TOP EMPLOYERS

The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted. The list of top-advertising employers is dominated by firms in finance, universities, and media and telecommunications.

MONTHLY AD TRENDS

The line chart below shows the monthly total volume of online ads from September 2009 through September 2013. There were 80,868 online ads for New York City jobs this month, down 8.4 percent from the same month in 2012. Year-on-year online advertising has been decreasing for six months in a row. The chart shows the seasonality of online job ad volume, with annual lows in late fall and annual peaks in spring and late summer.

ADS BY SECTOR AND OCCUPATION

The pie chart to the bottom right shows New York City job ads by sector. Between July 14, 2013, and October 11, 2013, the largest proportion of job listings were in professional, scientific, and technical services (24%), concentrated in computer systems design, accounting, and computer programming services; and in the finance and insurance sector (23%), concentrated in commercial banking, securities brokerage, and insurance agencies and brokerages. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were marketing managers, web developers, retail salespersons, and executive secretaries and administrative assistants, continuing a long-term pattern of high demand over the past several years.

* Please note that this report includes only ads from direct employers. Ads posted in bulk or by employment agencies have been excluded.
New York City's Most Advertised Job Openings by Occupation

Management
Total Ads 30,457
Marketing Managers 7,339
Financial Managers, Branch or Department 4,318
Sales Managers 2,486
General and Operations Managers 1,950
Managers, All Other 1,879

Computer and Mathematical
Total Ads 26,244
Web Developers 6,114
Software Developers, Applications 4,106
Network and Computer Systems Administrators 2,613
Computer Systems Analysts 2,570
Computer User Support Specialists 2,479

Sales and Related Services
Total Ads 25,555
Retail Salespersons 5,201
First-Line Supervisors of Retail Sales Workers 3,769
Sales Representatives, Wholesale and Manufacturing 2,362
Sales Agents, Financial Services 1,803
Sales Representatives, Services, All Other 1,725

Office and Administrative Support
Total Ads 21,912
Executive Secretaries and Executive Administrative Assistants 5,022
First-Line Supervisors of Office and Administrative Support Workers 2,432
Customer Service Representatives 2,395
Secretaries and Administrative Assistants 1,614
Bookkeeping, Accounting, and Auditing Clerks 1,492

Business and Financial Operations
Total Ads 17,988
Market Research Analysts and Marketing Specialists 3,007
Management Analysts 2,855
Accountants 2,533
Financial Analysts 2,119
Auditors 1,204

ABOUT REAL-TIME LABOR MARKET INFORMATION
Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

SOURCE | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.