

Reception Bar Inc
45 Orchard Street
New York, NY 10002

Manhattan Community Board 3
Meeting Date: December 9th 2019



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: NOVEMBER 20, 2019

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: TAVERN WINE

If alteration, describe nature of alteration: CHANGE IN METH. OP. TO EXTEND HOURS

Previous or current use of the location: CURRENTLY A COCKTAIL BAR

Corporation and trade name of current license: RECEPTION BAR INC/ RECEPTION BAR

APPLICANT:

Premise address: 45 ORCHARD STREET

Cross streets: HESTER STREET AND GRAND STREET

Name of applicant and all principals: RECEPTION BAR INC- KATIE RUE AND TIM XIN

Trade name (DBA): RECEPTION BAR

PREMISE:

Type of building and number of floors: MIXED USE, 7 FLOORS

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: N/A

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? <74

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C6-2

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: N/A

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) TUES-WED 5PM-12AM, THURS 5PM-2AM, FRIDAY-SAT 5PM-4AM,SUNDAY 5PM-12AM
CLOSED ON MONDAY'S.

Number of tables? 7 Total number of seats? 13

How many stand-up bars/ bar seats are located on the premise? 10
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 20 FEET, CIRCULAR SHAPED BAR

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu
ASIAN FOOD- GLASS NOODLE, DUMPLINGS, KIMCHI DUMPLINGS, DESSERTS

What are the hours kitchen will be open? ALL HOURS OF OPERATION

Will a manager or principal always be on site? Yes No If yes, which? KATIE RUE

How many employees will there be? 2-4

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: 2 SMALL WIFI SPEAKERS

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: RECEPTION BAR (CURRENTLY LICENSED)

Address: 45 ORCHARD STREET NEW YORK, NY 10002 Community Board # MN 3

Dates of operation: NOVEMBER 1, 2018-PRESENT

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. CURRENTLY OPERATING AT 45 ORCHARD STREET

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

N/A

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? JUST THE APPLICANT (RECEPTION BAR)

How many On-Premise (OP) liquor licenses are within 500 feet? 9

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I will operate a full-service restaurant, specifically a (type of restaurant) _____, with a kitchen open and serving food during all hours of operation OR I have less than full-service kitchen but will serve food all hours of operation.
2. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs / promoted events per ____, more than ____ private parties per _____.
4. I will play ambient recorded background music only.
5. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. I will not participate in pub crawls or have party buses come to my establishment.
8. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by _____.
9. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

RE: MANAGEMENT OF NOISE INSIDE AND OUTSIDE:

The applicant will control noise inside and remind customers to be respectful of neighbors, with a fulltime manager and staff that will be managing the premises at all times.

Music will be limited to low level, ambient background music. Low level speakers will be installed where noise will not be leaving the premise. As a reminder, this location has been open and operating since November, 2018. To the best of our knowledge there have been no complaints regarding noise pollution. This establishment also has a small capacity of under 74 persons.

RE: MANAGEMENT OF VEHICULAR TRAFFIC/CROWDING:

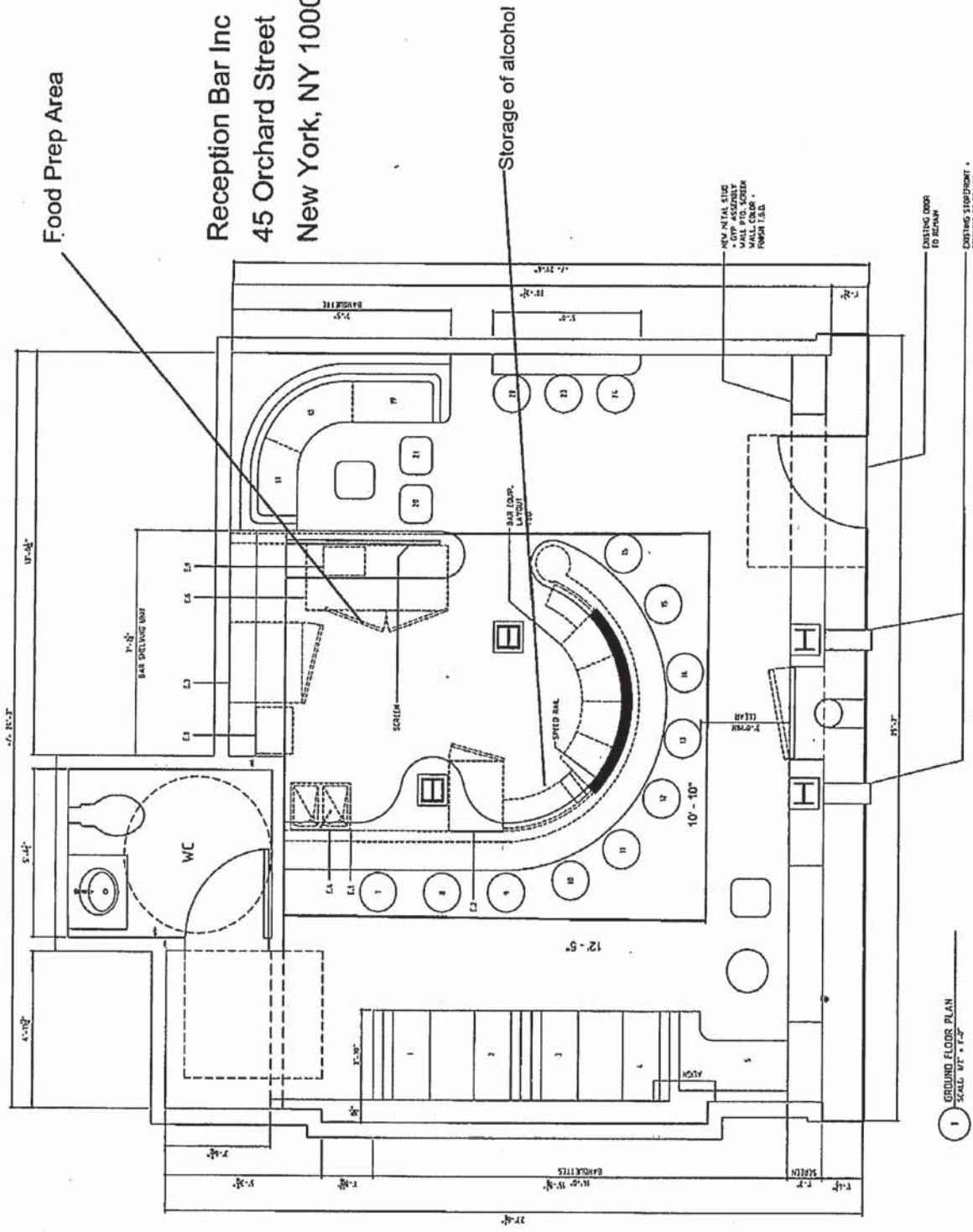
The applicant does not expect that this will be an issue given the character of their proposed establishment and the small size of it. To ensure that this does not become an issue, all staff will be instructed to monitor the sidewalk and curb area to dispel groupings of people and keep the sidewalk clear. This establishment has been open and operating since November, 2018. The operators have proven effective at maintaining order outside the establishment thus far, and we have no reason to believe their excellent management of vehicular and crowd control would cease.

Map of the Area



63

10 20



Food Prep Area

Reception Bar Inc
45 Orchard Street
New York, NY 10002

Storage of alcohol

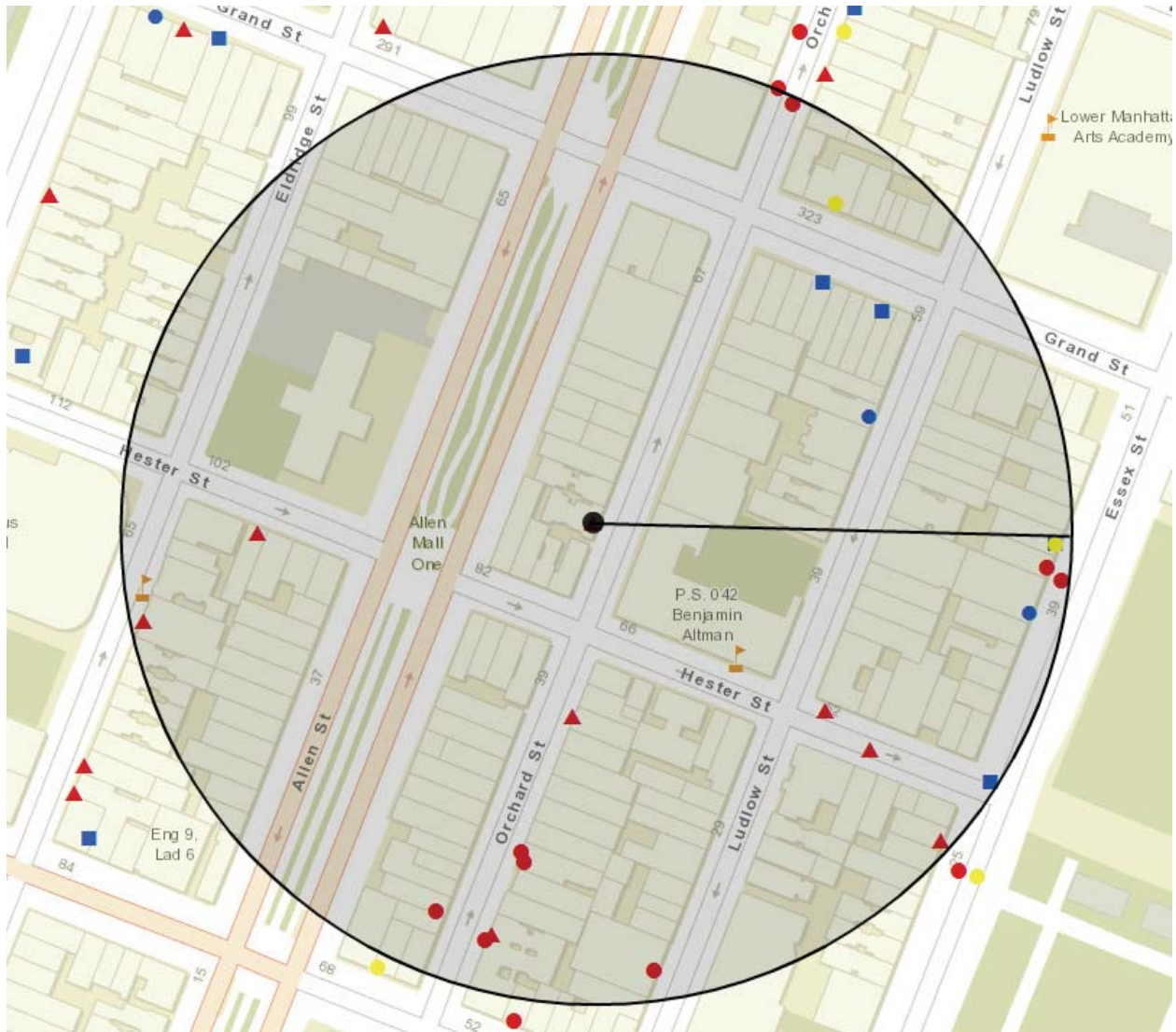
NEW METAL STUD
WALL ASSEMBLY
WITH GYPSUM BOARD
WALL COVER -
FINISH T.S.B.

EXISTING DOOR
TO REPAIR

EXISTING STODDART
COLUMNS TO REMAIN

1 GROUND FLOOR PLAN
SCALE: 1/8" = 1'-0"

500 Feet Map



- Black Dot= Premise
- Black Line= 500 Feet Radius
- Red Triangle= TW/RW License
- Red Dot= OP License
- Blue Square= AX License
- Blue Dot= Liquor Store

****PLEASE NOTE THIS IS NOT A 500' CASE AS THE CURRENT LICENSE IS A TW LICENSE****

Proximity Report for Location:

November 20, 2019

45 Orchard St, New York, NY, 10002

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
SEWARD PARK LIQUORS INC	53 LUDLOW ST	305 ft
DELANCEY WINE INC	35 ESSEX ST	460 ft
OCEAN WINE & SPIRIT INC	273 GRAND ST	685 ft
YEE FUNG CORP	135 DIVISION ST	690 ft
E L PARTNERS LLC	101 ALLEN ST	960 ft
WORLD WINE GROUP INC	49 CHRYSTIE ST	1040 ft
VINFAMILY INC	393 GRAND ST	1150 ft

Churches within 500 Feet

Name	Approx. Distance
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Schools within 500 Feet

Name	Address	Approx. Distance
PS 42 BENJAMIN ALTMAN SCHOOL	71 HESTER ST	205 ft
IS 131 DR. SUN YAT SEN SCHOOL	100 HESTER ST	465 ft

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
FUNG TU LLC	22 ORCHARD ST	345 ft
SCARR PIZZA LLC	22A ORCHARD ST	355 ft
SILKSTONEONE LLC	17 ORCHARD STREET	430 ft
SWEET RANGER INC	14B ORCHARD ST	445 ft
METROGRAPH LLC	7 LUDLOW ST	465 ft
EDMANHUSTLE LLC	39 ESSEX ST	470 ft
NORMAN'S CAY GROUP LLC	74 ORCHARD ST	475 ft
NIKKI MAX ENTERPRISES LLC	75 ORCHARD STREET	485 ft
OLD MAN HUSTLE LLC	39 ESSEX ST	485 ft
DIMES BIG TIME LLC	49 CANAL ST	515 ft
OTFOTEOC LTD	21 ESSEX ST	520 ft
KINGS PALACE NYC LLC	43 CANAL ST	535 ft
GRAZ RESTAURANT LLC	79 ORCHARD STREET	550 ft
ZVAH INC	37 CANAL STREET	590 ft
35 CANAL CAFE LLC	35 CANAL STREET	600 ft
BIG CANDY LLC	86 ALLEN ST	615 ft

Name	Address	Approx. Distance
ALLEN HOTEL INC, THE	88 ALLEN ST	615 ft
RANDALLS HOSPITALITY LLC	359 361 GRAND ST	630 ft
SAIGONNYC LTD	85 ORCHARD ST UNIT B	640 ft
TWO BIKES LLC	85 ORCHARD STREET	640 ft
BACARO NYC INC	136 138 DIVISION STREET	640 ft
ORCHARD 85 CORP	85 ORCHARD STREET	640 ft
PLAN A GROUP LLC	138 DIVISION ST	645 ft
COMPAS GROUP NEW YORK LLC	86 ORCHARD STREET	650 ft
ZEST HOSPITALITY INC	112 ELDRIDGE ST	685 ft
ELDRIDGE HOSPITALITY LLC	107 ELDRIDGE ST	700 ft
BARRIO CHINO LLC	253 BROOME STREET	700 ft
PIZZA A CASA INC	371 GRAND ST	710 ft
XLR8 LLC	266 BROOME ST	715 ft
NOREE THAI BAZAAR INC	274 GRAND ST	730 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
TRUMMER ART HOLDINGS LLC	324 GRAND ST	415 ft
RABBIT BOX HOSPITALITY LLC	41 ESSEX ST	480 ft
SWAT PRODUCTION INC	59 CANAL ST 2ND FL	505 ft
ESSEX CAFE GROUP LLC	21 ESSEX ST	535 ft
SKIN CONTACT LLC	76 ORCHARD ST	565 ft
ORCHARD STREET HOTEL MANAGEMENT LLC	9 ORCHARD ST	605 ft
ORCHARD STREET RESTAURANT MANGEMENT LLC	9 ORCHARD ST	605 ft

Unmapped licenses within zipcode of report location

Name	Address
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Menu

Dukbokki:

Rice Cakes with spicy Korean red pepper sauce, raw egg yolk, Korean green pepper

Fish Cakes with spicy Korean red pepper sauce, raw egg yolk, Korean green pepper

Japchae Mandu

Dumplings with glass noodles, eggs and vegetables

Mandu

Pork Dumplings

Kimchi Dumplings

Ice Cream

Rotating selection of Korean Ice Creams

Sample Cocktail Menu

cocktails / 15

martini 100

bekseju, dry vermouth, orange bitters

insam bee

juniper soju, insam honey, lemon, eucalyptus bitters

yuja 88

juniper soju, sparkling chrysanthemum, yuja honey, lemon

devilwood bloom

osmanthus soju, dry vermouth, korean pear shrub

matcha meadow

matcha soju, korean pear shrub, sparkling jasmine

yong blood

korean green pepper soju, bokbunja wine, yumberry

ginger goblin

hwayo soju, ginger, korean pear shrub, eucalyptus bitters, white pepper

salty bracken

bracken soju, elderflower, orange bitters, sea salt

smokes

pine smoked lapsang soju, korean pear shrub, eucalyptus bitters

incheon

makgeolli, bokbunja, rice orgeat, yuja honey, egg white

plum dreams

artemisia soju, sparkling plum wine, yuja honey, lemon, egg white