

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3 59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community group listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying	for:	
🛛 new liquor license	□ alteration of an existing liquor license	corporate change

Check if either of these apply:

□ sale of assets □ upgrade (change of class) of an existing liquor license

Today's Date: February 25, 2020

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? **D** Yes **N** No Type of license: <u>on premise liquor</u>

If alteration, describe nature of alteration: _____

Previous or current use of the location: restaurant

Corporation and trade name of current license:

APPLICANT:

Premise address: 87 E 4th Street, New York, NY 10003

Cross streets: 2nd Avenue

Name of applicant and all principals: Jadeite Hospitality Group LLC

Jinyu Zhong

Trade name (DBA): Jadeite

PREMISE:

Type of building and number of floors: <u>Mix use; total five stories</u>

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? *(includes roof & yard)* □ Yes ⊠ No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? ☐ Yes ☐ No What is maximum NUMBER of people permitted? 57 people

Do you plan to apply for Public Assembly permit? □ Yes ☑ No What is the zoning designation (check zoning using map: <u>http://gis.nyc.gov/doitt/nycitymap/</u> please give specific zoning designation, such as R8 or C2): Land Use: Mixed residential and commercial buildings, Zoning: R7A, Commercial overlay: C2-5

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise?
Yes
No If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Monday to Sunday from 5pm to 12AM

Number of tables? Three tables/bars Total number of seats? 24

How many stand-up bars/ bar seats are located on the premise? <u>one bar with six tools</u>

(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order,

pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): _____

Does it have a food preparation area? ☐ Yes ☐ No (If any, show on diagram)

What are the hours kitchen will be open? 5:00PM to 12AM

Will a manager or principal always be on site? 🛛 Yes 🗖 No If yes, which? the principal

How many employees will there be? <u>6</u>

Do you have or plan to install **□** French doors **□** accordion doors or **□** windows?

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? <u>NO</u>

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel?
Yes I Yes I No (If Yes, how many and when) ______

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? **D** Yes **X** No

If yes, please indicate name of establishment: ______

Address: _____ Community Board #_____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? □ Yes ☑ No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? **□** Yes **□** No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location **(name and address)** and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **B**ar, **R**estaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? <u>®</u> How many On-Premise (OP) liquor licenses are within 500 feet? <u>15</u> Is premise within 200 feet of any school or place of worship? □ Yes ☑ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

- I will operate a full-service restaurant, specifically a (type of restaurant) <u>Chinese restaurant</u>, with a kitchen open and serving food during all hours of operation <u>OR</u> □ I have less than full-service kitchen but will serve food all hours of operation.
- 2. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
- 3. ☑ I will not have ☑ DJs, ☑ live music, ☑ promoted events, ☑ any event at which a cover fee is charged, ☑ scheduled performances, □ more than ____ DJs / promoted events per ____, □ more than ____ private parties per _____.
- 4. I will play ambient recorded background music only.
- 5. 🛛 I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
- 6. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
- 7. I will not participate in pub crawls or have party buses come to my establishment.
- 8. I will not have a happy hour or drink specials with or without time restrictions <u>*OR*</u> I will have happy hour and it will end by ______.
- 9. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
- 10. 🛛 Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

ATTENTION RESIDENTS & NEIGHBORS

Jadeite Hospitality Group LLC dba Jadeite 646-509-1177

Company/DBA Name and Contact Number for Questions

Plans to open a

RESTAURANT

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

87 E 4th Street, New York, NY 10003

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer/Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, March 9, 2020 at 6:30pm Public Hotel, Sophia Room, 17th Floor 215 Chrystie Street (btwn Houston & Stanton Sts)

Date/Time/Location Jadeite Hospitality Group LLC dba Jadeite 646-509-1177

Applicant Contact Information

At COMMUNITY BOARD 3 SLA & DCA Licensing Committee Meeting mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS 第 3 社區居民 請注意

Jadeite Hospitality Group LLC dba Jadeite 646-509-1177

公司名字(Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想要在第3社區申請生意相關牌照擴展生意)

餐館 (Restaurant)

(請選擇/please choose)

酒吧(Bar)/餐館 (Restaurant) 戶外咖啡 (Sidewalk Café) or 或者 後院花園咖啡(Backyard Use)

87 E 4th Street, New York, NY 10003

Address/生意地址

seeking a license to serve(以上的店主想要請以下相關酒牌照)

酒和烈酒牌照 (Wine & Liquor)

(請選擇/please choose)

啤酒和酒牌照(Beer & Wine) or/或者
 啤酒牌照 (Beer) or/或者
 酒和烈酒牌照 (Wine & Liquor)

Public meeting for comments

第3社區的居民有權利提出自己的意見和建議.

(CB3 SLA & DCA Committee Meeting)

曼哈頓第3社區委員會 酒牌和紐約市消費局有關小商業牌照委員會

Monday, March 9, 2020 at 6:30pm Public Hotel, Sophia Room, 17th Floor 215 Chrystie Street (btwn Houston & Stanton Sts)

時間 (Time) 和地點 (Location)

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Company Name/ Contact Info

Nombre de la Compañía/el teléfono de contacto

Plans to open a:

(Please choose) Bar/Restaurant

sidewalk café/backyard use

Planifique abrir un/una:

(Favor de escoger) una Barra/un Restaurante un café de acera o un patio de atrás

address

Seeking a license to serve

En buscada de una licencia para servir:

dirección

Beer & Wine or Beer/Wine & Liquor

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting for comments

Reunión público para comentarios

Monday, March 9, 2020 at 6:30pm Public Hotel, Sophia Room, 17th Floor 215 Chrystie Street (btwn Houston & Stanton Sts)

At COMMUNITY BOARD 3 **SLA & DCA Licensing Committee Meeting**

En la JUNTA COMUNITARIA 3 La reunión del Comité de Licencias del SLA y del DCA

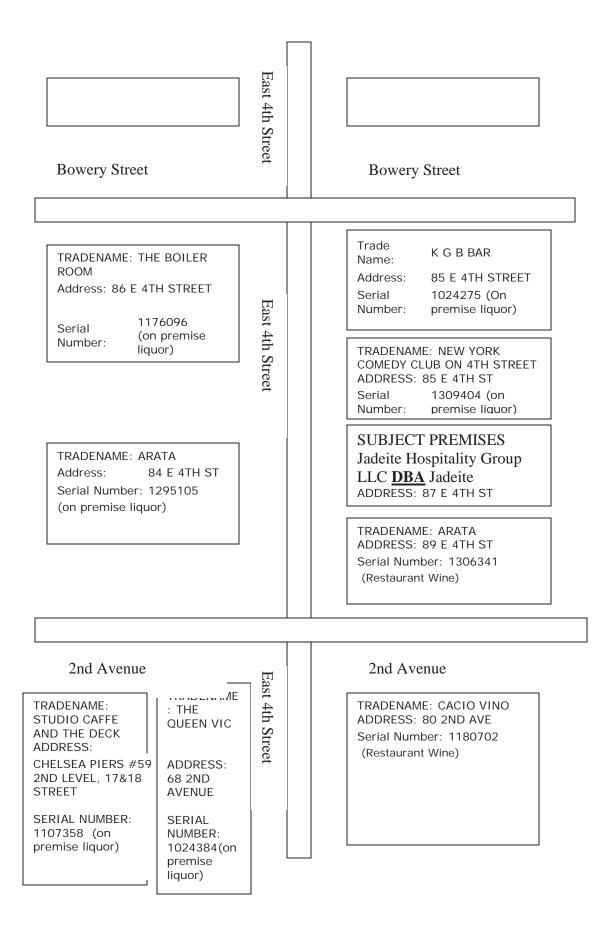
mn03@cb.nyc.gov - www.cb3manhattan.org

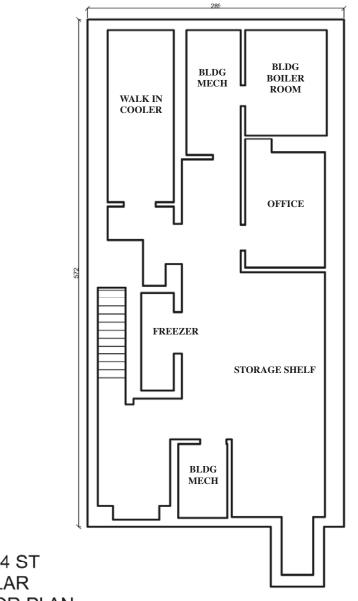
Petition to Support Proposed Liquor License

Date: 24 Feb 19,2020

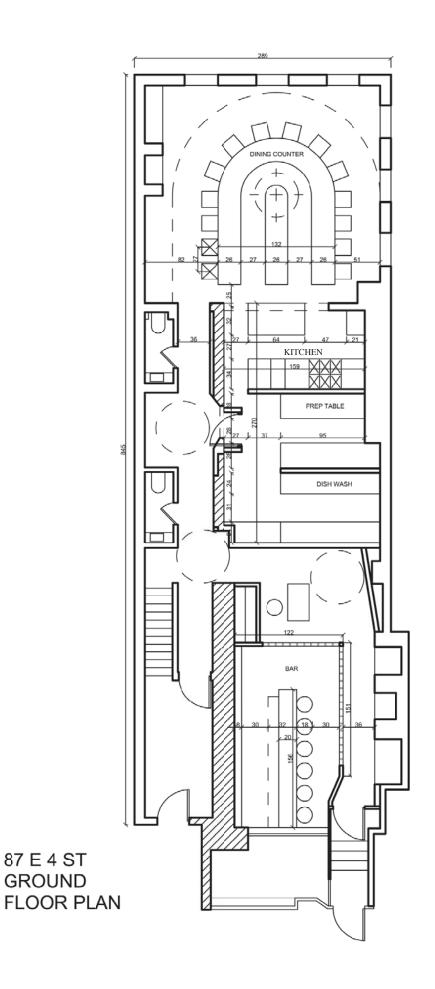
The following undersigned <u>residents</u> of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) _____FULL-LIQUOR ______to the following applicant/establishment (company and/or trade name) __JADEITE HOSPITALITY GROUP LLC ______DBA __JADEITE _____Address of premises: ____87 East 4th Street, NewYork,NY10003 _______This business will be a: (circle) Bar Restaurant Other: ______Restaurant ______The hours of operation will be: ____Monday to Sunday 5PM to 12AM ________PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area. Other information regarding the license:

Name Signature Address and Apt # (required) 69 2nd Ave ground floor, NY NY 10003 Paul Shah 89 E Zud SF. New York, My Thin Takage 73 EAM Rive En Gulars Groff Benningen 69 E 4th St, NY NY 10003 Roger Walters 14490 37th Are Flushing Victoria tun COElling 66 E 9th street Skicken Man 68. E Ath Street Looms Mich. 74 2nd Ave plberto 82 and the Zien 300 E FIFHS+ Al. - 2AV Dayana Miranda Jag lan





87 E 4 ST CELLAR FLOOR PLAN





MENU

At Jadeite, we are dedicated to showcase you a new way to understand Chinese culture through Chef Zhong's memories and love of food and her experiences at various fine dining restaurants. This is a set tasting menu of ten courses, marrying the best of both worlds.

Shrimp Not Dumpling

Caviar, Prawn, Jasmine Tea

Herbal Mushroom, Cured Scallop, Shrimp Sauce

Spring Soybean, Shrimp, Chinese Yellow Wine

Sea Bass, Sichuan Bean Paste

Short ribs, Five Spices, Nasturtium

Pigeon 2 Ways

Clay Pot Rice

Abalone Rice

Tofu Ice Cream, Cured Yolk, Rice

NVTaittinger, La Française, Brut, Champagne, France2008Moët et Chandon, Dom Pérignon, Brut, Champagne, Fran2017 White Wine 2017Domaine de Villaine Aligote, Bouzeron, France2017Domaine de Villaine Aligote, Bouzeron, France2018Maximin Grünhaus Abtsberg Riesling Spätles, Mosel, Gern2017Flowers Sonoma Coast Pinot Noir, Sonoma County, CA2017Flowers Sonoma Coast Pinot Noir, Sonoma County, CA2013Pulenta Gran Cabernet Franc XI, Argentina2013Ao Yun Cabernet Franc XI, Argentina2013Ao Yun Cabernet Sauvignon, Yunan, China.NV1919 Great Wall Cabernet Sauvignon, Hebei, China2013Ao Yun Cabernet Sauvignon, Hebei, China2013Dow's Vintage Port, Portugal2015Dow's Vintage Port, Portugal		<u>Wîne</u> Sparkling Wine	
	NV		30
	200	38 Moët et Chandon, Dom Pérignon, Brut, Champagne, France	02
		White Wine	
	2017		18
	2018	18 Maximin Grünhaus Abtsberg Riesling Spätles, Mosel, Germany	18
		Red Wine	
	2017		20
	2015		22
-	2015	15 Jaboulet Crozes Hermitage Domaine de Roure Syrah, France	26
-	201		70
	NV		20
		Sweet Wine	
	200		26
	2017		34

	26	30	lea	a, Guizhou 26	l'ca	35	es	18	18	
<u>Tea</u> Puer	Waffles 2019, Ripe Puer, Yunan	Cream 2016, Riper Puer, Yunan	White Tea	Censers 2019, Baimudan White Tea, Guizhou	Green Tea	Taiping Houkui, Anhui	Tisanes	Chrysanthemum, Jiangxi	Shangri-la Rose, Yunan	

COCKTAILS 18 Paper Tiger Suntory Toki, Goji, Osmanthus, Aperol, Lemon, Bitters Blend	GBS = Love Tito's vodka, Green Bean, Hickory	Watermelon kiss Butter Tequila, Clarified Tomato Watermelon Juice, Agave	Evening Incense Letherbee Gin, Rose, Telsoma-infused Vermouth, Sage	Hawthorn Tequila Blanco, Hawthorn, Fino Sherry, Vermouth, Mango	Lang Yan Raiiin Tanhroair Amaro CioCiaro Cròme de Carao Viermonth	Puyu Rosolio, Green Chartreuse, Pandan, Loquat Syrup, Lemon
Non-alcoholic 12 Fei Cui Clarified Cucumber, Lavender, Lemon, Soda	GB Fresh Green Bean, Hickory, Mint, Lemon KaLuh Areca Palm, Orange, Star Anise, Cinnamon, Soda	Beer	Pale Lager Yan Jing Beer, Beijing, 11.2 oz	Tsingtao Brewery, Qingdao. 12 oz 10 Indian Pale Ale Other Half Brewery, HDHC Small Citra Everything, NY, 12 oz 20	Fifth Hammer Brewing, Debate and Dessent, NY, 12 0Z 20	Plan Bee, Barn Beer, NY 12.7 oz 22

"No Wine No Dine"

Baijiu is an essential part of Chinese dining experience. As a part of the dining culture among various regions in China, Baijiu has been drunken in the form of shots that are slowly sipped through the meal. One "Liang" is a measurement of 50 ml and we recommend trying some of the finest Chinese Baijiu in two Liang containers along with a small Baijiu glass.

Mao Tai - Guizhou45pure, mild, and mellow soy sauce

WuLiangYe - Hunan 40 dry, fruity, licorice Ming River - Sichuan30Spicy peppercorn, green apple, anise

Applicant: JADEITE HOSPITALITY GROUP LLC DBA JADEITE

Premises: 87 East 4th Street, NewYork, NY

Dear Community Board 3 Members

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - info@cb3manhattan.org

I, JinYu Zhong, am the owner of **JADEITE HOSPITALITY GROUP LLC** DBA JADEITE. We are planning to apply for the on premise liquor license (hereafter referred to as "the restaurant") which is in the public interest, convenience and advantage of the community as stated below. Accordingly, I herein respectfully request that the Community Board support us to apply for the on premises liquor License.

1. Background of the Applicant and Premise

JADEITE HOSPITALITY GROUP LLC DBA JADEITE ("the restaurant") located at 87 East 4th Street, NewYork,NY. I am the sole owner of said cooperation. I have over 5 years experiences in the operation of the restaurant business. But my family has been operating the restaurant business over 30 years in China. I had been working in LiHuaYuan Restaurant as Chief Assistant in China for 2 years. I had been also working as a cooker in Eleven Madison Park for a couple of years. in order to improve my cooking and managing skills, I studied at Culinary Institute of America for two years.

The proposed premise is located on the 4th Street, the cross street is 2nd Ave., the Center of East Village. It was previously used to A Restaurant. The landlord entered a lease agreement with Applicant for a restaurant for fifteen (15) years commenced on *Dec 12, 2019*. Adjacent businesses on this block including a movie theater and pharmacy store and a bagel shop and nail spa and a sea food restaurant and hotels.

I need to point out the previous tenant named PLANT BASED RESTAURANT EAST 4TH LLC dba SENTIO applied for the on premises liquor on this premises and the their application (Serial #1316507) was approved but they had never opened the business and the lease assigned to my company.,

To add variety food choices in the community, applicant plans to offer the unique new style trends in cuisine and beverages through its restaurant. The new style is for Micheline Chinese food tasting In keeping with the local inspired cocktail and menu design, applicant seeks a license to offer cocktails, wine and beer with its food.

2. Positive Impact

East Village is one of the most important and historic intersections and neighborhood in New York City. The historic district has been known for its cultural

diversities and has been beneficial to both commercial and residential neighbors, providing an increase in tourism and enhancing the culture of the community. The diversity of its eateries has improved the quality of life in the neighborhood. However there is no representation of up-to-date full service Micheline Chinese food tasting in the neighborhood. The opening of JADEITE restaurant will fill this void by providing local famous Chinese food inspired menu executed with modern

A. The number, classes and character of licenses in proximity to the location and in the particular municipality

There is Chinese saying <u>"No wine No dine".</u> When Friends or family dine out, there must have to drink wine to make the gathering completed and entertained. The Restaurant will provide authentic Chinese food with Chinese liquor and beer and wine which enhance the local or tourist people funs for eating and drinking and appreciate Chinese drinking culture.

The applicant will provide the famous MaoTai, WuLiangYe, Qingdao beer and Great Wall wine with authentic Chinese food showcasing distinct Chinese culture and taste, we are confident that our restaurant will contribute to the culture richness of the community.

The restaurant will be an eatery featuring popular authentic Chinese style food and not a night club attracting a late-night crowd.

B. Evidence that all necessary permits have been obtained from the state and all governing bodies

Applicant is a responsible and legally compliant incorporation registered on NewYork State. There is a lawful lease between the applicant and landlord commenced on Dec 2019 for 15 years. A copy of other permits needed to operate is attached to this statement or as proof the renovation permit was filed for and is currently pending.

C. The effect of granting the license on vehicular traffic and parking in proximity to the location

In the application under consideration, the neighborhood is not oversaturated with bars and nightclubs. There is no evidence of parking related issues on this block. The premises are centrally in the East Village community and is easily accessible by subway or bus. Green line, Yellow line, L train subway and bus line have stops here. Most customers will visit our restaurant by public transaction or on foot.

In addition, there are public parking space and ample commercial parking lots nearby. The few customers who choose to drive to our restaurant will be guided by our employee to proper parking places to avoid any traffic problem.

D. The existing noise level at the location and any increase in noise level that would be generated by the proposed premises

The business hours will be Monday to Sunday 5pm to 12 am and we only serve dinner. It is stressed that Applicant is operating a restaurant with a liquor service, not a night club. The premises have no outdoor dining patios. There will be no music and not permit dancing in the restaurant.

For the noise management, we use special construction materials to insulate decorate the ceiling and walls as required by the building. There is no window can be open to the street or residential area.

E. The history of liquor violations and reported criminal activity at the proposed premises

I will be on the premises every day to ensure good management practices and training in handling rowdy and drunk patrons. Applicant has filed a Plan of Supervision evidencing that it will take proactive efforts to offer a more upscale, safer and cleaner experience and to avoid disorder, disturbances, violence, fighting, crime as following:

- i. All patrons will be asked to show proper Identification before serving any liquor. We will refuse to serve liquor to any patron under 21 years of age. We will train our staff to check "State Seal" and other markings to make sure the identification is authentic, not forged;
- Alcoholic beverages will be only allowed to consume on the premises. It is not allowed to be taken out. To prevent the premises from becoming disorderly, we will train our staff to handle intoxicated patrons. For instance, All my staff will pay attention and be alert to observable clues displayed by an intoxicated individual such as: impaired reflexes, impaired coordination, reduced judgment and inhibitions, impaired vision, etc. All staff will be alert to potential problems at their respective areas at the facility and be knowledgeable as to when to request assistance from additional facility staff. They will be polite and courteous to the intoxicated patrons;
- iii. If a patron shows signs of intoxication, we will refuse service, politely explain policy, suggest non-alcohol purchase, and/or request staff call for help if necessary; Security for the customer, building, and community is the priority, we will undertake whatever measures necessary to maintain and supervise including but not limited to installing Surveillance cameras. The managing partners will supervise the business on daily basis. Any unruly patron or altercation will be stopped first by staff and managing partners will be notified immediately. We will train our staff with knowledge of First Aid. And Staff will call 911 if any emergency happens.

F. Any other factors specified by law or regulation that are relevant to determine the public convenience and advantage and public interest of the community

Supporters attest to the quality of the eateries owned and operated by Applicant as well as the positive impact and good citizenship of their businesses in the local communities. Chinatown is a very active urban neighborhood with restaurants and shops as diverse as its residents. The streets and shops here are complemented by the unique and trendy eateries. The proposed license will serve the purposes of providing gourmet dining and enriching the culture experiences.

3. Conclusion

For all of the reasons set forth above, it is clear that the on premises liquor license is in the public interest, convenience and advantage of the community. Accordingly, we respectfully request that the Community Board support us to apply for the on premise liquor License.

_/JINYU ZHONG/_____

President: JinYu Zhong