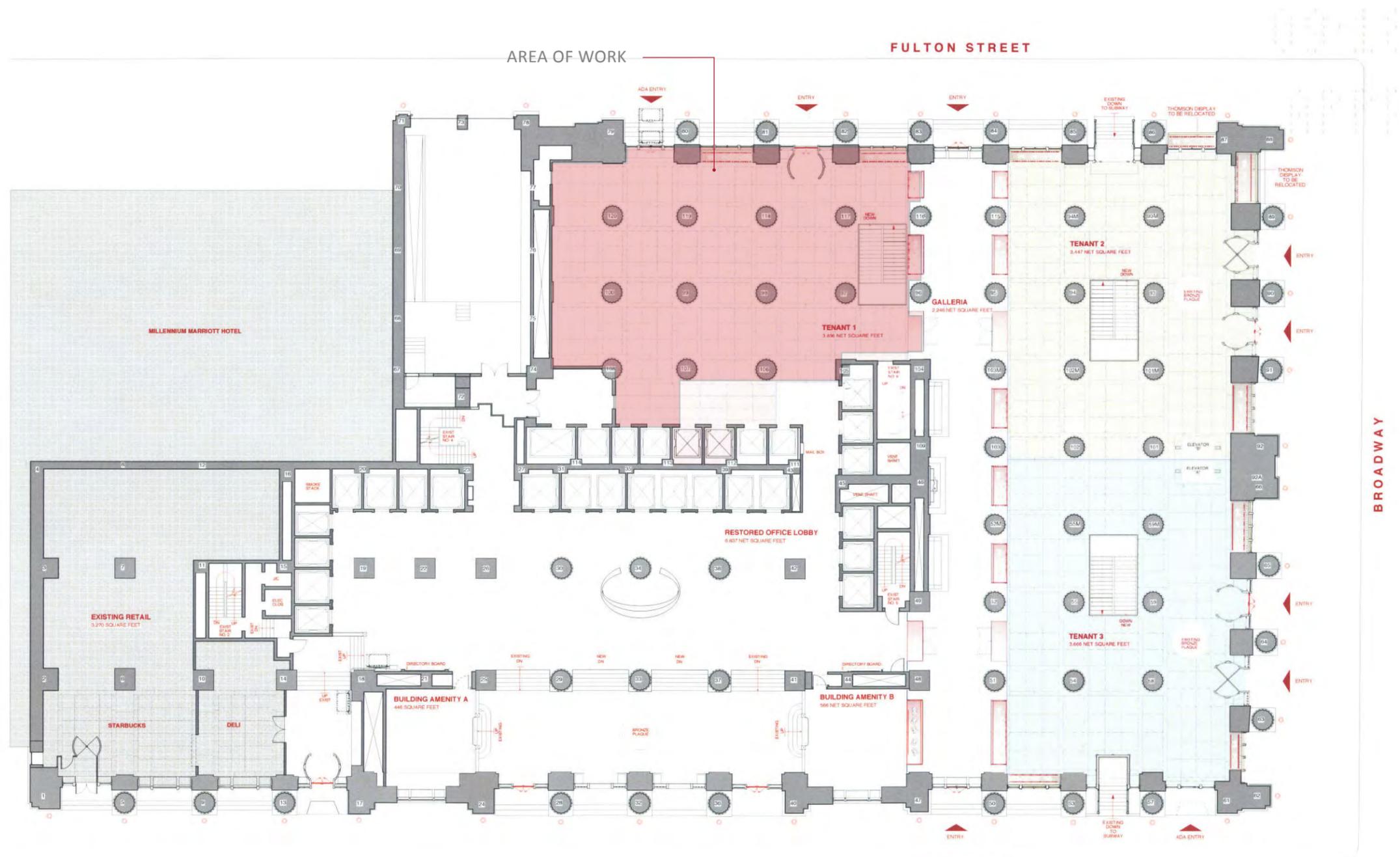


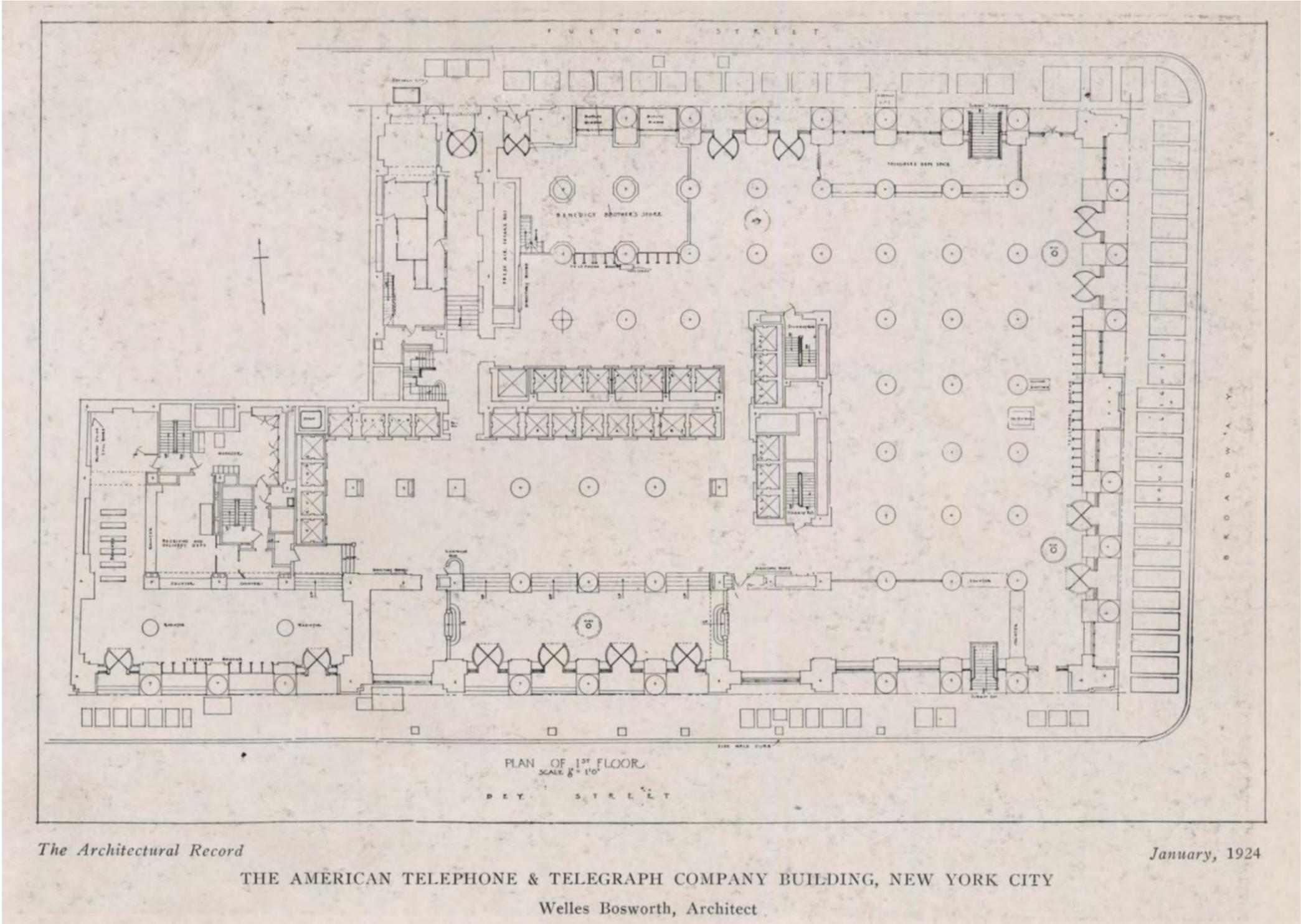
195 BROADWAY

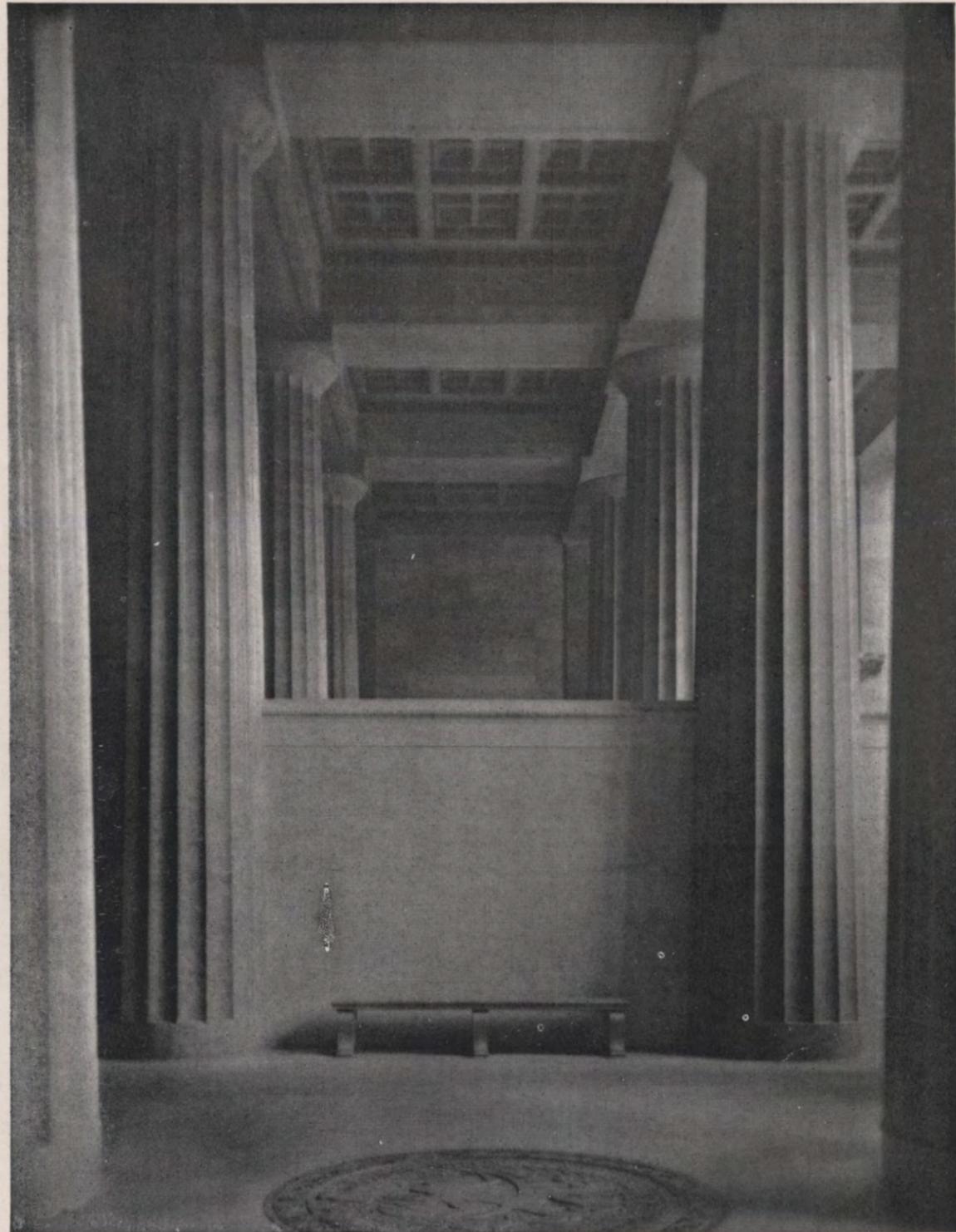
LANDMARKS PRESENTATION  
2015.09.06

rockwellgroup





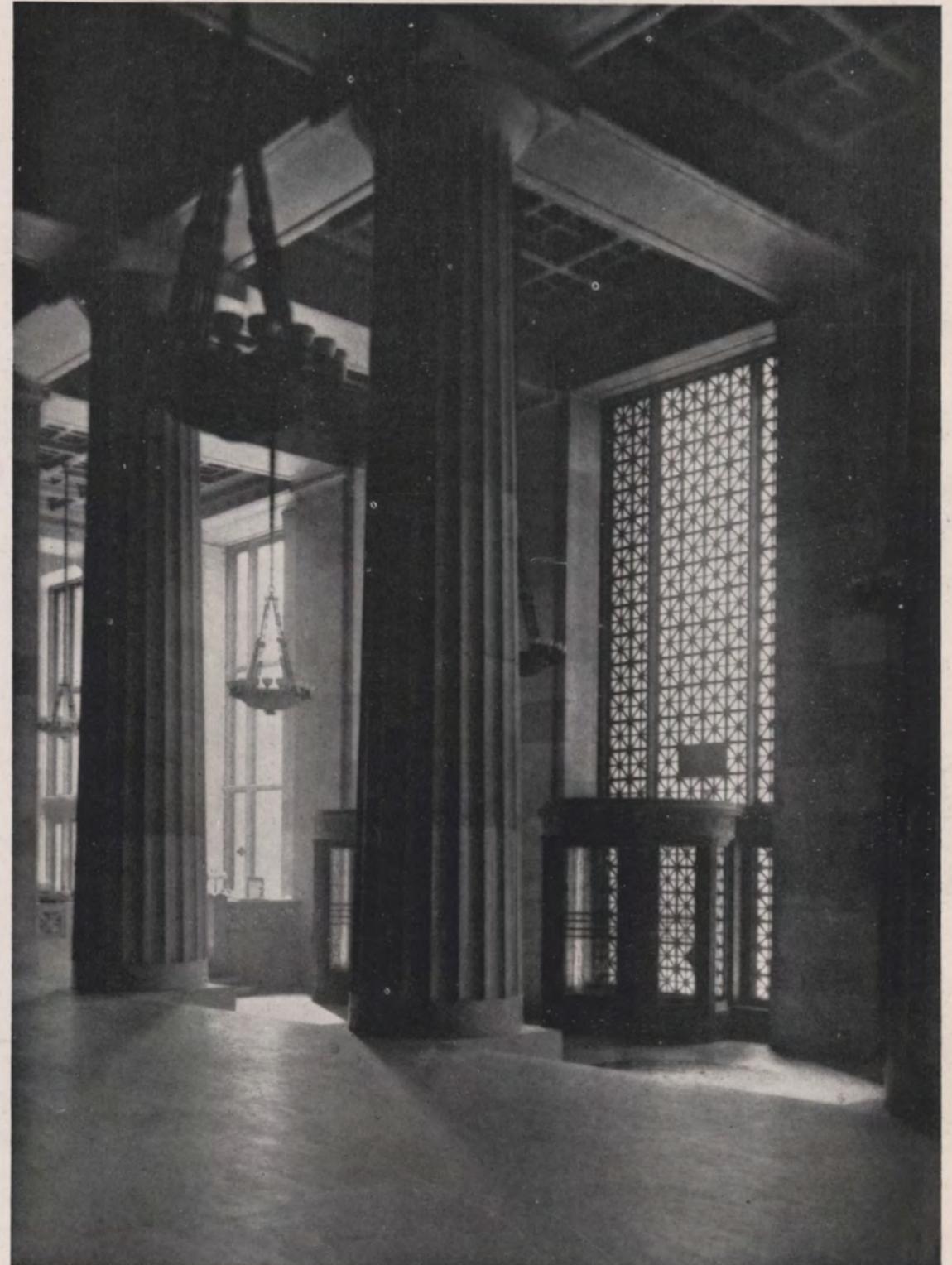




*The Architectural Record*

January, 1924

THE AMERICAN TELEPHONE & TELEGRAPH COMPANY BUILDING, NEW YORK CITY  
Welles Bosworth, Architect



*The Architectural Record*

January, 1924

THE AMERICAN TELEPHONE & TELEGRAPH COMPANY BUILDING, NEW YORK CITY  
Welles Bosworth, Architect





KEY PLAN



VIEW TOWARD MAIN ENTRY



ELEVATOR VESTIBULE



KEY PLAN



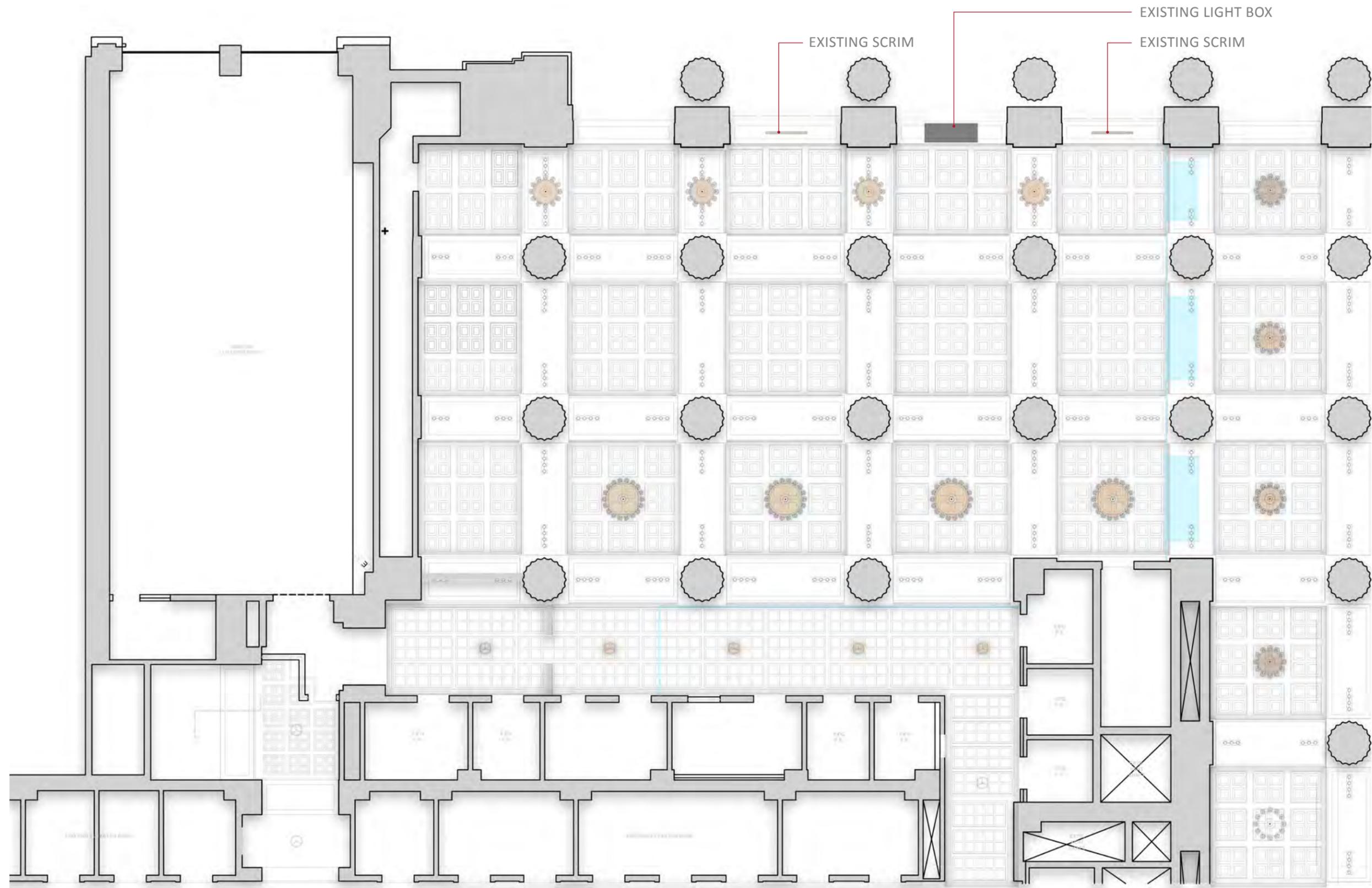
KEY PLAN

VIEW IN GALLERIA



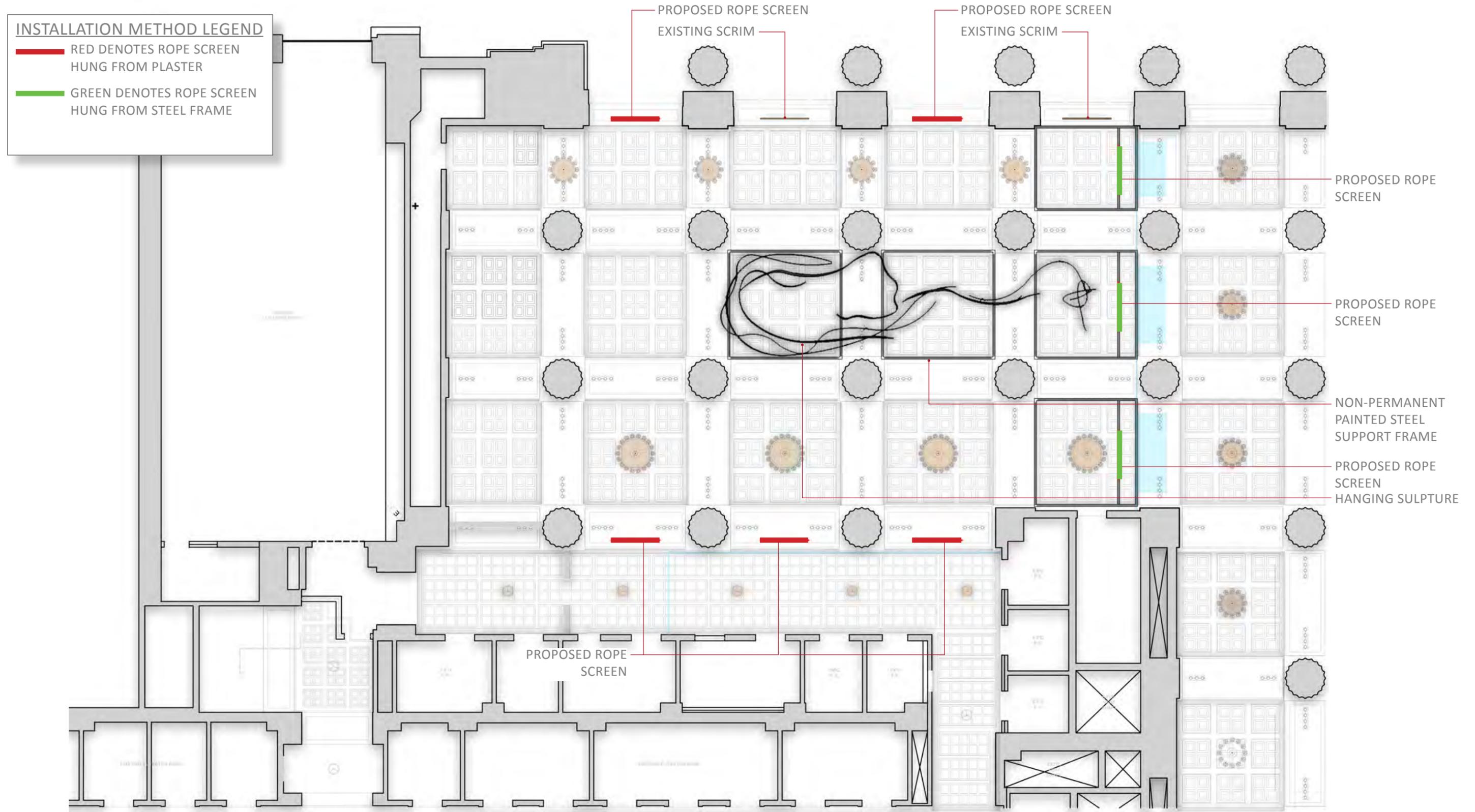
KEY PLAN

VIEW TOWARD ELEVATOR VESTIBULE



**INSTALLATION METHOD LEGEND**

- RED DENOTES ROPE SCREEN HUNG FROM PLASTER
- GREEN DENOTES ROPE SCREEN HUNG FROM STEEL FRAME





RETAIL TENANT

GALLERIA

NOBU RESTAURANT

APPROVED MASTER PLAN ELEVATION



RETAIL TENANT

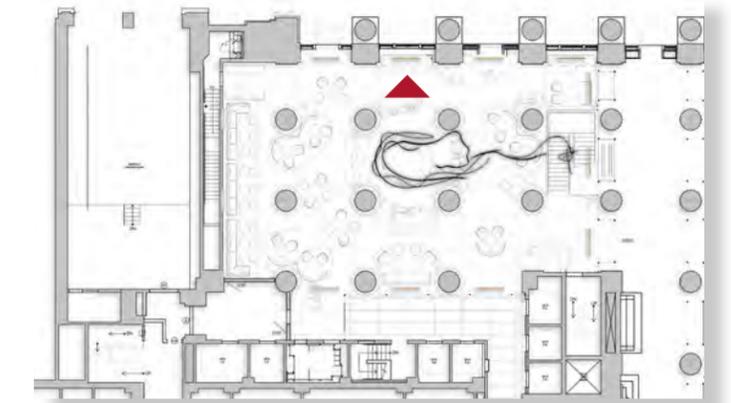
GALLERIA

NOBU RESTAURANT

PROPOSED ELEVATION



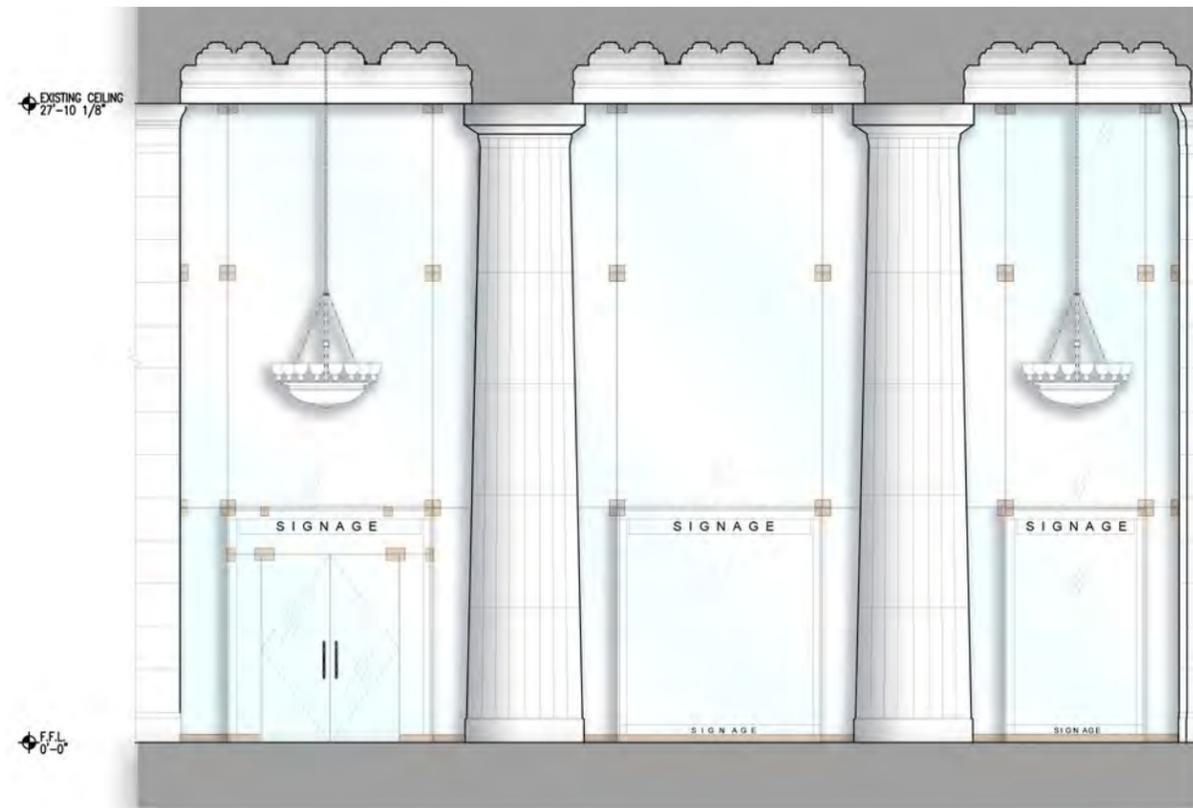
APPROVED MASTER PLAN ELEVATION



KEY PLAN



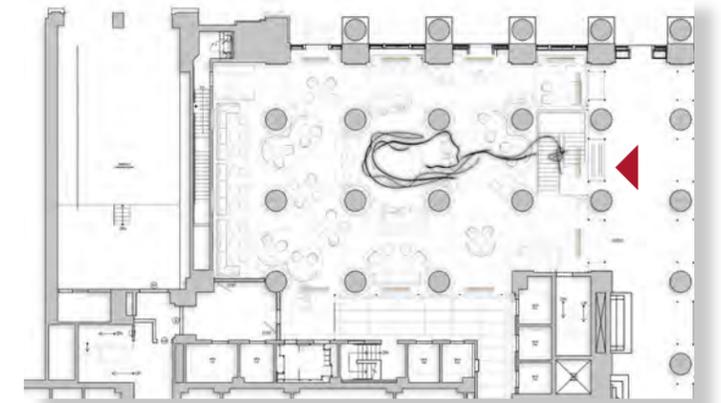
PROPOSED ELEVATION



APPROVED MASTER PLAN ELEVATION



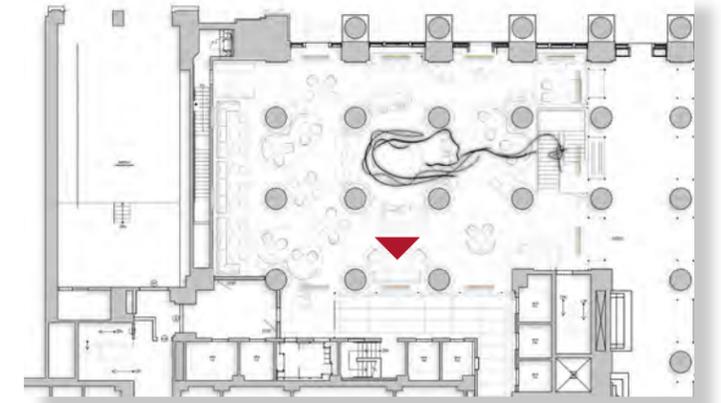
PROPOSED ELEVATION



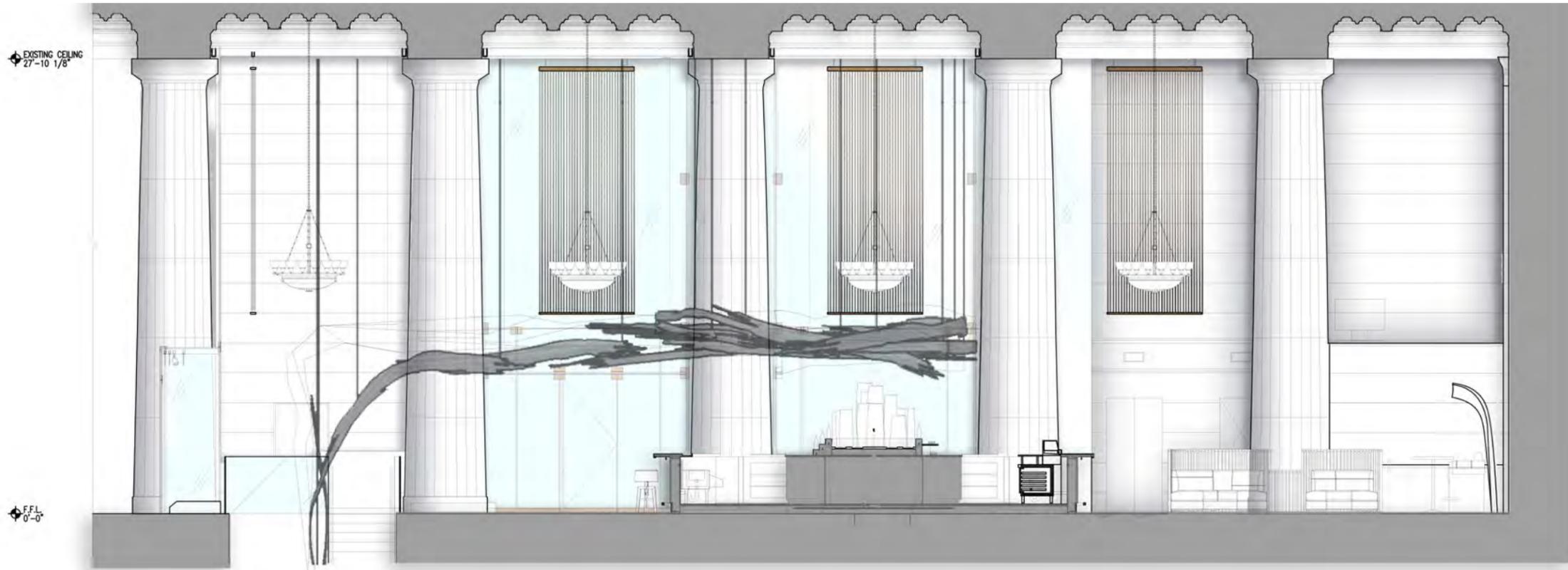
KEY PLAN



APPROVED MASTER PLAN ELEVATION



KEY PLAN



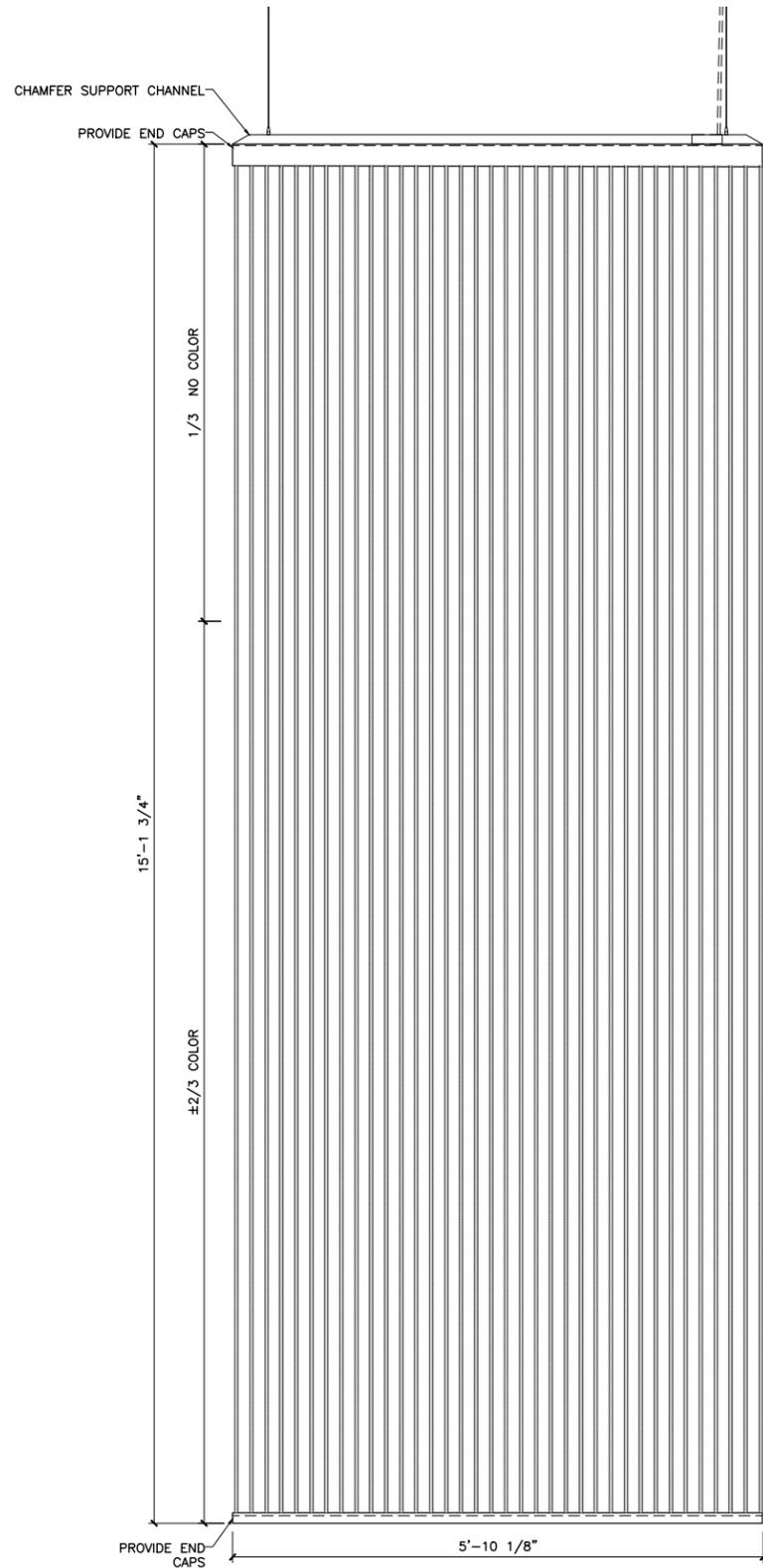
PROPOSED ELEVATION







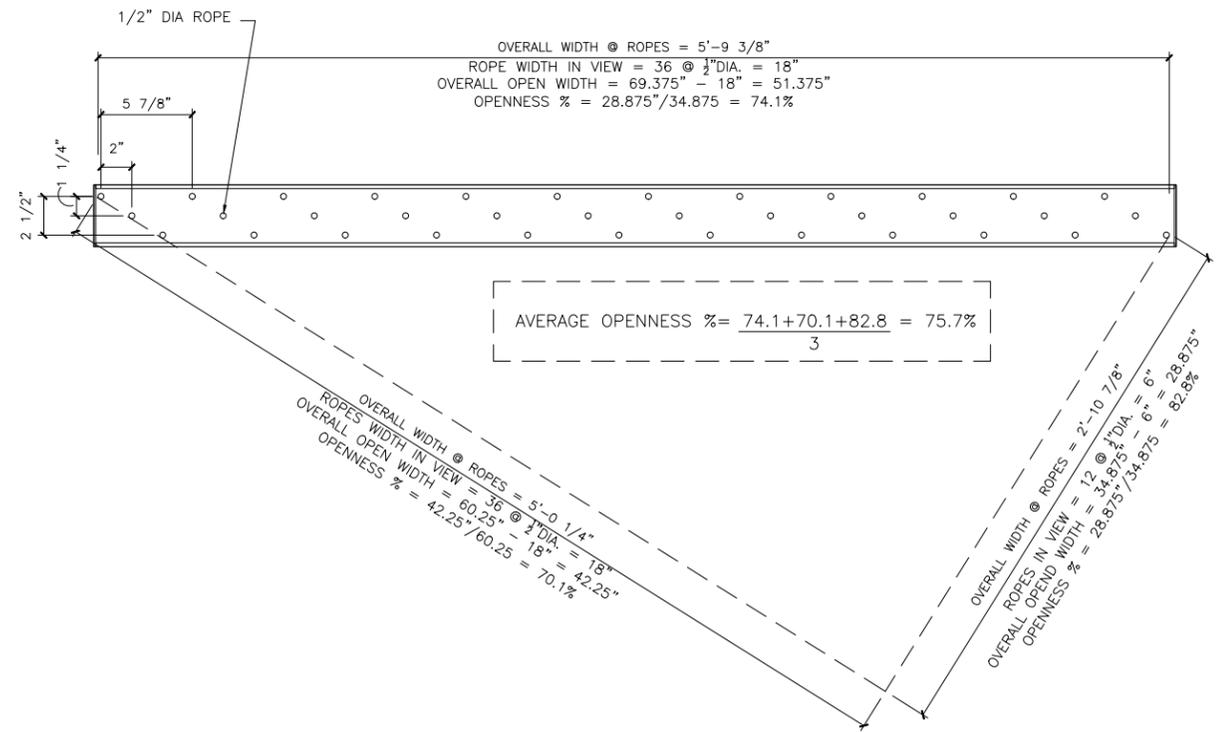




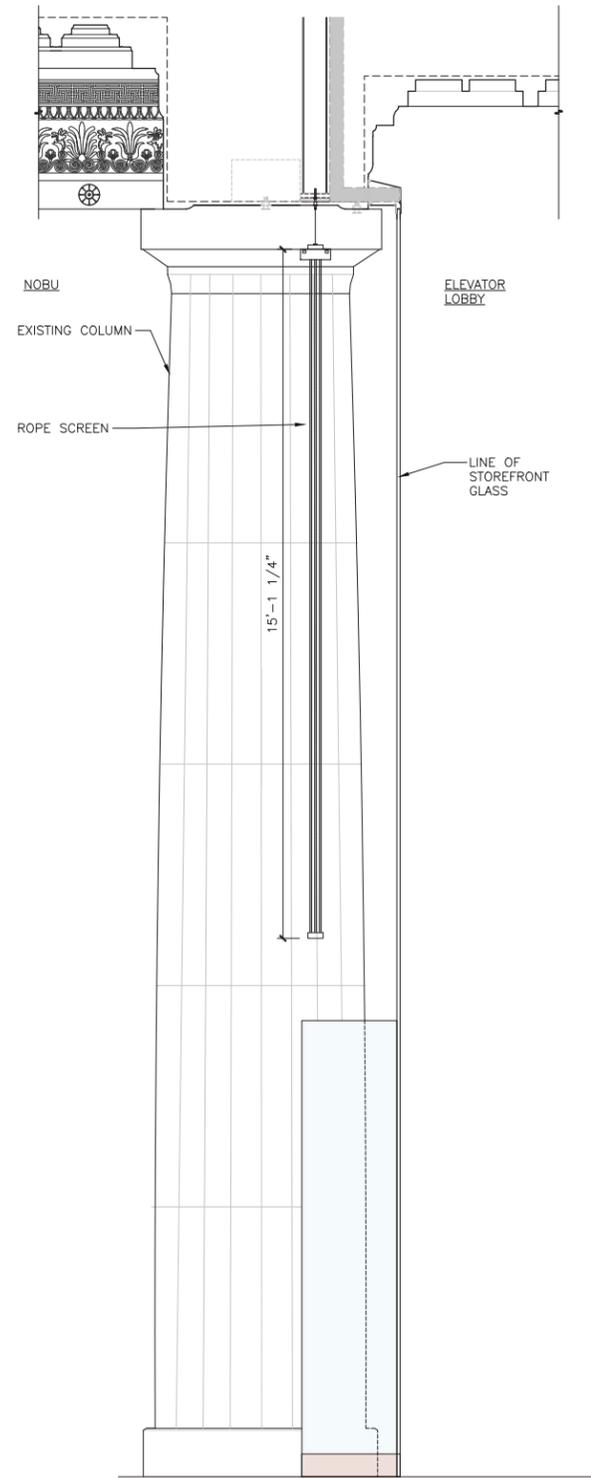
ROPE SCREEN ELEVATION



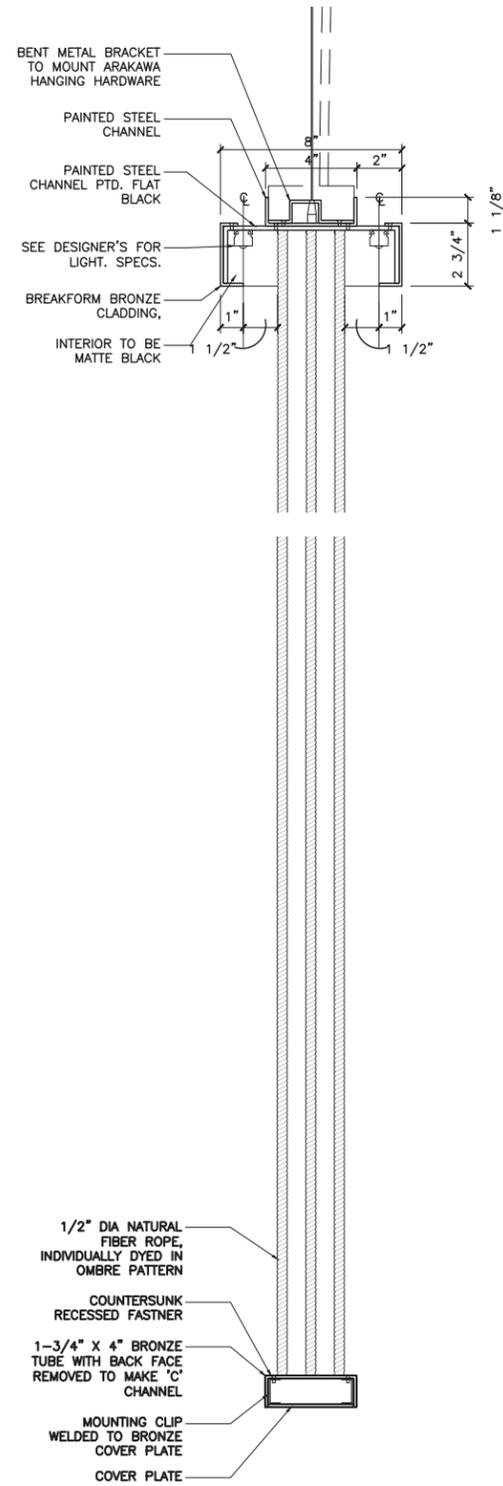
ROPE DYE EXAMPLE & SPACING AND BRONZE METAL FRAME



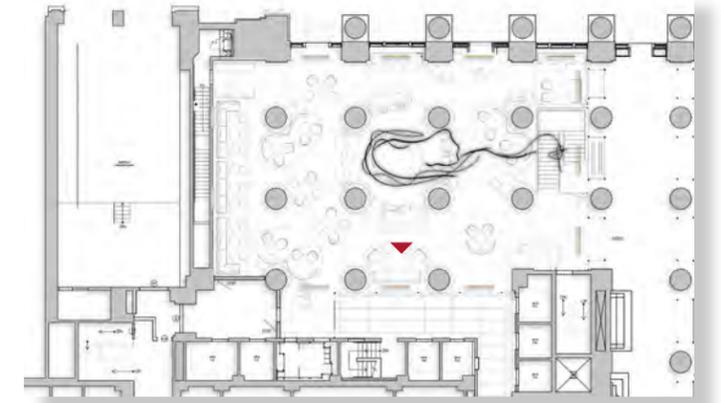
TRANSPARENCY CALCULATION DIAGRAM



SECTION OF ROPE SCREEN AT STOREFRONT



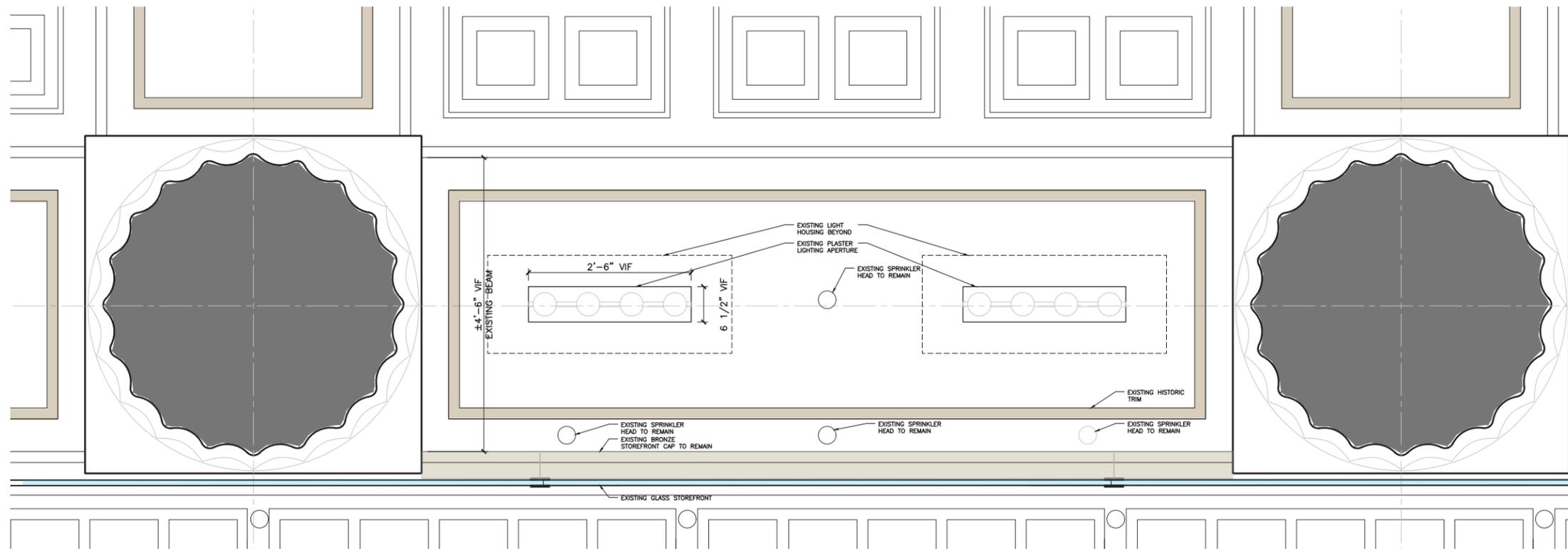
ROPE SCREEN DETAIL



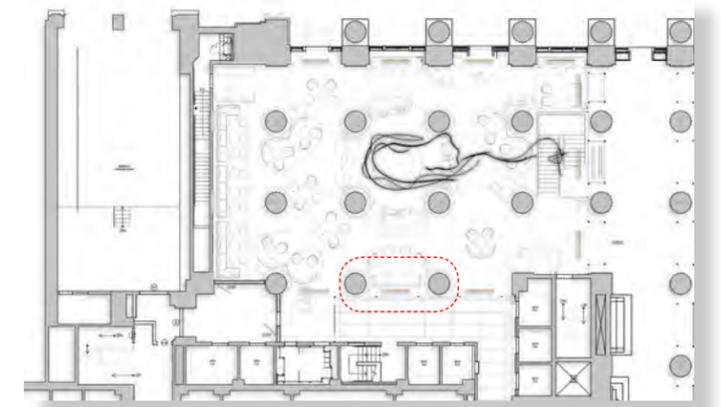
KEY PLAN



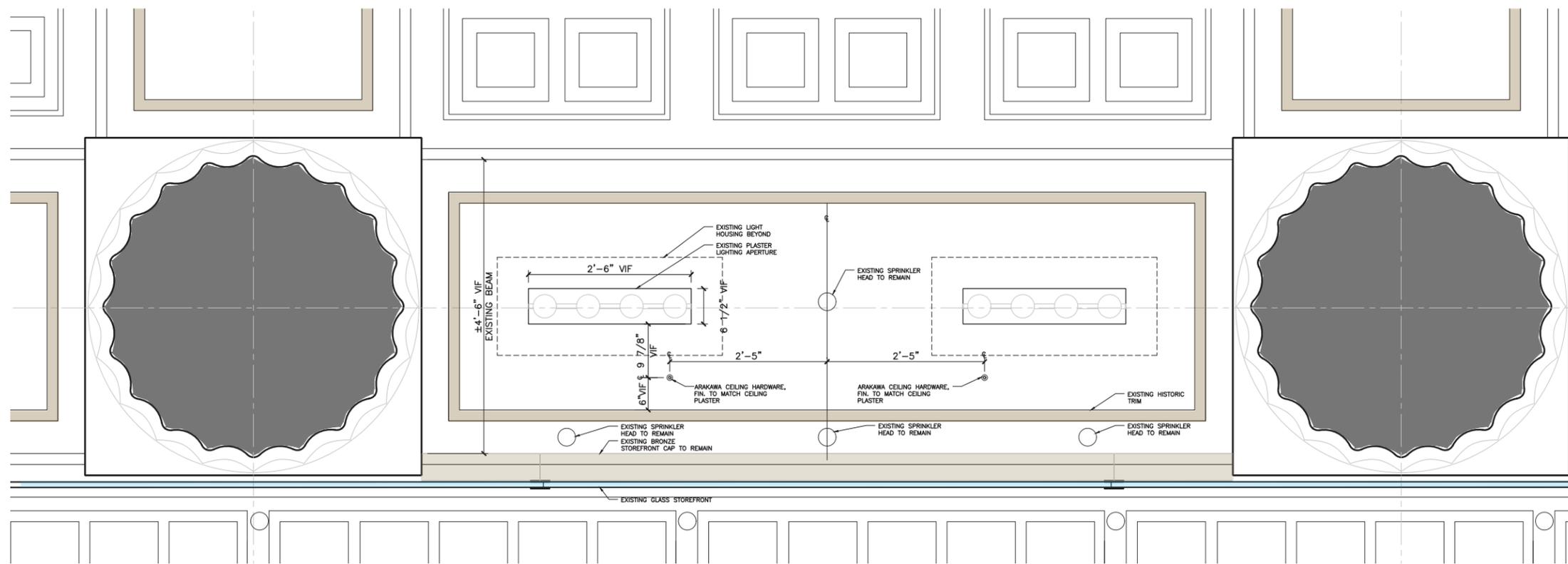
VIEW OF PLASTER BEAM AT THE STOREFRONT



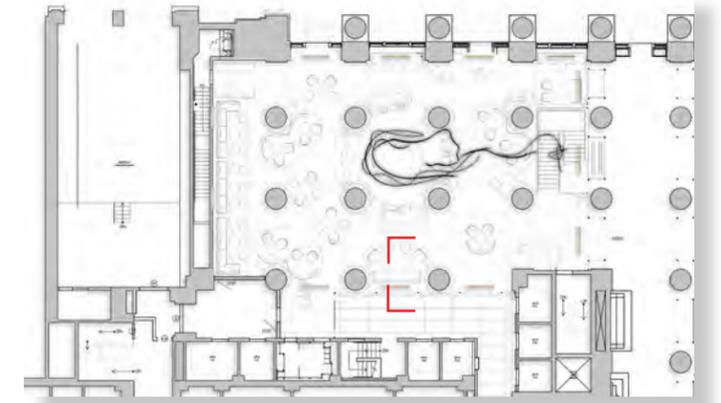
EXISTING PLASTER BEAM RCP



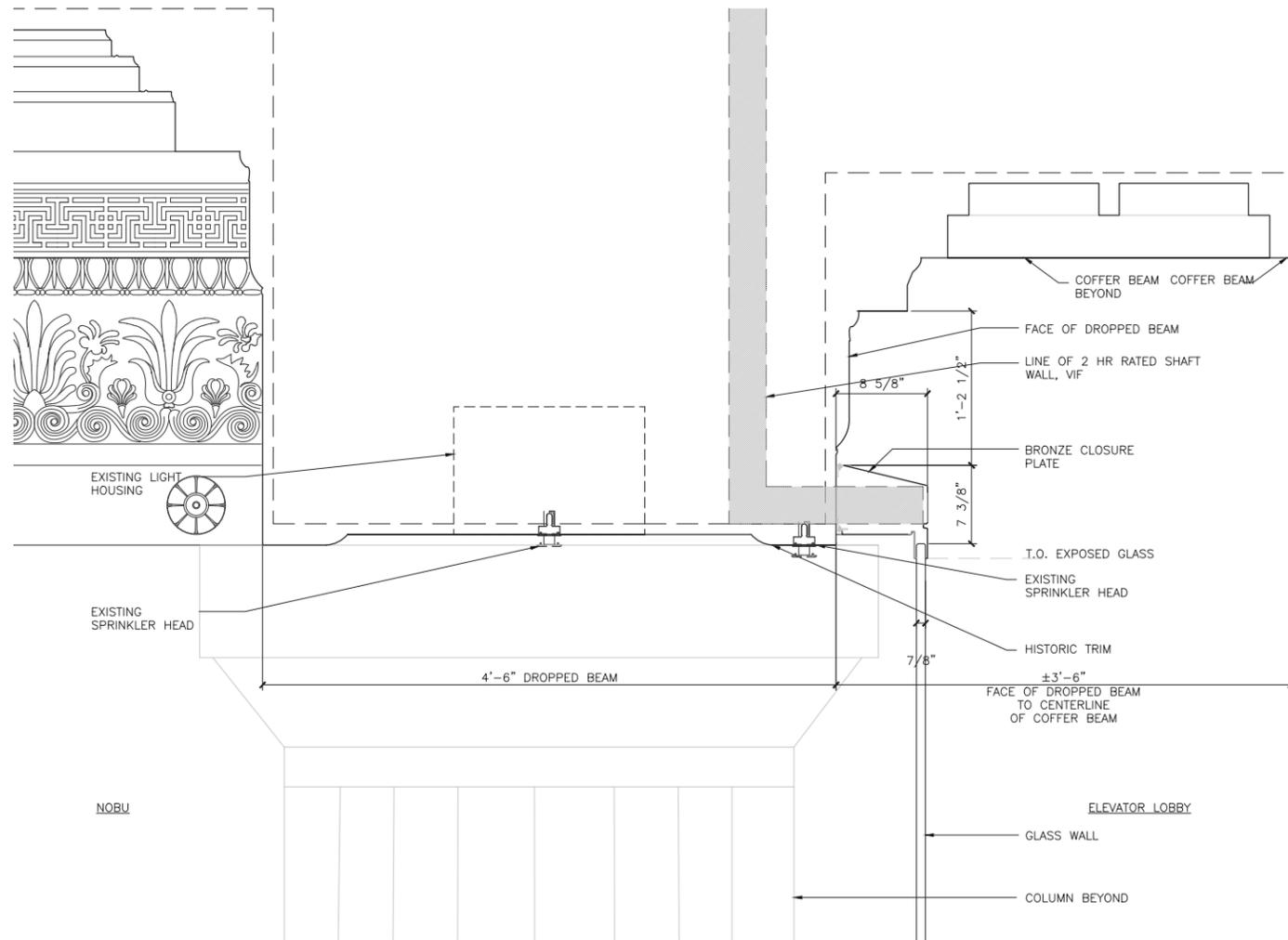
KEY PLAN



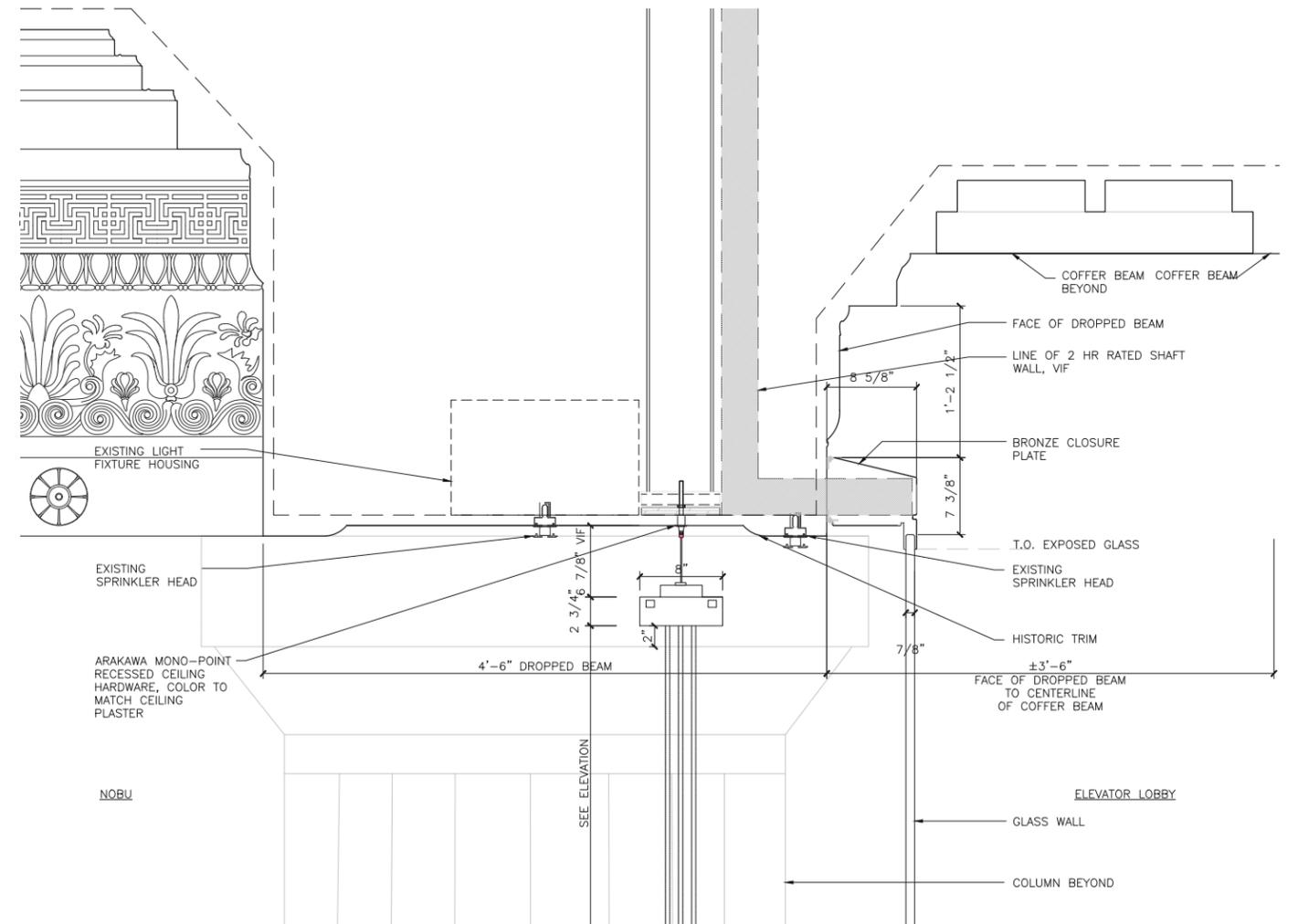
PROPOSED PLASTER BEAM RCP INSTALLATION DETAIL



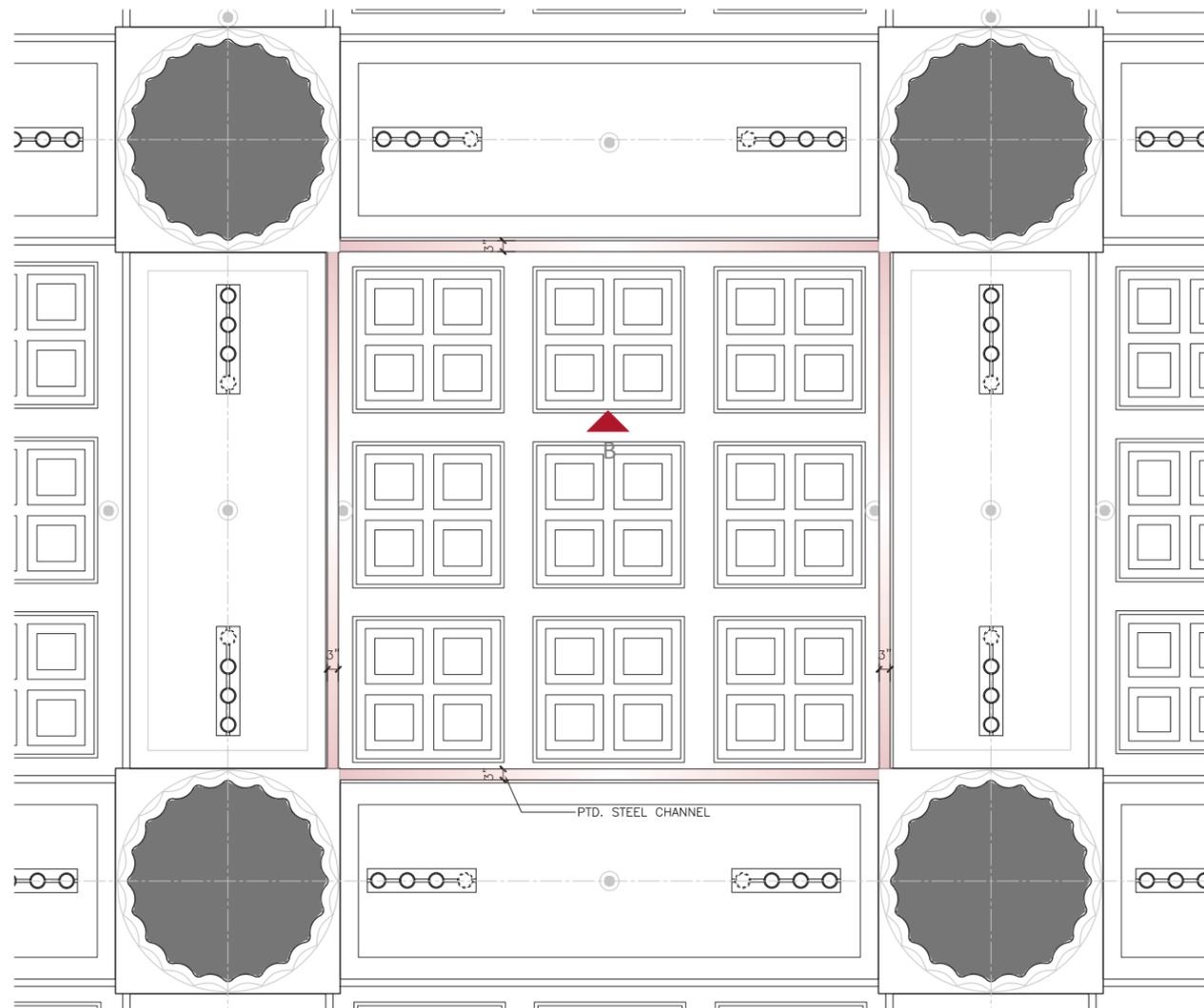
KEY PLAN



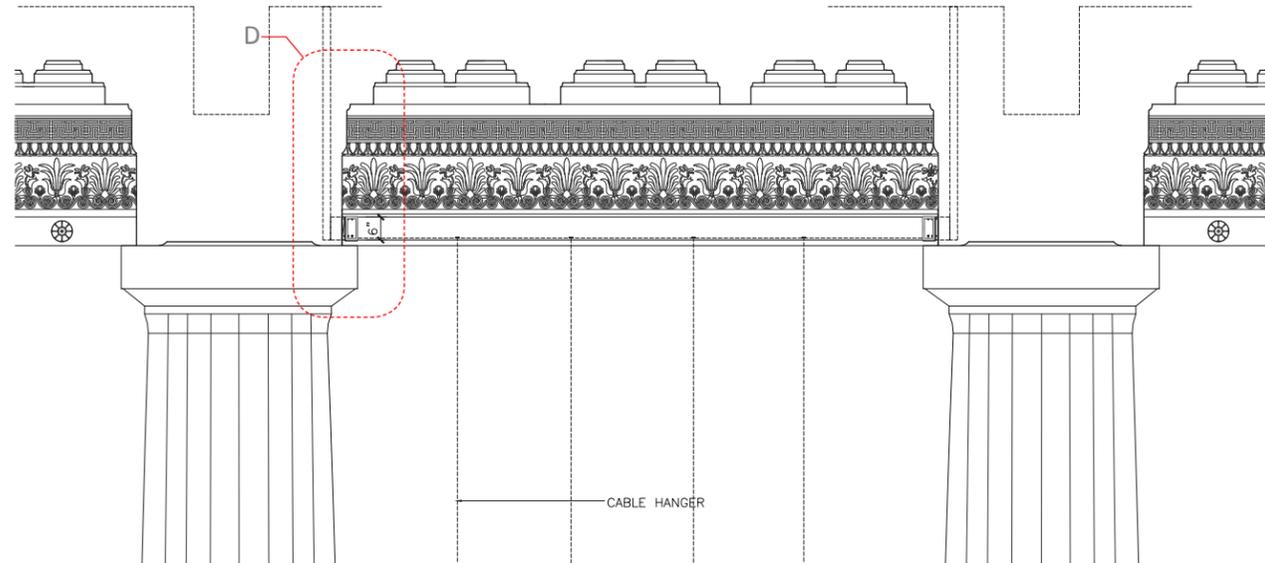
EXISTING PLASTER BEAM



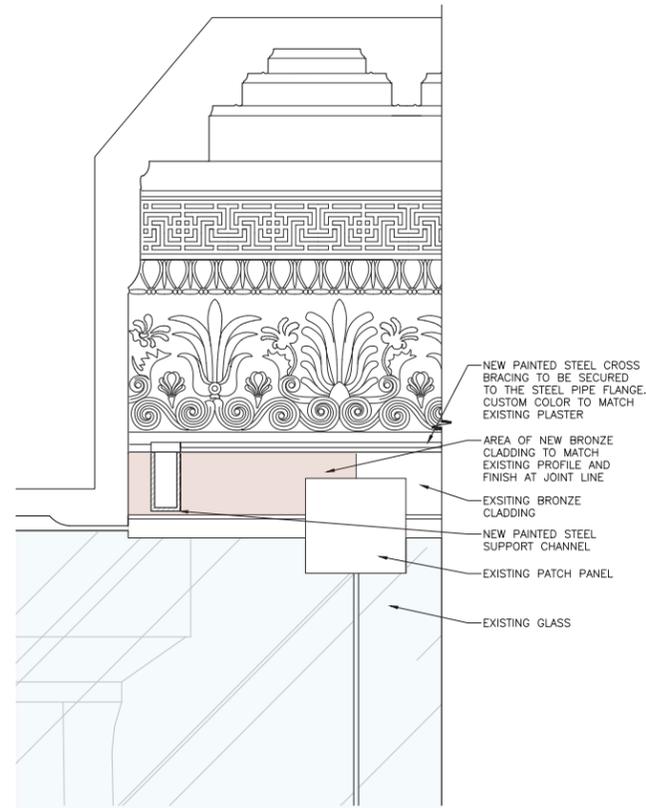
EXISTING BEAM WITH ROPE SCREEN IN PLASTER BEAM



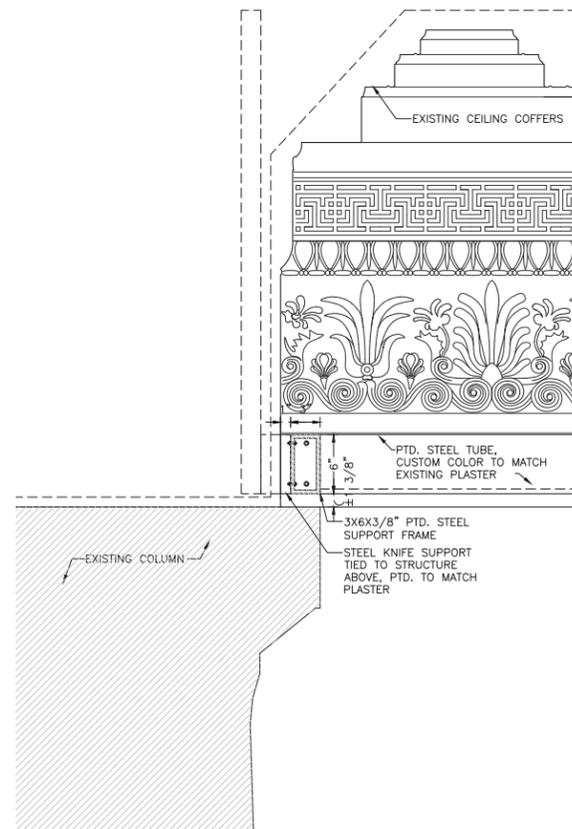
A - FRAME SUPPORT LOCATION RCP



B - FRAME SUPPORT LOCATION ELEVATION



C - FRAME SUPPORT DETAIL AT INTERIOR STOREFRONT

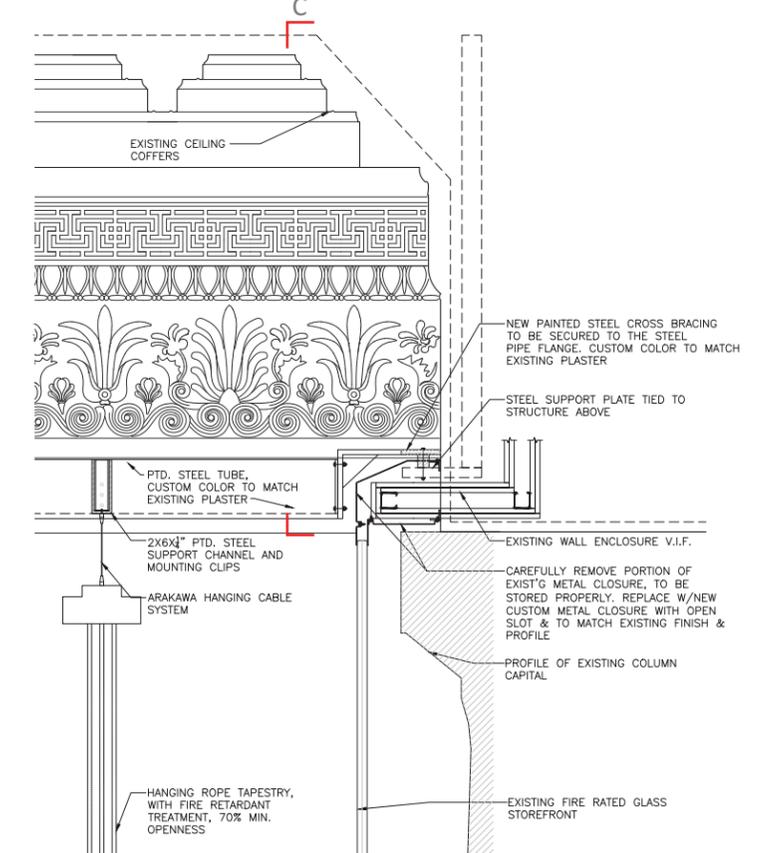


D - FRAME SUPPORT DETAIL AT COLUMN CAPITAL

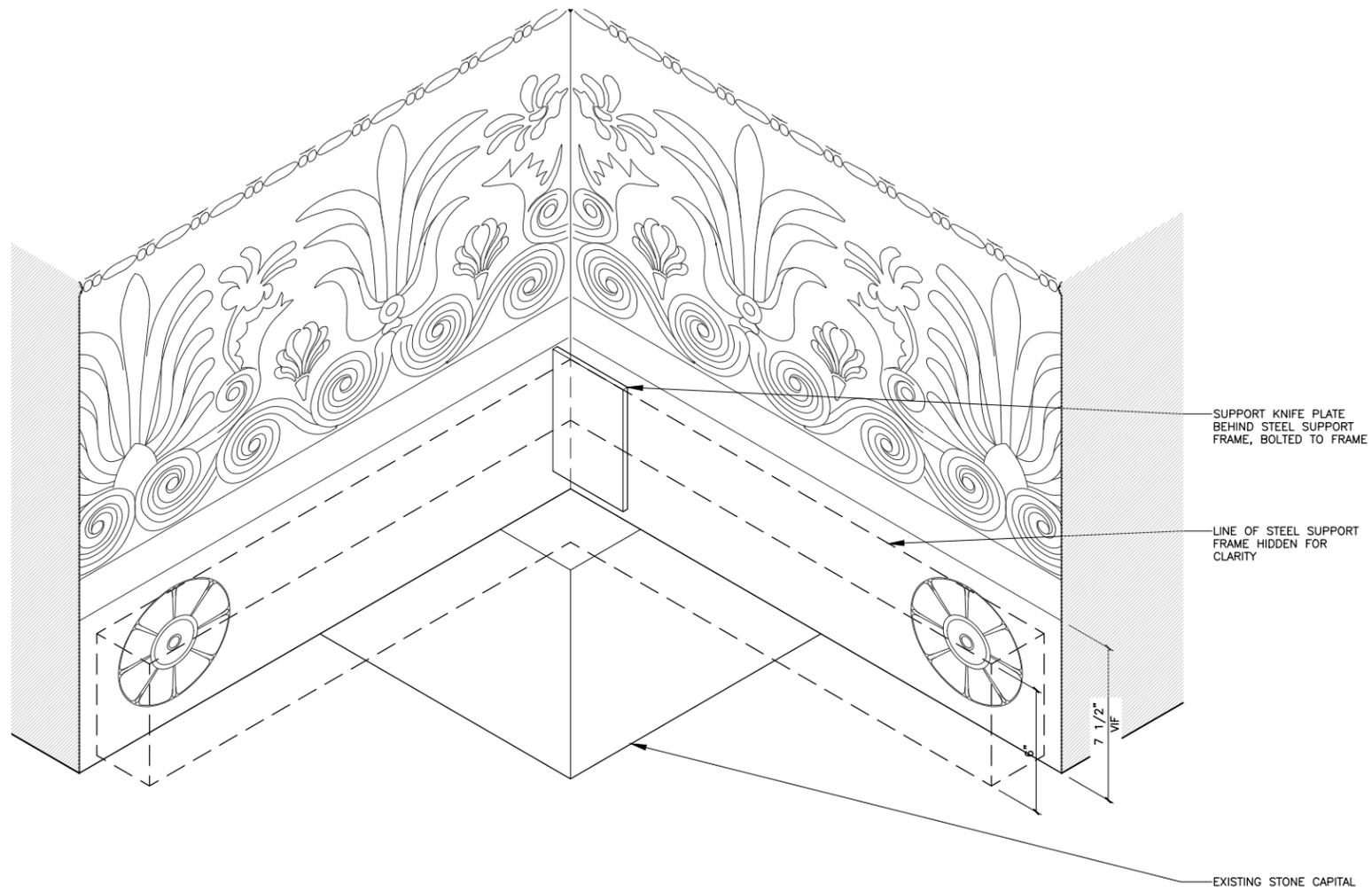


SUPPORT PLATE LOCATION

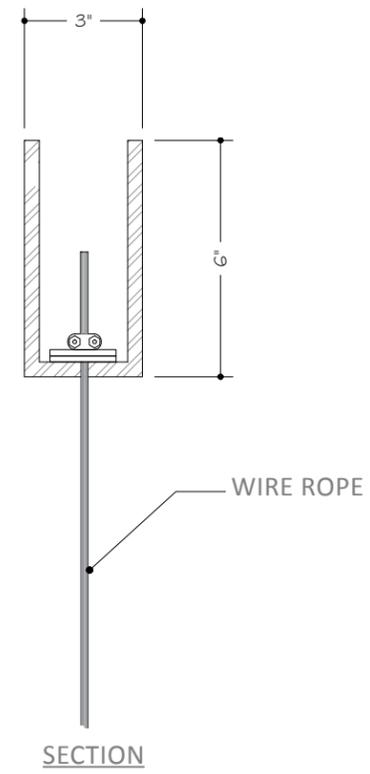
VIEW OF COLUMN CAPITAL



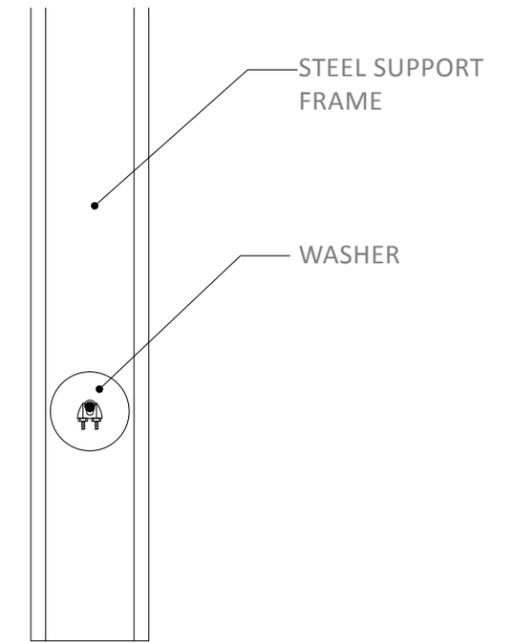
E - FRAME SUPPORT DETAIL AT STOREFRONT



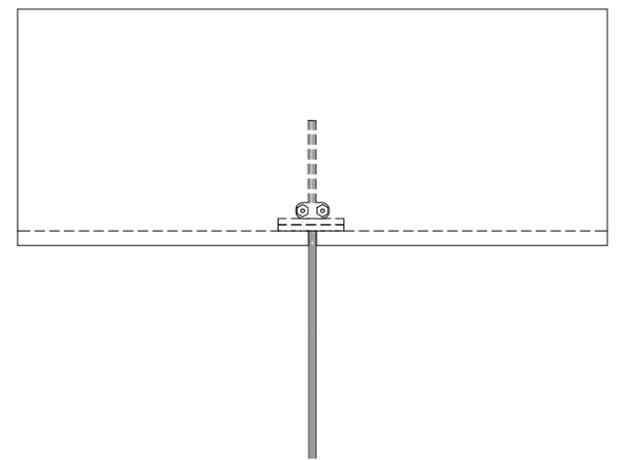
AXON OF COLUMN CAPITAL WITH SUPPORT PLATE



SECTION

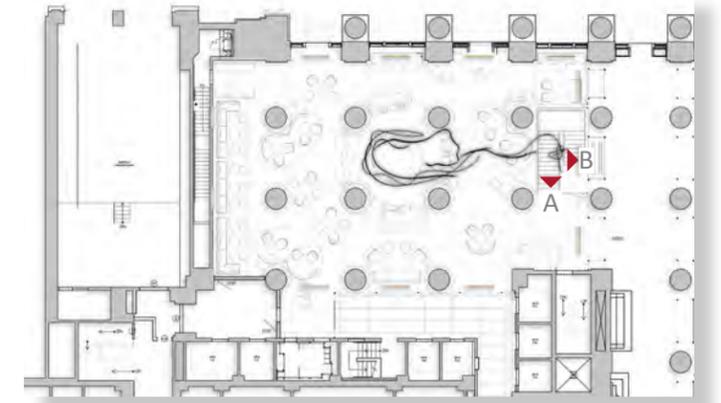


PLAN

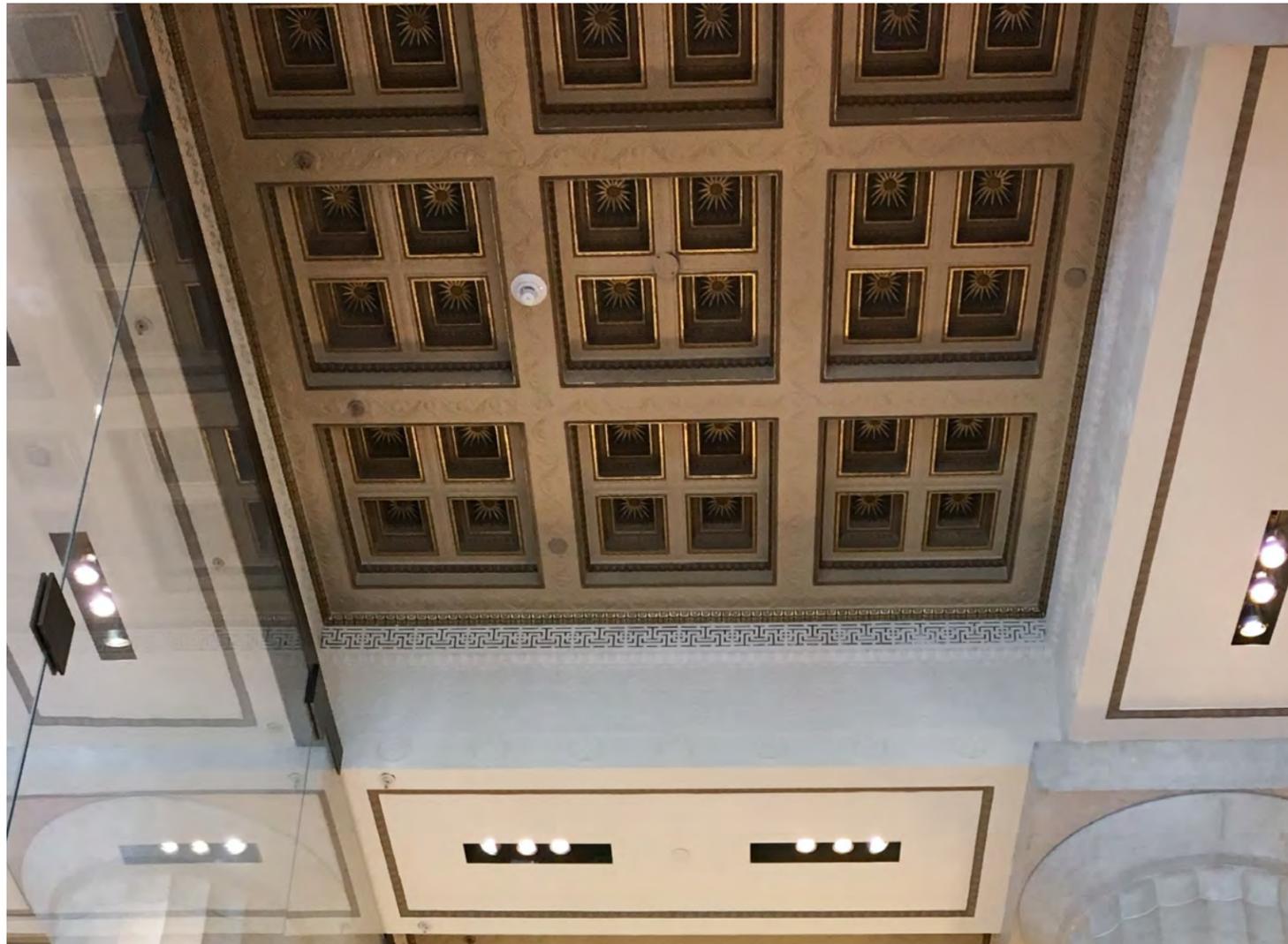


ELEVATION

WIRE ROPE CONNECTION TO PTD SUPPORT FRAME



KEY PLAN



A - VIEW OF STOREFRONT AND BEAM



B - VIEW OF STOREFRONT BRONZE HEADER



WOOD STAIN SAMPLE



SCULPTURE MOCKUP



HARDWARE @ TOP OF WOOD



HARDWARE @ BOTTOM OF WOOD



WOOD STAINING COLORATION SAMPLE

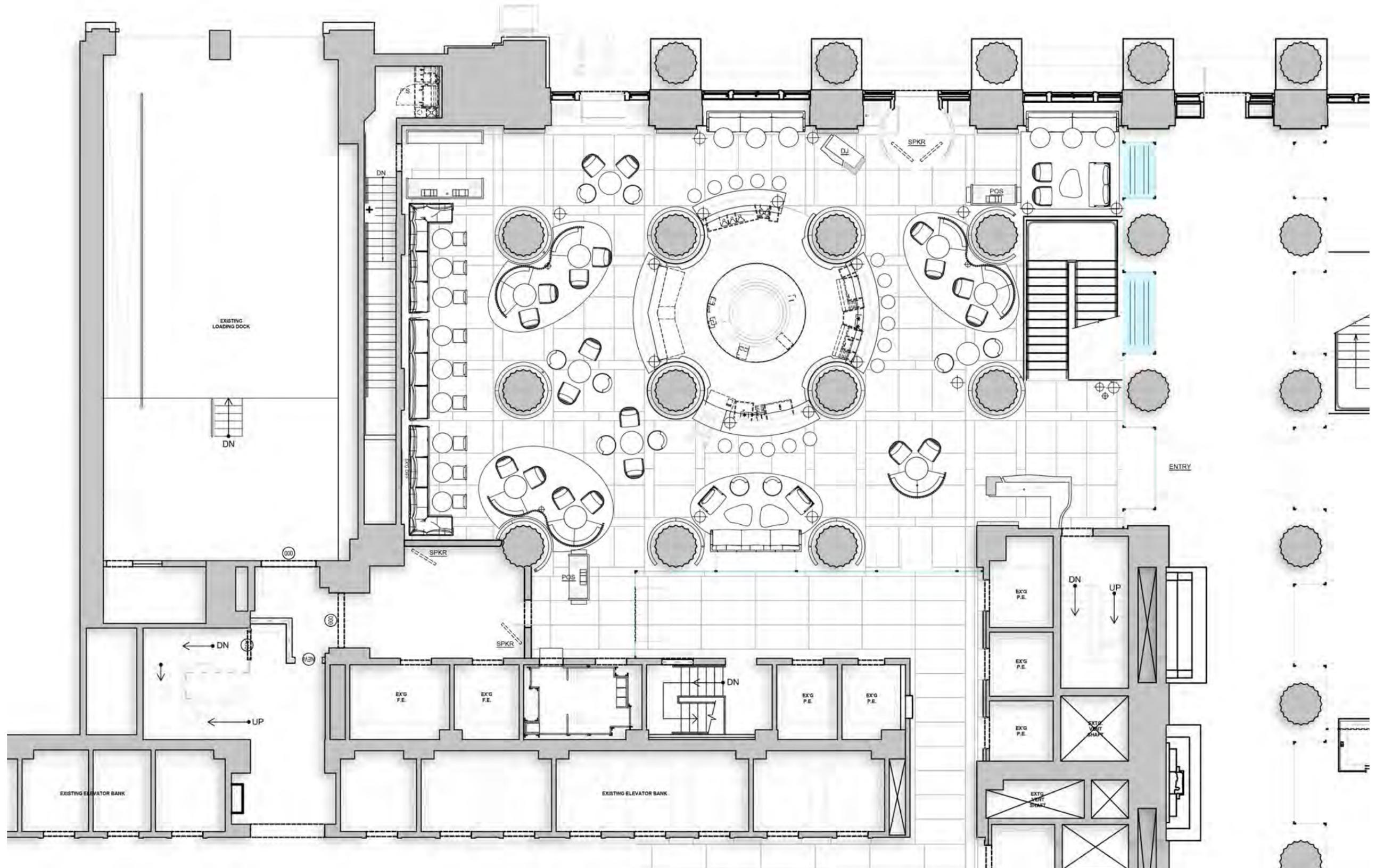


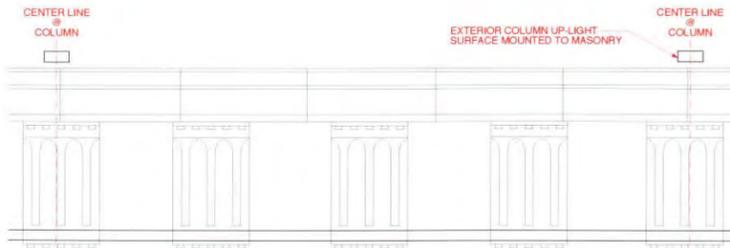
WOOD STAINING COLORATION SAMPLE



# APPENDIX







**ELEMENTS OF CERTIFICATE OF APPROPRIATENESS**

**PERIMETER SCRIMS**

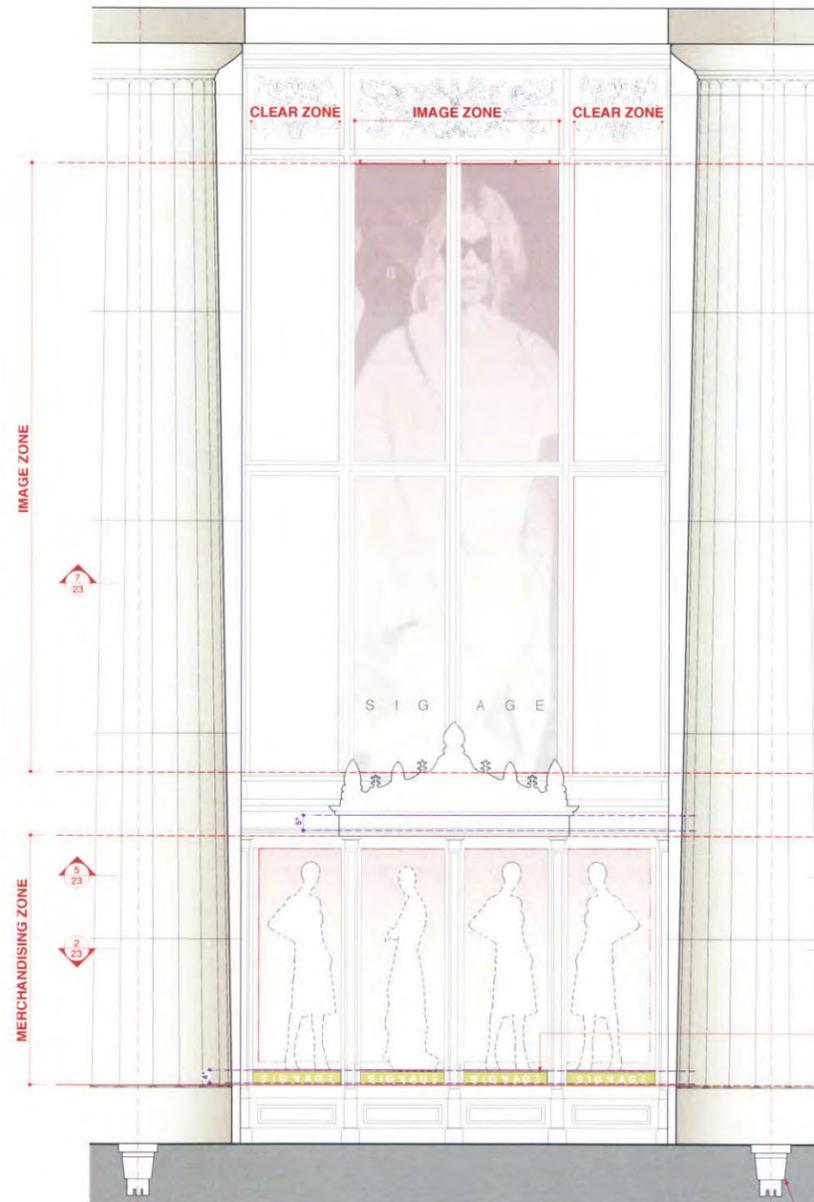
Specifications:  
 Quantity: 2 per window bay  
 Dimension: As specified  
 Shape: rectangular / straight  
 Materials: fabric / chain mail  
 Density: 75% transparent / typ.  
 Attachment: Mechanical / Arakawa System

**PERIMETER STOREFRONT DISPLAY**

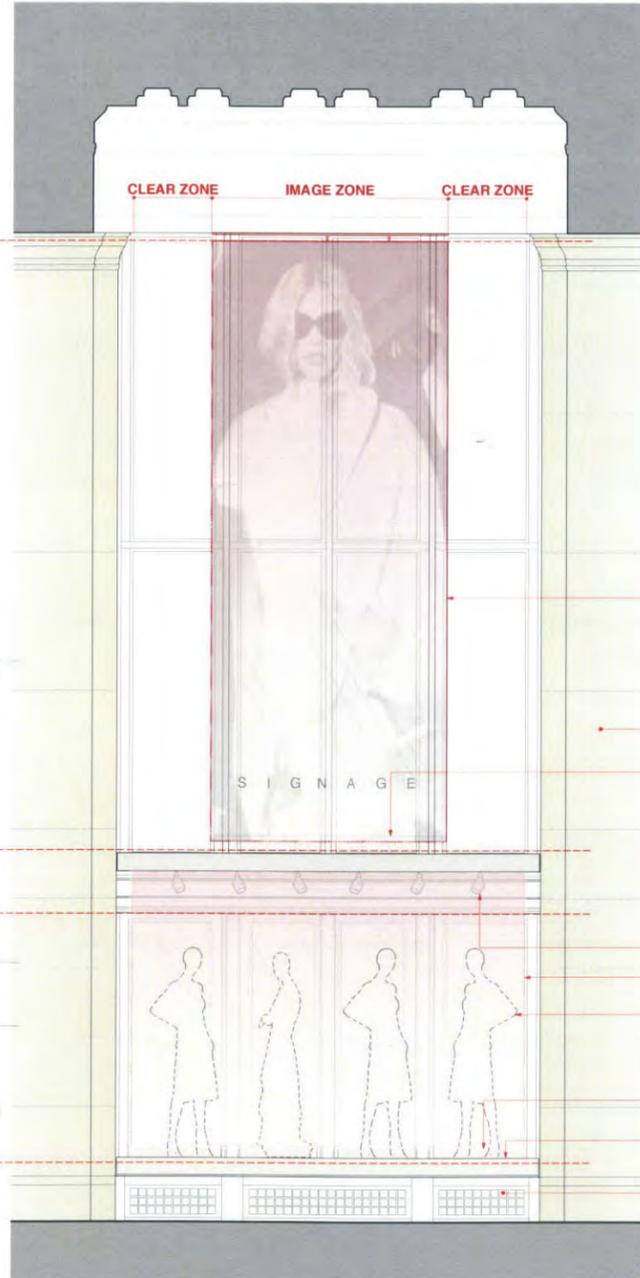
Specifications:  
 Quantity: 1 per perimeter store front window bay  
 Materials: bronze  
 Shape: 2 per perimeter store front rectangular / straight  
 Materials: fabric / chain mail  
 Density: 75% transparent / typ.  
 Attachment: Arakawa System  
 Lighting: track / electrified busway from slab below through existing grille & existing hollow window mullion  
 Power supply:

**EXTERIOR LIGHTING**

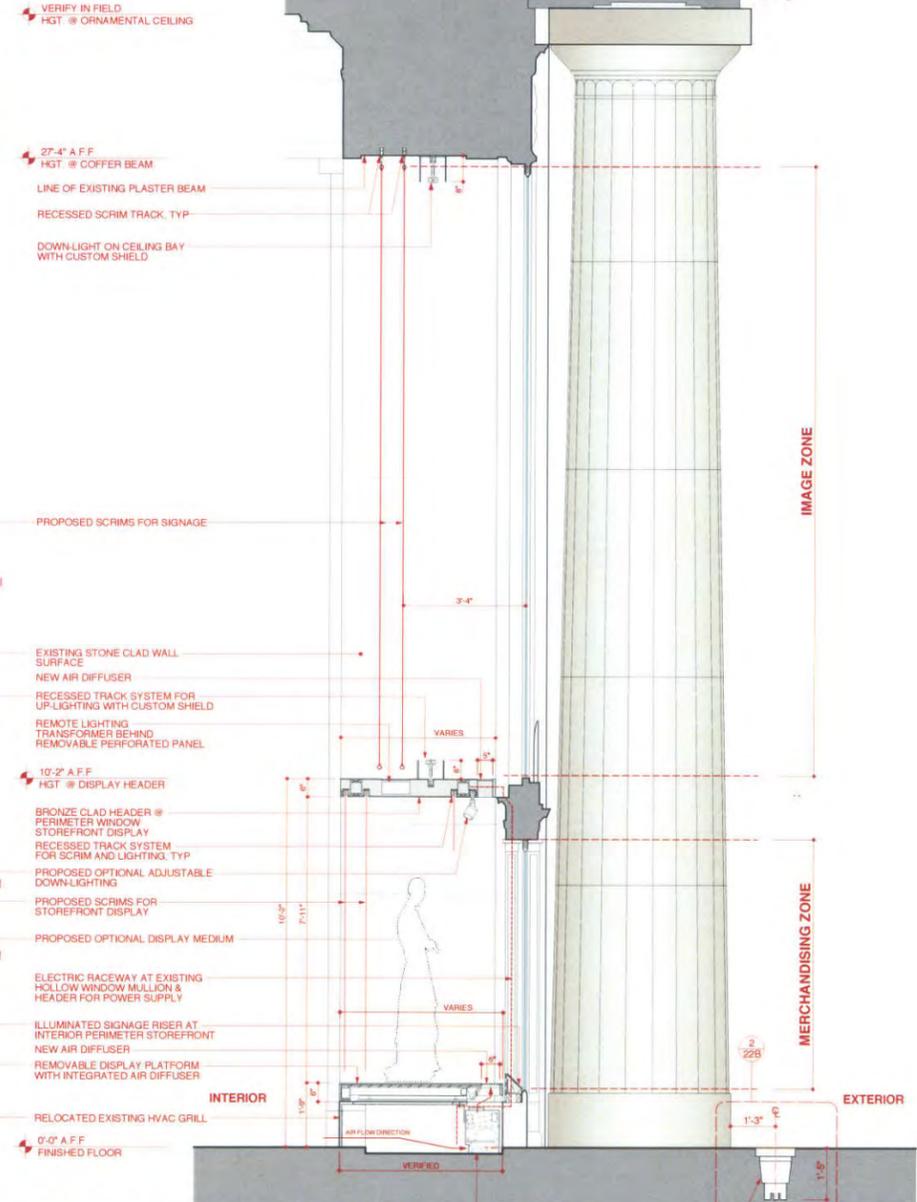
Specifications:  
 Quantity: 2 centered at each column  
 Materials: painted metal to match granite cornice : surface mount to masonry  
 Attachment: sidewalk : flush mounted



1 EXTERIOR ELEVATION  
SCALE: 1/2" = 1'-0"



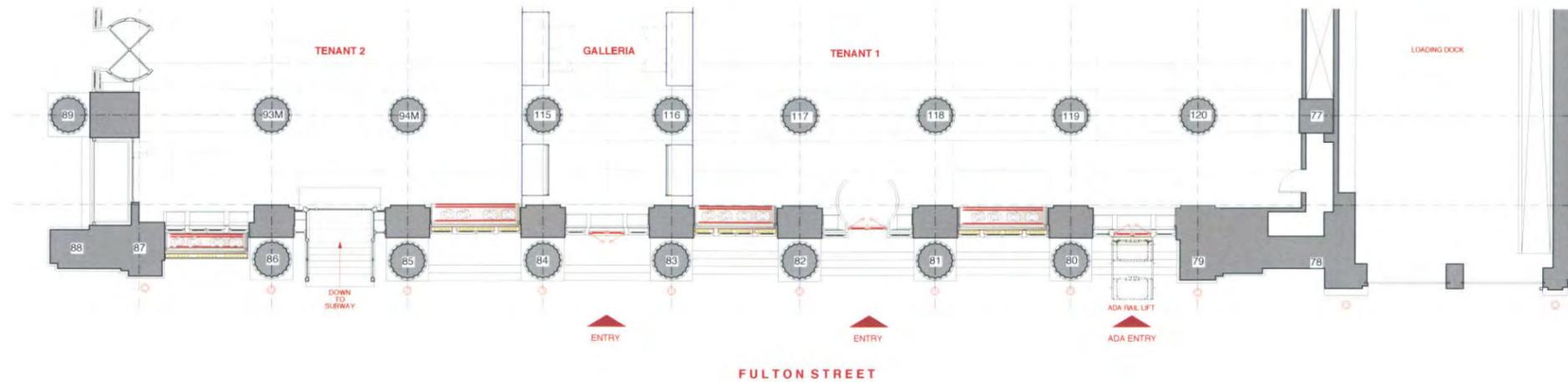
2 INTERIOR ELEVATION  
SCALE: 1/2" = 1'-0"



3 SECTION  
SCALE: 1/2" = 1'-0"

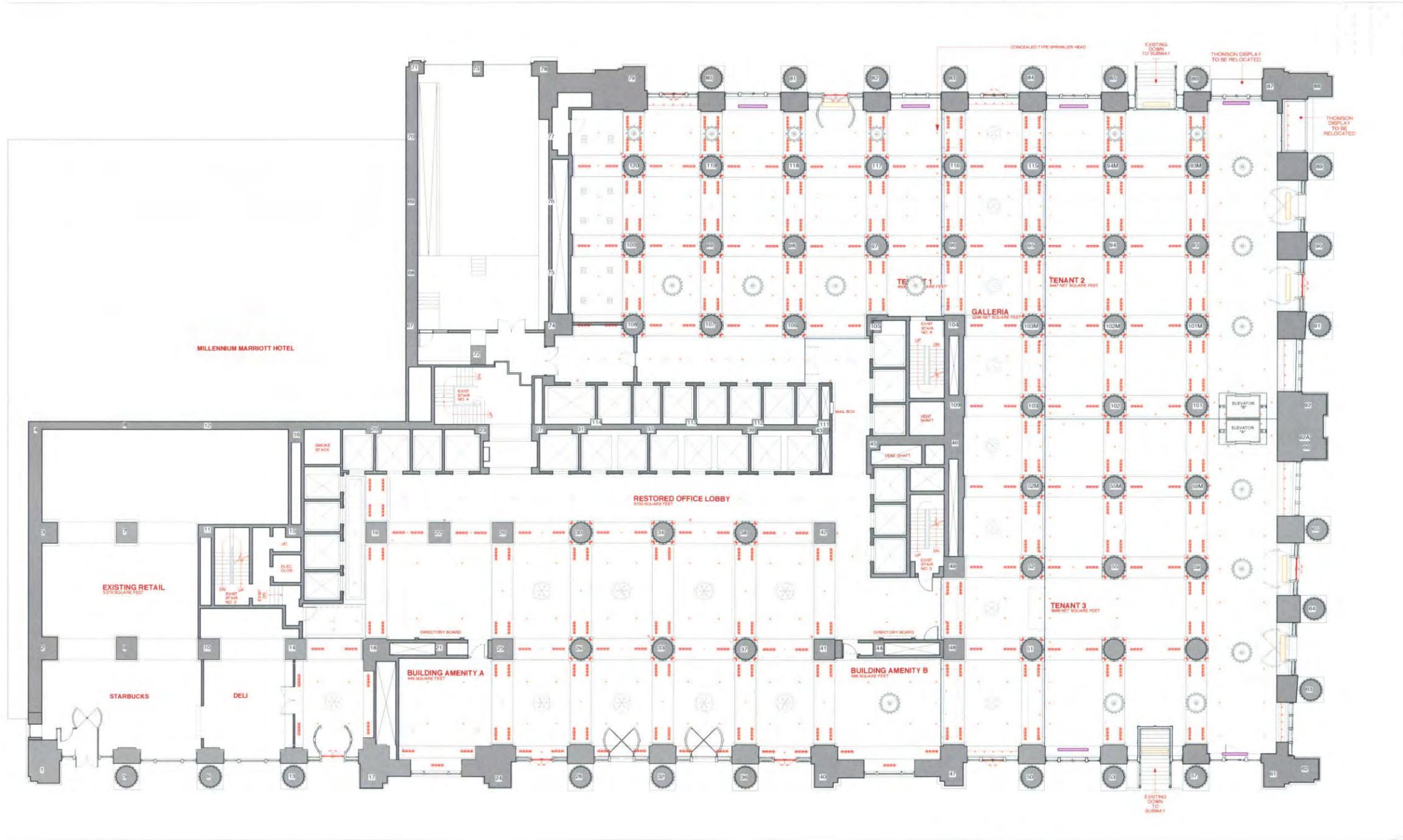


2 PROPOSED ELEVATION @ FULTON STREET  
SCALE: 1/8" = 1'-0"



1 PROPOSED PLAN @ FULTON STREET  
SCALE: 1/8" = 1'-0"

FULTON STREET



**LEGEND:**

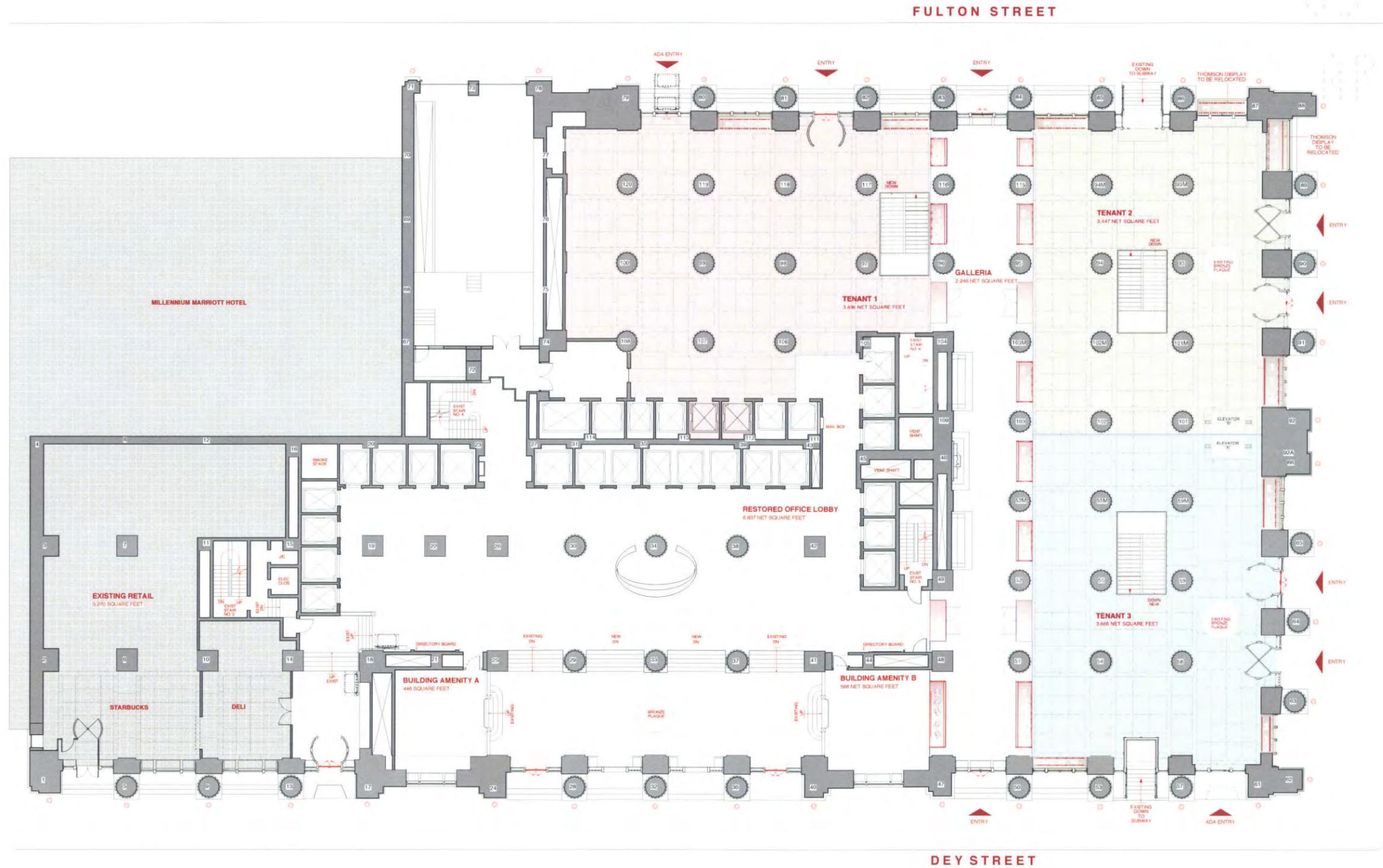
- PERIMETER LIGHT @ PLASTER BEAM
- PERIMETER SCRIM
- SIGNAGE LANTERN
- INTERIOR RECESSED LIGHTING @ PLASTER BEAM
- UP-LIGHTING AT COLUMN CAPITAL

NOTE: NO CHANGE TO PREVIOUSLY LPC APPROVED CHANDELIER LOCATIONS

BROADWAY

DEY STREET

1 PROPOSED GROUND FLOOR RCP PLAN: THREE (3) TENANTS  
SCALE: 3/32"=1'-0"



1 PROPOSED GROUND FLOOR PLAN: THREE (3) TENANTS  
SCALE: 3/32"=1'-0"

THANK YOU